

Cleveland

Auxiliaries

CHICAGO

August 4, 1947

G. E. Pruitt

Labels for Lead in Oil  
Affiliated Companies

Inasmuch as National Lead is now filling Soft Paste Lead in Oil for our affiliated companies, as well as the Sherwin-Williams Company, will you please send a quantity of affiliated companies' labels to National Lead Company at West Pullman. I cannot tell you how many to send because I do not know how many orders are actually coming through, but I did see quite a few orders this morning for W.W. Lawrence, Ames, Rogers and Martin-Ganour for Soft Paste Lead in 12½'s, 25's, 50's and 100's. Therefore, I will leave it up to your discretion to send enough labels judging from past experience as to about what will be ordered by these affiliated companies.

*R. L. Rathbun*RLR/W  
CE - RAB  
AM*R. A. Bradley*  
AUG - 5 1947

N11946

0007-SWP-000005953

THE SHERWIN-WILLIAMS CO.

EX-103 2871

INTER-OFFICE LETTER

FROM

Chicago

OFFICE

Pigm.Prod.

DEPT.

FOR Cleveland OFFICE

DATE April 28th, 1944

MR. R. A. Bradley

SUBJECT Strictly Pure White Lead

ANSWERING LETTER OF

4/27

DICTATED BY RAB

*R. A. Bradley*  
MAY - 2 1944

I have your letter of April 27th on labels for white lead paste. This change was made before the writer came back on the job.

In general, I think it would be a very good thing to have an understanding that all notifications for such changes, should come out of your office, we to keep you informed. If you do not think so and think that we should always do the job of notifying the people effected ~~by~~ necessary label changes, please let us know.

We make soft paste for Lawrence and as far as I know, they have not been notified. We make soft paste for Lucas and have a stencil which doesn't say very much of anything which we use for them. I enclose a copy of their stencil which we use on their kegs.

*C. E. D. P.*  
Supt. White Lead Dept.

GED AN

cc R L Rathbun

*To Please send to ...  
Sample ...*

*ME*  
*Stim*

N11946.01

0007-SWP-000005954

D. C. JARMUND - CLEVELAND

Chicago

Purchasing

Cleveland

December 9, 1947

DEC 10 1947

R. F. Hensley

Attn: Mr. W. M. Thomas

White Lead Labels

D. C. J.

DEC 10 1947

As per your request of December 2nd we are making arrangements to forward to Mr. Swinglish the following labels:

|                 | 100         | 50          | 25          | 12 1/2      |
|-----------------|-------------|-------------|-------------|-------------|
| S. W. Faste     | 7,550 750   | 8,770 150   | -           | 28,800 1500 |
| Silo - S-W      | 23,000 1400 | 21,800 3500 | 44,800 1950 | -           |
| Pennistler      | 1,000 1000  | 1,000 3000  | 1,100 1000  | 250         |
| Lowhires.       | 800 500     | 800 500     | 800 500     | 1,000 1000  |
| Painters Friend | 800 500     | 1,000 1000  | 1,000 1000  | 1,000 1000  |
| Reggie          | 800 500     | 800 500     | 8,700 2100  | 1,400 1250  |
| Lincoln         | 180 500     | 300 275     | 100 175     | 100 150     |
| Lucas           | 1,450 750   | 350         | 750 125     | 1,000 1000  |
| Martin-Senour   | 2,100 2335  | 1,700 1500  | 1,700 1500  | 2,000 2000  |
| Acme            | 1,350       | 875         | 1,800 2500  | 3,800 1500  |

The quantity of these labels is only approximate, in that some of them have been shipped since this inventory was taken last October.

W. D. Mitchell

Mgr. Chicago Purchasing Dept.

VCH:lee/vl

cc: DCJ

Red figures what we  
received from them.  
12/27

N11946.02

0007-SWP-000005955

# MEMORANDUM

FOR INTERNAL CORRESPONDENCE ONLY

For Mr. C. C. C. C. Office \_\_\_\_\_ Date 8/14/41  
 From Mr. C. C. C. C. Office \_\_\_\_\_  
 Subject \_\_\_\_\_ Answering Letter of \_\_\_\_\_ By \_\_\_\_\_

Once we are declaring petroleum products  
 on our labels, and have taken off the  
 guarantee, - do you want to suggest  
 that our customers do likewise?

yes, all labels should  
 have the same  
 guarantee. *[Signature]*

N11946.03

0007-SWP-000005956

Cleveland

6/15  
Stocks & Distribution

Kennington

April 27, 1944

C. E. Davis

Strictly Pure White Lead

We formerly showed "Turpentine 25" in our Soft Paste White Lead, but since mineral spirits have displaced turpentine, our C. D. P. label now carries the following statements:

|                         |     |
|-------------------------|-----|
| Basic Carbonate of Lead | 85% |
| Linseed Oil             | 9%  |
| Mineral Spirits         | 6%  |

We do not print labels for Martin-Sumner, Inc., Rogers or Lane Bros., but they should be notified so that they may make the necessary changes in their plates.

Possibly you or Mr. Hildbrandt have already notified the Affiliates, but so that there will be no misunderstanding, I am sending copies of this letter to Messrs. Leary, Fortier and Stuart. Perhaps Innes and Lawrence should be notified also. Are you making soft paste lead for either of them?

*AB Bradley*  
APR 27 1944  
Supervisor  
Labels & Packages

At Bradley, Pa.

cc - SAC  
DAK  
LAF  
WES

69 We are running some D-N labels  
now. Follow Louis -

attach samples (100<sup>s</sup>) and return -

*AB 6/15*

N11946.04

0007-SWP-000005957