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THE DOOR
IS ALWAYS
OPEN

TO THE MAN WHO SELLS

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(N.E.C. TYPE AVA)

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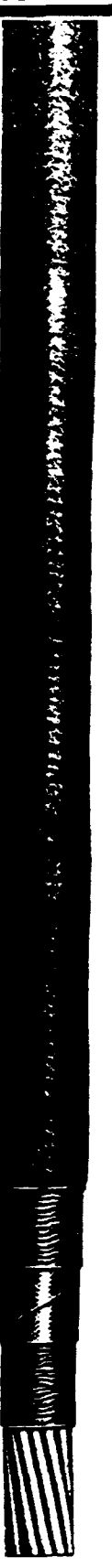
Practically everywhere you look, there's a prospect for Rockbestos Wires and Cables. In Steel Mills, Coal Mines, Manufacturing Plants, Commercial and Industrial Buildings.

Wherever there's a "hot spot", A.V.C. is needed to assure safe, dependable service. Or corrosive fumes, oil and grease — A.V.C. is built to take it. Or a capacity shortage — A.V.C. carries from 30 to 50% more current, size for size . . . lets you increase capacity without increasing cable size. Saves customers the cost of buying and installing new conduit.

And the door is always open in these plants to the man who sells Rockbestos. Prospects *know* the name Rockbestos as the first company to make asbestos insulated wires . . . the only company that specializes in solving their *difficult* wiring problems.

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