

PRODUCTS

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Trade Name: Pure Prepared Paint
Category: Exterior House Paint
Color: White
Number: 2015
Quality: First

PIGMENT: 64%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Titanox AP	140	4.31	.1475 Lb.	\$20.65
35%Leaded Zinc	495	10.27	.075 "	37.13
105 Talc	203	8.95	.01 "	2.03
Basic Carbonate White Lead Paste (Contains 10% Oil)	220	6.36	.092 "	20.24

VEHICLE: 36%

Polmerik Raw Linseed Oil	248	32	1.00 Gal.	32.00
Raw Linseed Oil	248	32	1.00 "	32.00
V320 Paint Drier	29.4	4	.45 "	1.30
3038 Borax Solution	8.4	1	.02 "	.02
3026 Mineral Spirits	27.2	4	.09 "	.36

\$146.23

Calculated Yield	1,619	102.89
Manufacturing Loss 2.9%		2.89
Actual Yield		100

COST ANALYSIS:
(Per Gallon)

Material Cost.....	1.462
Direct Labor Cost.....	.045
Factory Overhead.....	.115
Bulk Cost.....	1.622
Complete Package Cost.....	.255
Factory Cost in Package.....	1.877

PRICES:

(A) To a Company owned or controlled outlet.....	1.83
(B) To an independent wholesaler.....	1.951
(C) By Company owned or controlled outlet to retail customer...	3.25
(D) To an independent retailer (Dealer)	2.295
(E) To other (specify).	3.00 *
	2.55 **

* - Small Commercial Buyer.
** - Large Commercial Buyer.

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