NATIONAL ARCHIVES

Paint Name: Duramix House Paint White
Category: Exterior House Paint
Color: White
Number: I.O.W.
Quality: Second

Unit No.	Material	Lbs.	Gals.	Actual 3/31/42 $	Actual 3/31/42 ¢	Market 3/31/42 $	Market 3/31/42 ¢
Pigment							
412	35/65 Ld'd Zinc Ox.	900	18.900	6.92	62.28	7.15	64.35
8	Silica	900	40.770	0.86	7.74	1.40	12.60
2564	Zinc Sulph.Magnesium	1800	64.980	5.90	106.20	6.15	110.70
20-M	Magnesium Silicate	900	37.890	0.96	8.64	1.10	9.90
Vehicle							
(5091)	Bleached Linseed Oil	2304	298.829	11.38	262.20	13.62	313.80
(2281)	Oiticica Oil Reducer	426	57.979	15.06	64.16	17.25	73.49
(31)	Drier	132	16.540	7.18	9.48	8.03	10.60
(152)	Drier	18	2.482	13.66	2.46	14.32	2.58
(348)	Mineral Spirits	420	62.706	1.55	6.51	1.50	6.30
(12)W	Water	90	10.800	0.24	.22	0.24	.22
					529.89		604.54
		7890	611.876		87.84		100.21

Calculated Yield 611.876
Manufacturing Loss [redacted] 1.41%
Actual Yield 603.25

Cost Analysis:

Material cost per gallon	.878	1.002
Direct labor cost per gallon	.013	.013
Factory overhead per gallon	.030	.030
Bulk cost per gallon	.921	1.045
Complete package cost per gallon	.187	.187
Factory cost in package per gallon	1.108	1.232

Show the highest net unit price charged in Metropolitan Area on sales of this paint:

	C.L.	L.C.L.
(a) To a directly owned retail outlet	1.73	1.83
(b) To an independent retailer	1.47	1.55
(c) To a company owned wholesale outlet		2.75
(d) To an independent wholesaler OVER 500.	1.73	1.82
(e) To other (specify) UNDER 500.		1.92

OPA

[redacted]000744

N 4754