



E. I. DU PONT DE NEMOURS & COMPANY
INCORPORATED
WILMINGTON, DELAWARE 19898

cc: GCTunis
JSThackrah
BHGarth
DWHoppenjans
PAWriede-Jackson Lab

CHEMICALS AND PIGMENTS DEPARTMENT

July 22, 1983

R. S. WEIS

1984 TECHNOLOGY SUMMARY
COLORED PIGMENTS
Ref: Your Letter to GCT, 7/14

The Colored Pigments Division has reviewed your summary and suggest that inorganics be rated a "+" in 1983 and 1988 as a result of the advantages of the Krolor® products.

We agree that CPC products are equal, not better or worse, than competition. We also agree that pigment processes are equal to competition with QA's "+" offsetting CPC's "-".

Under the table "Programs", please note that the 1.3MM pound incentive for new QA product development comes from new business as well as protected old business.

The rest of the document appears accurate.

E. A. DONALD

EAD:tsk

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