

FILE NAME: Wagner (WAG)

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DOCUMENT DESCRIPTION: Memo to Trade Publications Asking them to Please Publish News Item Regarding Wagner CoMax Brake Lining

Wagner Electric Corporation

6400 Plymouth Avenue, Saint Louis, U.S.A.

March 7, 1934.

File A34107

Wagner CoMaX

TO TRADE PUBLICATIONS.

Please be so kind as to publish in your publication a news item regarding Wagner CoMaX brake lining, the newest brake lining on the market. It has been in development for a long time, and is now being released by Wagner after all necessary research and tests proved it to be the ideal lining, as fully described in the attached folder SD434.

We would rather have you make your own write-up, but attached is one you may use if you so desire. We thank you for your cooperation.

Yours very truly,

C.B. Dietrich,

Advertising Manager.

JM

P.S. Will you be so kind as to send us a tear sheet of the news item as it appears in your publication?



WAG-00111