

A
FAMOUS
BOY



from PERTH AMBOY

One of the best known characters in the United States is the winsome little Dutch Boy, from one end of the country to the other, growing up and children alike are familiar with his captivating smile, his blue overalls, his upturned pants, his suggestive "look busy and paint."

Here's a fellow townsman of yours—the winning little personality. For here in Perth Amboy is the plant where it manufactures and makes the more valuable, high lead, paint.

This is called—Dutch Boy White Lead—No. 1 Good Paint. Other Name? When you want to sell, do so simply because it will help in some industry. Mainly because it produces a paint job that does not crack and scale—that saves you money.

NATIONAL
LEAD CO.
PERTH AMBOY PLANT

*Paints, Varnishes, Enamels, etc.,
Perth Amboy, New Jersey, U.S.A.*

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