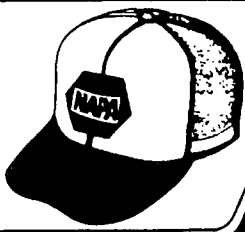
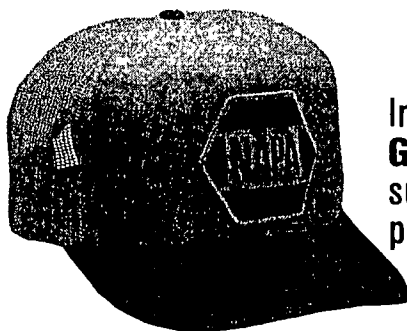




The Trade in for the Gold



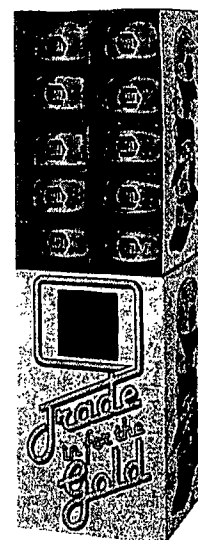
Promotion!



In 1980, we ran the first **TRADE IN FOR THE GOLD** Promotion and it was one of the most successful promotions ever. Now it's back by popular demand.

Here's how it works.

1. Order by October 15 and get a unique, pre-assembled display unit, two POP posters and newspaper ad slicks.
2. Get the quality NAPA Fabric/Mesh Combination Gold Hat at the special price of only \$29.88 per dozen. (You must order in multiples of 10 dozen.)
3. Start promoting as a limited time event. For instance, "Bring in an old hat and we'll give you a new NAPA Gold Hat Free!". Or, "Bring in an old hat and we'll give you a new NAPA Gold Hat FREE with a \$10.00 purchase".
4. You can reorder (in multiples of 10 dozen) and still get the special price of \$29.88 but **ONLY UNTIL November 30, 1984.**
5. Order today! It's a great traffic builder!



SEND THIS ORDER FORM TO: YOUR DISTRIBUTION CENTER

PART #	PRODUCT	QUANTITY	SPECIAL PRICE	TOTAL
38571	Fabric/Mesh Combination Gold Hat	_____ Dz Minimum and Multiples of 10 Dozen	\$29.88 Dz	_____

**ORDERS MUST BE PLACED BY OCTOBER 15 TO RECEIVE DISPLAY KIT
FINAL REORDERS BY NOVEMBER 30, 1984**

BILL TO:

Company _____
Attn _____
Address _____
City _____
State _____ Zip _____
Phone (_____) _____
Order # _____

SHIP TO:

Company _____
Attn _____
Address _____
City _____
State _____ Zip _____
Phone (_____) _____