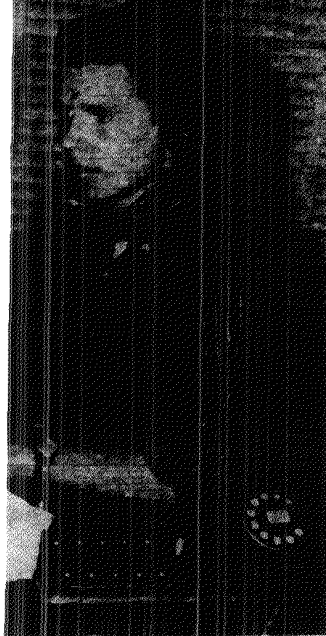




ess: Good service, determination.

ne-Parade photo By RON RIESTERER

inship Sells

uccessful businessman

for The Tribune, his route may man Nilsen of 5476 Kales Ave. tribunes on Oakland porches, his gton, D.C. for the inauguration of world Series in New York and to s—Disneyland.

r boy, Norman has collected an 3,000, including prizes and trips, otions.

been equaled by a Tribune news- on Norman's business skill from

1 62,000 carriers for the Business ornia Newspaperboy Foundation. tier at the ripe old age of 16, but ours per day in The Tribune's

ew orders, providing good service rman is qualified to give tips to

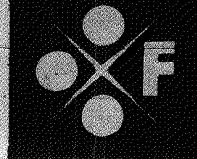
ake a lot of enemies or a lot of ous, provides good service make friends."

ans getting the paper delivered customer wants it—usually the of an ornamental tree."

improve the service by paying his spaperboy know the time of the

s. Ernest Nilsen, is active in the in the Berkeley Young People's

h school, he plans to study engi- on at the University of California. inue working in the circulation ring calls at the complaint desk. how to handle them.

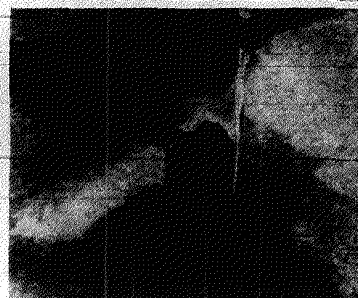


NOW! FULLER'S REMARKABLE INTERIOR LATEX PAINT LETS YOU PAINT UP...CLEAN UP...AND ENJOY YOUR ROOM IN ONLY 3½ HOURS!

Another sensational paint from Fuller! Unsurpassed for ease! For speed! For lasting beauty! Dries in minutes. No lingering odor. Rinses with water from roller or brush. Costs no more than ordinary paint!



9:00 A.M. You're off and rolling! Fuller's Interior Latex does the job twice as fast as old-time paints—"slides" on smoothly and evenly anywhere you use it!



12:00 NOON Clean-up time already! No special thinners or cleaners needed here! Just rinse out your brush or roller under the tap. No mess. It's easy—and quick!



12:15 P.M. Re-hang your pictures! Fuller's Interior Latex speed-dries to touch in mere minutes: leaves a velvety low-sheen finish—without any "painty" odor.

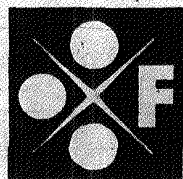


12:30 P.M. All set for company! Presto: you've a beautiful new room. And practical, too—because Fuller's tough elastic film lets you wash away dirt in a jiffy!

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