

Announcing another fabulous
new paint from Fuller . . .

The American Weekly p. 13

THE EASIEST-PAINTING ENAMEL YOU'VE EVER USED!



FOR KITCHENS



FOR BATHROOMS



FOR WOODWORK

Try it! Fuller's new miracle Semi-Gloss Interior Enamel spreads swifter and smoother . . . covers better and more thoroughly than any other enamel you've ever used. It assures streak-free, professional looking results—yet costs no more. It dries in only 2 hours—without lingering "painty" odor. It washes clean in a jiffy. And its beauty lasts and lasts and *lasts!*

Now—from the same Fuller laboratories that developed the widely acclaimed new Fuller Exterior House Paint whose beauty lasts up to 2 years longer—comes news of a revolution in interior enamel!

FAST, EASY AND FUN

No longer need family painters fear the fuss and frustration of working with ordinary enamels!

Fuller's new Semi-Gloss Interior Enamel almost *leaps* from your brush—goes on walls as if magnetized. There's no cause to retrace strokes, no need for extra thinning to spread it smooth. Use it wherever you want a semi-gloss finish.

For the first time, enamel painting is actually fun! And, at clean-up time, you merely wash out your brush or roller in a bath of most any powdered household detergent. Forget those smelly cleaners needed for other enamels!

EASY-TO-CLEAN

This long-lasting new alkyd enamel from Fuller takes the abuse of "difficult" areas in stride without showing wear. Just a whisk of a damp rag takes off dirt and grime. And it's so durable it can even be used for window sills and outdoor furniture. Nothing was ever so beautifully practical.

COSTS NO MORE

Fuller's Semi-Gloss Interior Enamel is new, exclusive, thoroughly tested. Yet this superior paint costs no more than ordinary enamels—and it's at your dealer *now*. 216 glorious colors to choose from!

W. P. FULLER & CO.

COMPARE THE BENEFITS YOU GET WITH FULLER'S NEW MIRACLE SEMI-GLOSS INTERIOR ENAMEL

	ORDINARY WALL ENAMELS	NEW FULLER SEMI-GLOSS ENAMEL
APPLICATION	Hard and slow to apply. Leave brush marks.	Easy to work with. Spreads quickly and evenly without thinners.
COVERING	Usually need to brush and brush to cover properly. Two coats often required over old paint.	Brushes on easily and thoroughly the first time. One coat usually covers completely.
DRYING	Re-occupy room in 4 to 6 hours, normal temperature. Hard dry overnight.	Re-occupy room in 2 hours, normal temperature. Hard dries overnight.
ODOR	Often have lingering "painty" odor.	No lingering "painty" odor.
CLEAN UP	Brushes must be cleaned with special thinners or cleaners.	Brushes clean easily in a bath of most household detergent powders.

Fuller's new Semi-Gloss Interior Enamel is the ideal companion product to the famous Ful-Color latex wall finish—and is available in the same 216 beautiful colors.

 **FULLER**
PAINTS • GLASS