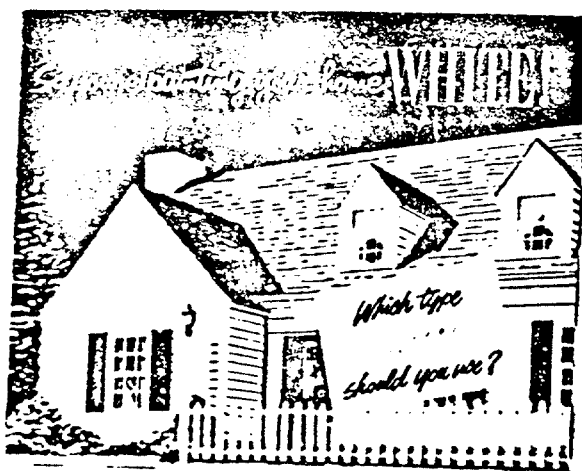


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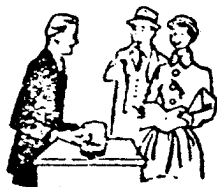
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when it
comes to
buying paint



...be sure you know the bargain you
are getting. In buying paint especially, you
get what you pay for. The paint that
costs the least per can may cost the
most per year of delivered beauty and
protection. For like economy in the
start never results in premature paint
failure and short term repainting.

To be sure of the results before you
start, take a tip from professional
painters and paint contractors - use
dependable "Think Thin" quality paint.
"Think Thin" makes white paints come
truly smooth and are ready to use.
What's more, it's easy to apply
and gives smooth, uniform results with a
minimum of effort. Who loves "Think
Thin" paint can see, can enjoy immeasurably
the economy of a good spreading
rate plus longer lasting power. More
important "Think Thin" keeps giving
you, year after year, the peace of a
truly finished home, the security of
full weather proof protection, the re-
laxation of undisturbed maintenance. Get
"Think Thin" - the paint that builds
these benefits into your home.

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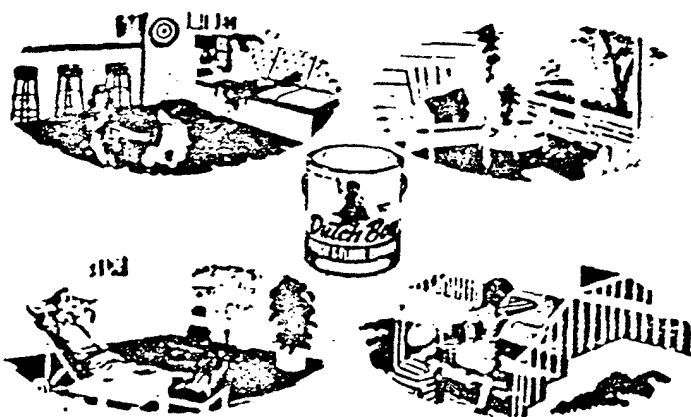


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Real beauty with a tough skin!

YES, IT HAS BEEN DONE — just as polished marble condones beauty with durability — this "Dutch Boy" product has been scientifically engineered to make rugged wearing surfaces with a rich finish formulated by experts with every modern facility at their command... with thousands of paint

tests as a background of experience... "DUTCH BOY" PORCH AND FLOOR ENAMEL brings you a sparkling, easy to use finish that condones weather and abrasion resistance with real lasting beauty. Use it for every surface subject to scuffing and hard wear or weather.

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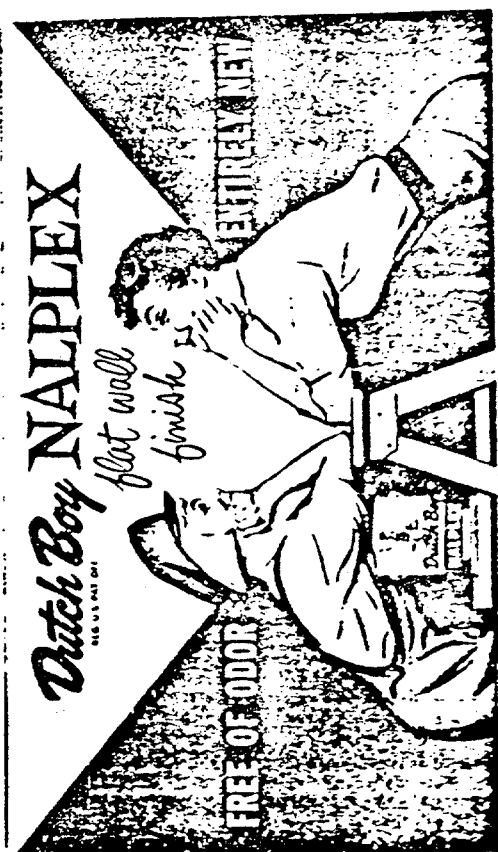
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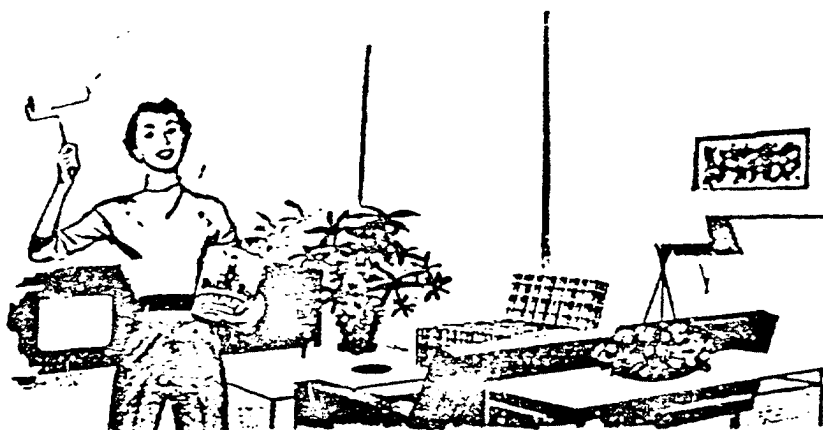
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Dutch Boy NALPLEX

INTERIOR FLAT WALL FINISH

A PLEASANT SURPRISE results from best of paint when rolled into Nalplex. This newest product of Dutch Boy paint is such a perfect combination of the famous "Dutch Boy" brand, blended especially with titanium pigment, and other superb ingredients to make a wall finish with more beauty, more permanence, than any you've ever

known. Several other "mural paints" are sold in the same line. But only Dutch Boy Nalplex combines these advantages with an adhesive quality, high coverage and absence of shrink cracks even in the roughest wall joint. With all this, Nalplex is a "smack" to apply.



QUICK CLEANUP You need just ordinary tap water with soap to remove brushes and rollers when you use Nalplex.



APPLY WITH EASE You can stop painting at recess, around top of the next day. There'll be no revealing lap marks when you pick up the paint.



NO WAITING You can start painting your Nalplex long soon after immediately. It dries in 2 hours. Or paint less.



STAIN RESISTANT Rubber like Nalplex resists penetration by stains and smudges. And washing restores original beauty.

Dutch Boy

COORLESS

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All these films Ready to use!

72 28 VERMILION GREEN



72 29 BROWN RED



72 30 BROWN GREEN



72 31 VERMILION YELLOW



72 32 BLUE GRAY



72 33 STANFORD BLUE

AVAILABLE ALSO IN 72 11 WHITE 72 12 OFF WHITE

Dutch Boy

NALPLEX

For Wall Finish



plus 23 easy-to-blend interior

A modern wall finish that's really set has been sought by homeowner and professional decorator alike and their search ends with "Dutch Boy" Nalplex. It has no equal!

These Nalplex colors were selected by decorator for their decorative, low maintenance and easy-to-blend characteristics. They are available in permanent ready-to-use or all water immersion colors at left and you have decorative possibilities without limit. If you prefer a higher sheen finish on doors and woodwork, ask about companion shades in the "Dutch Boy" semi-gloss range.

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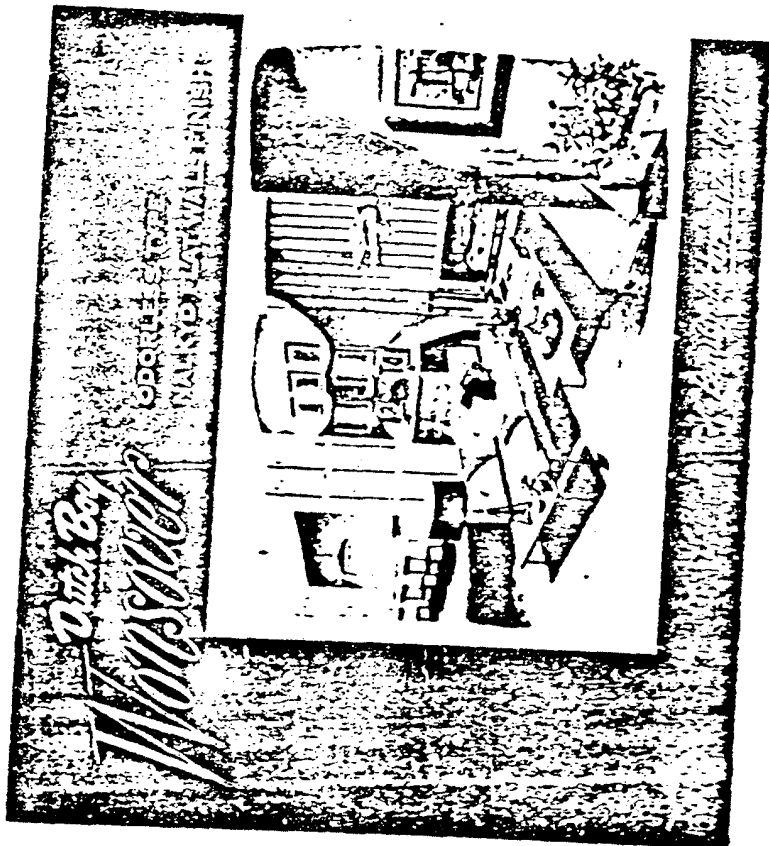
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Harmonized Colors

KEY TO GLORIOUS
ROOM-TO-ROOM HARMONY

Look at a typical picture from MICHAEL. It's not just a picture of a woman. It's a picture of a woman who is smiling. And she is smiling because she is happy. And she is happy because she is in a room that is harmonized with her. The room is not just a room. It's a room that is designed to make her feel good. And she feels good because she is in a room that is harmonized with her. The room is not just a room. It's a room that is designed to make her feel good. And she feels good because she is in a room that is harmonized with her.



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DUTCH BOY NALKYD INTERIOR FLAT FINISH

READY-MIXED COLORS-READY TO USE

445 - WHITE

446 - CORN COB

447 - MISTLE PINE

448 - LIME

449 - STERNA PINE

449 - CL-OVAL GREEN

449 - MARLOWE

450 - BLUE

451 - WINDWOOD

452 - PINE

453 - BLUE HAZE

454 - AQUA

455 - BLAZING YELLOW

456 - HIGHLIGHT SPARK

457 - PLATINUM GRAY

These colors are not available in some regions. Please contact your local distributor for more information.

458 - LACQUER

459 - GLOSS

460 - PEARL

461 - ANTIQUE

462 - LIGHT

463 - CORRAL

464 - CLOUD

465 - LACQUER

466 - LACQUER

467 - GLOSS

468 - PEARL

469 - ANTIQUE

470 - LIGHT

471 - CORRAL

472 - CLOUD

473 - LACQUER