

✓ Say the surface and
✓ you save 50% of the cost

THE DEAN & BARRY CO.

MANUFACTURERS OF

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OFFICE & FACTORY
296 MARCONI BLVD.
COLUMBUS, OHIO 3193
PHONES ADAMS 3133

COLUMBUS, OHIO

Trade Name:- High Grade House Paint
Category:- Exterior House Paint
Color:- White
Number:- OWN
Quality:- First

	lbs	Yield in gal.	Unit Cost	Total Cos
PIGMENT: 66.5				
Titanium Dioxide	188.5	5.88 ²⁰⁴⁴⁷	.145 per lb.	\$27.35
Asbestine	188.5	7.94 ⁰⁶⁰⁴	.01 " "	1.88
Basic Lead Sulphate	234.5	4.20 ⁰³²⁰	.075 " "	17.60
" " Carbonate	404.0	7.21 ⁰⁵⁴⁸	.0825 " "	33.40
Zinc Oxide	435.0	9.35 ⁰⁷¹¹	.0725 " "	31.60
VEHICLE: 33.5				
Raw Linseed Oil	635.0	81.87 ⁰⁶²²⁸	.8879 per gal	54.30
Mineral Spiritz	65.0	10.00 ⁰⁷⁶¹	.09 " "	.90
Dryer	38.0	5.00 ⁰³⁸⁰	.50 " "	2.50
Calculated yield	2186.50	131.45		187.93
Mfging loss, 1%		1.31		
Actual yield		130.14		

COST ANALYSIS

Material cost per gal.	1.44
Direct labor cost per gal.	.05
Factory overhead per gal.	.07
Bulk cost per gal.	1.56
Complete package cost per gal.	.12
Factory cost in package per gal.	1.68

PRICES

A:-	2.12
B:-	---
C:-	3.20
D:-	2.34 <i>2 independent dealer</i>
E:- Industrial plants	2.65