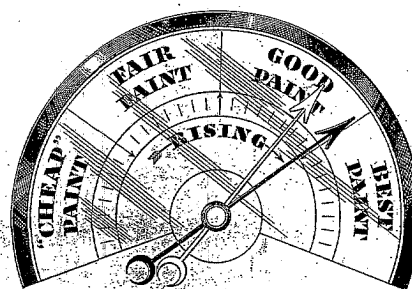


Proof from
Marshall & Co., Inc. 369 Lexington Ave., N.Y.C.



WHITE-LEAD KEEPS PAINT QUALITY UP

● Paint manufacturers recognize that paint buyers and paint users have the deep-rooted belief that the longest wearing paints contain a liberal percentage of white-lead. ● This widespread public conviction in favor of pure white-lead is based upon the experience of generation after generation of property-owners. It is founded upon every conceivable kind of severe field and laboratory test. The lasting qualities of white-lead have been demonstrated again and again by years of satisfactory service. ● Manufacturers alert to sales opportunities can capitalize this nation-wide acceptance by using plenty of white-lead in their paints.



NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak Street, Buffalo; 900 West 18th Street, Chicago; 659 Freeman Avenue, Cincinnati; 620 West Superior Avenue, Cleveland; 723 Chestnut Street, St. Louis; 2240 24th Street, San Francisco; National-Boston Lead Co., 200 Albany Street, Boston; National Lead & Oil Co. of Pa., 315 Fourth Avenue, Pittsburgh; John T. Lewis & Bros. Co., Withers Bldg., Philadelphia.

This advertisement appears in the following publication:

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Feb. 29, April 25, June 20, Aug. 15, Oct. 10, Dec. 5, 1932

KD-519

- Drugs, Oils & Paints--April, August, December, 1932.
- Oil, Paint & Drug Reporter--Feb. 15, March 21, April 25, June 6, July 11, Aug. 22, Oct. 10, Nov. 14, Dec. 19, 1932
- Paint, Oil & Chem. Review--April 21, July 7, Nov. 3, 1932

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