25

I painted my whole farm with Pure White-Lead Paint



at only $2.95* per gallon



...With Dutch Boy White Lead in its new Soft Paste form, you can save money and get a much better paint job, too!



It's wonderful what you can do with 5 to 10 minutes of your time. How much money you can save! What perfect paint you can make!

Yes . . . 5 to 10 minutes . . . that's all. And you've made 6¼ gallons of the very highest grade paint for only about $2.95* per gallon. Pure white-lead paint. Paint in its purest, most economical form. (As any painter will tell you. *And nobody knows paint like a painter.*)

One reason 8 out of every 10 painters use Dutch Boy is because it provides an elastic protective coating which does not crack or scale. Thus, when you eventually repaint, there will be no time and money spent for burning or scraping. Just paint right over the old, long-lasting coat.

In the new soft paste form, Dutch Boy White Lead is easily stirred . . . simple to mix.

Just thin with linseed oil . . . add turpentine and drier . . . and presto, it's made.



One satisfied user tells another!

Could anything be simpler? Is there any easier way of saving money? Any surer way of getting the best paint money can buy?

12½, 25, 50 lb. pails and 100 lb. kegs.

Send for the little folder offered free in the coupon. It shows you how to get better results so much easier.

REPAINTING OUTSIDE WOOD

FOR UNDERCOAT

Mix equal measured parts Soft Paste White-Lead and thinner (*half linseed oil and half turpentine*). Then add one-quarter pint of drier for each gallon of paint.

FOR FINISHING COAT

Mix equal measured parts Soft Paste White Lead and linseed oil. *Then stir in one-quarter pint each of turpentine and drier for every gallon of paint.*

* * *

100 Pounds Soft Paste White Lead (3¼ Gallons) make about 6½ gallons of pure white-lead paint which will cover about 600 square feet per gallon, one coat.

(*If heavy paste white lead is used, ½ gallon more oil will be required per 100 lbs.*)





Before you buy paint see this Price Card at your dealer's.

NATIONAL LEAD COMPANY

New York, 111 Broadway — Buffalo, 116 Oak Street — Chicago, 900 West 18th Street — Cincinnati, 659 Freeman Avenue — Cleveland, 820 West Superior Avenue — St. Louis, 722 Chestnut Street — San Francisco, 235 Montgomery Street — Boston, National-Boston Lead Co., 800 Albany Street — Pittsburgh, National Lead & Oil Co. of Penna., 316 Fourth Avenue — Philadelphia, John T. Lewis & Bros. Co., Widener Bldg.

"Save the surface and you save all" — *Ruskin*

JUST MAIL THIS COUPON

National Lead Company
Address: (See list of offices above)
Gentlemen:
Please send me the folder that tells me how to do much better painting, easier and for less money.

Name

Address

CG 2 Place and State

**This price (as of January 1930) will vary somewhat depending upon buyer's distance from producing centres.*

DUTCH BOY Soft Paste WHITE LEAD

Job KD42 Country Gentleman, April, 1930 TA 7603

Howard Sairyman April 25

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