



ANDREW S. BUTLER, PRES.  
HARVEY J. MILLER, VICE-PRES.  
W. FERRON SMITH, SECY.

**McDOUGALL-BUTLER CO. INC**  
**BUFFALO, N.Y.**

NEW YORK, N. Y. 16-12 CHRISTOPHER ST.  
CHICAGO, ILL. 1342-46 MADISON ST.  
WASHINGTON, D. C. 421 10TH ST. N. W.  
AUBURN, ME. 55 COLBY ST.

March 23, 1943

Office of Price Administration  
Order 125 under MPR 188  
Washington, D. C.

Gentlemen:

In accordance with the above order we hereby apply for authority to change the formulation of McDougall-Butler Exterior House Paint without disturbing our present price schedules.

This change is contemplated to conserve our supply of Linseed Oil in accordance with the suggestions and limitations outlined in the Order.

Below is a chart showing in detail the proposed formula comparisons:

| Pigment           | Formula |        | Yield   |         | Unit    |         | Total   |         |
|-------------------|---------|--------|---------|---------|---------|---------|---------|---------|
|                   | Before  | After  | Before  | After   | Cost    | Cost    | Cost    | Cost    |
|                   | Change  | Change | Change  | Change  | Before  | After   | Before  | After   |
|                   |         |        |         |         | Dollars | Dollars |         |         |
|                   | Pounds  | Pounds | Gallons | Gallons | Per     | Per     | Dollars | Dollars |
| Titanium Dioxide  | 100     | 105    | 3.03    | 3.18    | .166    | .166    | 16.60   | 17.43   |
| 35% Leaded Zinc   | 500     | 525    | 10.14   | 10.65   | .071    | .071    | 35.50   | 37.28   |
| Asbestine         | 400     | 370    | 16.85   | 15.59   | .009    | .009    | 3.60    | 3.33    |
| Vehicle           |         |        |         |         |         |         |         |         |
| Raw Linseed Oil   | 540     | 215    | 69.50   | 27.67   | .148    | .148    | 79.92   | 31.82   |
| Bodied " Oil Z-3  | 32      | 215    | 4.00    | 26.88   | .185    | .185    | 5.92    | 39.77   |
| Driers            | 15      | 15     | 1.95    | 1.95    | .179    | .179    | 2.69    | 2.69    |
| Mineral Spirits   | 66      | 208    | 10.15   | 32.00   | .016    | .016    | 1.05    | 3.32    |
| Calculated Yield  |         |        | 115.62  | 117.92  |         |         | 145.28  | 135.64  |
| Mfg. Loss - 3%    |         |        | 3.47    | 3.54    |         |         |         |         |
| Actual Yield      |         |        | 112.15  | 114.38  |         |         |         |         |
| Mat. Cost Per Gal |         |        |         |         |         |         | 1.30    | 1.19    |



Yours very truly,  
McDOUGALL-BUTLER CO. Inc.

*H. J. Miller*  
Vice President.

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HJM:ES

BUY U. S. WAR BONDS AND STAMPS

REPRODUCED AT THE NATIONAL ARCHIVES

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