

CITY DIRECTORY 1928

CONTAINING AN ALPHABETICAL LIST OF
BUSINESS FIRMS AND PRIVATE CITIZENS

OF

San Diego City Chula Vista Coronado
La Jolla and National City

A Complete Street and Householders' Guide of San Diego
including La Jolla, A Classified Business Directory and
A Numerical Telephone Directory.

Also

A BUYERS' GUIDE

PRICE



\$15.00

COMPILED AND PUBLISHED BY
SAN DIEGO DIRECTORY CO.

850 Third Street

Printed by Frye & Smith, 850 Third Street, San Diego, California

Member Association of North American Directory Publishers
Copyright 1928 By San Diego Directory Co.

DECORATORS---INTERIOR**INTERIOR DECORATOR**

DRAPERIES

WALL PAPER

EXTERIOR
and
INTERIOR**PAINTING**

ORIENTAL RUGS

RICHARD E. SEOL CO.

3152 FIFTH AVENUE

Phone, Hillcrest 3817

DEPARTMENT STORES**"CHRISTENSEN'S"
DEPARTMENT STORE**

EAST SAN DIEGO

Dry Goods—Men's Furnishings—Shoes

S & H GREEN TRADING STAMPS
PICTORIAL REVIEW PATTERNS

4295 University Ave.

Telephone Hillcrest 2494

This City Directory is placed on file in various
Directory Libraries maintained by the pub-
lishers throughout the United States.

PAINTS**PAINTS and VARNISHES**

SILVER STRAND ENAMEL

BENTONITE FLAT WHITE

RU-NU-LAC FLOOR VARNISH

HIGH GRADE PREPARED PAINT

40—40—20 (Balboa White)

**PAINTS, VARNISHES,
ENAMELS**

WEARITE FLOOR ENAMEL

LEAD AND ZINC BASE

BUY PAINT MADE IN SAN DIEGO

BENTON ROOF & PAINT CO.

PAINT MANUFACTURERS—ROOF CONTRACTORS

JOBBER

Salesroom, 1035 Seventh St.
Phone, Main 1860Factory and Office
2136 Kettner Blvd.
Phone, Franklin 5108**C. W. FORREST**

DISTRIBUTOR FOR

 The text "JOHN W. MASURY & SON" and "PAINTS AND VARNISHES" is enclosed in a decorative rectangular border made of small, repeating geometric patterns.

JOHN W. MASURY & SON
PAINTS AND VARNISHES

Interior Decorating and Painting Contractor

3902 FOURTH STREET

PHONE HILLCREST 1454

WALL PAPER

PAPER HANGING

FRESCO WORK

PAINTS

Phone, Franklin 6207

Frazee-Kurtz Paint & Wall Paper Co.

SAN DIEGO COUNTY DISTRIBUTORS

Sherwin-Williams Paints and Varnishes

Opex and Rogers Lacquers

Wall Paper---Painters and Decorators' Supplies

1045 10th St.

San Diego

W. P. FULLER & CO.

Manufacturers and Dealers in

PAINTS---VARNISHES---ENAMELS

PLATE AND SHEET GLASS, MIRRORS

SASH AND DOORS

Seventh and F Streets

Phone Main 0181

PAINTS

JONES-MOORE PAINT HOUSE

"In the public service since 1912"

OUR SPECIALTIES ARE

T. O. Paint	Floor Enamel
Manor House White	Tocolite for Stucco
Interior Liquid Surfacers	Lustracote Varnishes
Bungalow Paint	Dull Mission Stain
Sanetto Wall Enamel	Lustracote Varnish Stain
Flat Wall Paint	Shingle Stain
Barn and Roof Paint	Marine Paint
Tractor and Wagon Paint	Colors in Oil
Tocolite Enamel	Painters' Tools and Brushes
Tocolac Decorative Enamel	Lacquers
Oil—Lac	Pratt & Lambert's Varnishes and Enamels
Flex	
Automobile Finishes	

"Visit Us at Our Home"

N. W. Cor. Fifth Ave. at "A" St.

Main 5123

Phone, Franklin 4655

CRANDALL-CROCKETT PAINT STORE

—DISTRIBUTORS—

Zapon Lacquers -- Sillers and Berry Bros.'

Paints, Varnishes and Enamels

845 Seventh Street

San Diego, Calif.

J. K. WARD & CO.

San Diego County Distributors of

Dupont Paints, Duco and Varnishes,

Harrison's Colors in Oil

Wheeler's Paste Wood Filler,

Old Chicago Varnishes

Nonpareil, Japan, Hanlon & Goodman and Rubico

Brushes



Phone

Main

6941



1266

4th St.

PAINTS AND OILS**WHITE'S WALL PAPER & PAINT STORE**

Distributors of Bass-Hueter Paints and Varnishes, etc.
Murphy's Auto Enamels

PAINTERS' SUPPLIES

Phone, Main 8095

Market Cor. 10th

PAPER AND PAPER PRODUCTS**CALIFORNIA PAPER HOUSE**

San Diego's Pioneer Printers' Supply House

Prompt and Accurate Deliveries of Paper Stock,
Inks and Rollers

WE FEATURE WATERMARKED SAN DIEGO BOND

Main 8480

634 3rd Street

PATENT ATTORNEYS**SAN DIEGO OFFICE**

518 Union Bldg.
Phone, Main 7205

LOS ANGELES OFFICE

1015 Spring Arcade Bldg.
Phone, Faber 1534



Free Valuable Booklet Upon Request

INFRINGEMENT SUITS PROSECUTED AND
DEFENDED
ENGINEERING—MACHINE DESIGNING—
DRAFTING

A. B. BOWMAN

Attorney-at-Law and Patent Attorney



J. K. WARD & CO.

SAN DIEGO COUNTY DISTRIBUTORS OF

DU PONT PAINTS - DUCO AND VARNISHES

PHONE, MAIN 6941 - - 1266 FOURTH ST.



SAN DIEGO CITY DIRECTORY (1928)

269

CONTINENTAL BUILDING & LOAN ASSOCIATION, G L Strobeck Pres, F W Stearns V-Pres, G W Casteel Sec, V E Bodien Treas, 333 B, Phone Main 4171
 " Radio Electric Co B J Haralson br mgr 417 A
 Contner F Wm horse trainer h 4163 Normal
 " Loerster horse trainer r 4163 Normal
 Contos Theo clk Mastorakas & Krooskos r 3591 Bancroft
 Contracting Plasterers Assn 432 E R 305
 " Equipment & Machinery Co (W H Hudson B G Carroll) 1344 National av
 Contreras Alex lab r 3025 Chestnut
 " Concepcion (wid Modisto) h 1722 Logan av
 " Frank S (Bertha S) h 4225 Louisiana
 " Henry (Margt) lab C S Hardy h 2648 Congress
 " Hilbert fishermn r 1516 California
 " John (Laura) lab C S Hardy h 3025 Chestnut
 " Maria S Mrs tehr High Sch h 3183 Kalmia
 " Paul chauff r 1516 Calif
 " Paul (Jennie) lab h 5345 Florentia N S D
 " Priciliano (Delfina) lab h 1440 K
 " Wm tmstr r 3025 Chestnut
 Converse Geo W field chf City Bureau Water Dev r 3994 Park blvd
 " Helen slsldy Mrs L A Fitzpatrick r 3994 Park blvd
 " Helene K Mrs r 2318 Rosecrans Loma Portal
 " Ida M (wid W J) h 3994 Park blvd
 " Jas P (Marion B) clk h 2801 Kellogg Pt Loma
 " Nellie E solr John P Mills Organiz r 1854 3d
 Conway Geo (Gail) carp h 3411 Mountain View dr
 " Jas P (Helen E) Inspr U S Customs h 4651 Louisiana
 " John J Ins agt Am Natl Ins Co r 225 C
 " John R asst mgr Wellman Peck & Co r 4085 5th av
 " Jos porter U S Grant Hotel r 917 7th
 " Jos M clk r 225 C
 " Laetitia Y S (wid P V D) h 3523 28th
 " M. Vivian r 3528 28th
 " Robt mgr United Market Co r Natl City
 " Wm R (Ellen) h 5026 Mansfield av
 Conwell Frank R (Norell & Conwell) r Kansas
 " Helen C (wid J A) h 3986 Illinois
 " Margt B (wid A L) h 1834 Brookes av
 " Mary E r 3986 Illinois
 Conyers Robt T slsmn Albion Lmbr Co r Chula Vista
 Conyne Jas H (Elsie S) spec agt Prudential Ins Co h 3585 29th
 Conyno Lorenzo (Angelina) fishermn h 2131 Kettner blvd
 Google Wm T (Elvira) h 3165 National av
 Cook A L lab E P Ford
 " Adelaide (wid E L) h 1430 Ft Stockton dr
 " Agnes r 1948 G
 " Albt E (Alice) lab h 5074 Mansfield av
 " Albt J (Laura I) slsmn Zellerbach Paper Co r 4029 Marlborough av
 " Albt L cement fnshr r 5074 Mansfield av
 " Alberta bkpr Natl Poultry Co r 2533 Univ av
 " Alf S h 4721 Idaho
 " Allen B h 3880 Henry
 " Arth W (Annie) clo clnr 3011 Beech h 3009 1/2 same
 " Asa T (Viola) slsmn h 3877 45th
 " Belle Mrs caterer Cabrillo Cafe r 1148 11th
 " C S clk Home Supply Co r 1120 43d

" Calvin lab r 3723 46th
 " Carrie E (wid M C) r 3583 Orange av
 " Chas r 627 18th
 " Chas (Belle) clk r 1148 11th
 " Chas A rugmn Reinhart's Cleanitorium r 625 18th
 " Chas C (Agnes B) USN h 4264 35th
 " Chas F (Willie L) h 4202 4th
 " Chas J (Gertrude) chauff h 130 22d
 " Chas M (Emma) h 3683 Menlo av
 " Chas P (Mary) ins agt Prudential Life Ins Co h 3675 Monroe av
 " Don S (Blanche M) solr S D Sun h 3770 29th
 " Dorothy Mrs sten Equitable Life Ins Co r 2447 5th av
 " E S Mrs cost dept Bledsoe Co r 1716 Meade
 " Edith sten T C Kistner
 " Edwin lab S D Cons Gas & Elec Co r 252 S 37th
 " Elmer P (Angenette) h 2976 Union
 " Francis A (Kate) reprmn S D Cons Gas & Elec Co h 252 S 37th
 " Frank L h 3718 Central av
 " Frank L jr nursery mgr Milton P Sessions r 3718 Central av
 " Fred lunch vender 204 5th av
 " Fred (Sevina) matchermn Chas R McCormick Lmbr Co h 3504 Z
 " Fred S (Carolyn) slsmn h 1405 Sutter
 " Geo A h 3215 40th
 " Geo C cook h 3864 Van Dyke av
 " Geo S slsmn h 3226 5th av
 " Gertrude A (wid T J) h 305 Thorn
 " Gervine Mrs h 525 Kalmia
 " Greta C (wid G B) h 3529 Georgia
 " Harold J slsmn r 3655 36th
 " Harry stage carp Spreckels Theatre r 121 Bway
 " Harry E woodvkr USA Aviation Sta r 3322 Monroe av
 " Harry E (Mary E) r 3412 28th
 " Harry W (Anna R) h 4932 Hawley blvd
 " Helen E sten San Diego Tr & Sav Bank r 3005 Gunn
 " Henry A (Nettie P) printer h 3230 Highland av
 " Henry C chauff r 1948 G
 " Ida O Mrs h 3411 5th av
 " Ida P (wid Geo) r 1430 Ft Stockton dr
 " Ivan C r 2014 Earl
 " Jas h 106 Pennsylvania av
 " Jas (Marie) lab h 1416 Market
 " Jane Mrs h 1509 Meade av
 " Jesse E (Lena) mach h 3778 Cherokee av
 " John fuselage reprmn USA Aviation Sta h 1502 A
 " John (Lettie V) h 3655 36th
 " John E (Susie) lab Chas R. McCormick Lmbr Co h 3520 Z
 " John H pntr r 230 Date
 " Le Mon H (Marie B) USN h 3058 El Cajon av
 " Leslie L (Hazel I) clk Holzwasser Inc h 3623 33d
 " Lillian maid Park Manor Apt Hotel
 " Lois H Mrs h 1333 Union
 " Louis C (Anna) lab h rear 628 S 28th
 " Louis C (Mary M) furn 4047 Univ av h 1948 G
 " Louis C jr clk I. C Cook r 1948 G
 " Luella M artist h 2507 4th
 " Lydia h 1133 27th
 " Margt r 3318d Adams av
 " Margt G sten H D Trounce Co r 1595 Guy
 " Martha Mrs r 1420 7th



Alfred Stahel, Jr.

Realty Analyst

Alfred Stahel, Jr. Company

REALTORS INSURORS

1502 FIFTH AVE. MAIN 3414

Ask Your Dealer to Show You

"SCHIEFER" BED ROOM FURNITURE

Schiefer Furniture Mfg. Co. National City Calif.

WEST COAST THEATRES, Inc. - - San Diego's Greatest Entertainment



CABRILLO



CALIFORNIA



FAIRMOUNT

Offering the Cream of the Best Pictures - Feature Photoplays - Short Subjects - Newsreel - Music

San Diego's Newest and Most Luxurious Theatre. First Run Pictures. Fanchos & Marco Slage Reviews.

East End's Marvel Theatre - Appeals to the Entire Family - Finest Pictures - Excellent Music

PAINTS
VARNISHES
ENAMELS

W. P. FULLER & CO.

MANUFACTURERS AND DEALERS

PLATE & SHEET GLASS
MIRRORS
SASH & DOORS

SEVENTH AND F STREETS

TELEPHONE, Main 0181

JOHNSON- SAUM COMPANY

MORTICIANS



Lady
Assistant



N. W. Corner
4th and Ash



Tel., Main
6168

PURE MILK DAIRY CO.

Manufacturers and
Distributors of

Purity
Dairy
Products

Cottage Cheese
Ice Cream
Butter
Cream, Milk
Buttermilk

12th & K Sts.

Phone
Main 9111

Butter & Egg Dept.
701 Fifth Street
Main 0411

318 SAN DIEGO CITY DIRECTORY (1928)

DURANT—Cont

" Irving E (Augusta; Bright Spot Cafe) h
3411 Front Loma Portal
" John baker F H Schneider r 3061 Fairmount
av
" Steve chauf r 3107 Congress
Durbin Holmes C (Gladys) chauf Sanitary Lndy
Co h 4619 Campus av
" Jos T h 1520 3d
Durfee Benj F (Zelma) lab h 3843 47th
" Edith N h 1755 Ft Stockton dr
Durley Wm L (Delia) mech S D County Gar-
age h 4066 3d
Durlinger H Neal (Birdie) v-pres Sou Title
& Tr Co h 8150 Maple
" Letha C (wid J W) h 3033 Granada av
" W W slsmn Hugh Evans & Co r 3033 Gra-
nada av
Durgin Ada (wid E M) r 320 26th
DURGIN FREEMAN J (Mildred H), Mgr Fidel-
ity Mutual Life Insurance Co, 429 Union
Bldg, 235 Broadway, Phone Main 2952, h
3364 1/2 Grlm
" John F (May S) h 2878 Juniper
Durham Ella R with Marston Co r 4562 1/2 Ala-
bama
" Henry C (Agnes) serv sta opr Union Oil Co
h 2329 Curlew
" Herbt A (Jessie) clk Sou Title & Tr Co
h 1422 Meade av
" John (Ida) mech San Diego Garage h 1909
Fern
" John W (Susie B) carp h 3777 44th
" Marie D Mrs with Marston Co r 843 13th
" Mary E Mrs h 4562 1/2 Alabama
" Robt W (Emma D) h 4012 Morrell P B
" Rollie asst teller FIRST NATIONAL TRUST
& SAVINGS BANK r 3221 L
During John D (Hildegard) jwly engraver
964 5th av R 205 r National City
Durkee Frank C (Birdie) lab h 4190 43d
" John A sec Vitrified Products Corp h 3116
Maple
" Mary L drsmkr 314 Grape
" Mina K r 3116 Maple
" Orpheus L h 3571 28th
Durkin Alice Mrs h 470 20th
" Frank P (Lucille) USN r 1854 Irving av
" Wm T (Louetta W) USN h 1722 F
Durnin Peter J r 920 India
Durr Saml A (Margt) phys 233 A R 1304 h
4239 Palmetto way
Durrel H r 3359 5th av
Durrell Harry r 1010 16th
Durrill John M h 3358 Felton
Durrill John K (Lena) sec-treas Geo M Hawley
Inv Co h 1092 Myrtle way
Durst John r 741 11th
Duryea Wm C (Anna E C) h 2928 A
Duryee Wesley G (Anna) dept mgr Sou Cal
Music Co r 4558 32d
Dushane Geo W chf clk U S Naval Dist Hdqtrs
r 1615 3d
Du Son Kenneth r 1331 3d
Dussell Harland L (Olivia) buyer Western Metal
Supp Co h 4646 35th
Dustin Cal O (Madeline G) slsmn J B Rose
h 4055 Eagle
Dutcher Chas D (Susie) h 4729 34th
" Claude E slsmn Travelers Ins Co h 3919
California
" Eva W (wid Ralph) r 4635 Arizona
" Ida M (wid W W) nurse 4738 33d

" Merton V (Ethel F) real est broker Coml
Finance Corp h 1919 W Columbia
Duthie Clara J Mrs tchr City Schs r 3112
Upas
" Fredk G (Helen) carp h 130 Dickinson
" John F (Clara J) USN h 3112 Upas
" Robena F h 414 Fir
" Wm H airplane inspr USA Aviation Stu
r Rockwell Field
Duttillau Adele Mrs prsr Benbough & Duggan
r 3563 47th
" Fernand (Adele) h 3563 47th
Dutra Isabella Mrs h 3046 Congress
" Joaquin fishermn r 2911 Byron Pt Loma
" Mary Mrs r 3046 Congress
" Sergio (Fortunata) fishermn h 2911 Byron
Dutro C E eng Fire Dept h 2359 Kearney av
" John (Mary) lab h 3121 Congress
Dutton Arth H (Eva) pntr C W Forrest h 3920
Cleveland av
" Eliza J (wid S W) h 3961 Normal
" Eug E (Marie) h 4150 Vermont
" Glenn H (Pauline) radlos 3885 Van Dyke
av h 3616 Monto av
Duty Ralph (Mildred) USN r 3002 Logan av
DuVall Ann R (wid Henry) r 4670 Vista
" C Earl (Eliz L) slsmn J A Krumholz h 3105
Kalmia
" Vincent (Anna M) USN h 1659 Logan
" Ward E major Fort Rosecrans
dul Valle Jos F (Jessie) h 3317 Monroe av
av
Duysen John r 1434 5th av
D'Vincent Clarence (Lucile) slsmn John W
Austin Co h 3622 Alexia pl
Dwelle Horton A (Jessie N) slsmn Holmes &
Mitchell h 4017 Ohio
Dwiggins Reynold A (Bessie) flr lyr h 3823
Swift av
Dwight Thos T (Francine) h 4435 Mississippi
Dworshack Emma M with Marston Co h 1341
11th
Dwyer Anna h 1808 3d
Dwyer D M chauf C J Congling r 3942 8th
" Hugh clk C S Hardy r 4284 Taylor
" Jeanna W h 108 Univ av
" John (Carrie) lab h 4284 Taylor
" Wm L (Willette) meat ctr h rear 1024 Essex
" Wm N (Lorene F) cabtmr C C Yelvington
h 3226 Palm
Dyck Peter lab C R McCormick-Lmbr Co h
2673 Logan av
Dyckman Dallas B (Lona C) baker 621 Univ av
h 4298 Hermosa way
" Lona C Mrs restr 631 B r 4298 Hermosa way
Dye Elmer welder r 6142 Scimitar dr Encanto
" Fred H guard FIRST NATIONAL TRUST
& SAVINGS BANK r La Jolla
" Grace J r 155 20th
" Irene Mrs r 1319 5th av
" John H (Julia I) h 155 20th
" Lottie r 4667 Alabama
" Mary A Mrs h 2477 1/2 L
" Villa Apartments E C Mitchell mgr 1550
10th
" Zora C Mrs h 6142 Scimitar dr Encanto
DYER BROTHERS (E L and L Q Dyer) Opto-
metrists and Opticians L Q Dyer Oculist
327 Commonwealth Bldg, 524 B, Phone
Franklin 3920 (See page 106)
" Chas (Marion meat ctr Berg's h 2864 C
" Clyde O (Flora B) trans h 4131 41st
" Edw E (Florence) sawyer S R McCormick
Lmbr Co h 3682 Niles

MORTGAGE
LOANS

RUDD-BRIDGE & COMPANY

"A House of Personal Service"

REAL
ESTATE

1030 Eighth Street

Main 7101

San Diego, California

SAN DIEGO LUMBER CO.

LUMBER AND BUILDING MATERIAL

Office, Yard and Wharf

Foot of 6th Street

FIRST NATIONAL TRUST & SAVINGS BANK



*"it
pays
5
ways"*

Jack R. Graves
Manager
Electric Bldg.
Main 7294

CADILLAC

DNIEE

LA SALLE



**FIRST, FRONT
AND
A STREETS**

Phone
Main 5186

360

SAN DIEGO CITY DIRECTORY (1928)

Fuerth Viola L Mrs copyist County Recorder
h 1133 27th
Fugard Eliz (wid Geo) h 1822 32d
" Joujou H with Marston Co r 1823 32d
Fugina Peter tailor 1032 10th
Fuher Karloz C (Idalia) carp h 4020 Haines P B
Fuhr Melville J K Rev (Marie) pastor Our
Saviors Lutheran Ch h 2012 F
Fuhrken Carl G depy Co Tax Collr h 416 W
Univ av
Fuhrman Augusta (wid W T) h 2827 C
" May (wid Geo) r 2435 C
Fuhrmeister Henry S (Agnes) USN h 3614
Monroe av
Fuiks Leon (Ada J) h 4980 Marlborough dr
Fujii H Yutaka (Hamaka) produce h 2279
Julian av
" Y mgr S D H Co r Bonita
Fujimoto I photog 588 5th av
" O clo clmr 1871 5th av
Fujioke K chiro 506 5th av
" Roy fruits 3011 Juniper
Fukumaga T (Mikado Hotel) h 554 5th av
Fukuno Hisamatu supt Ocean Industries Co h
754 14th
Fulbright Albt H lab r 1105 J
Fulkerson Alden J (Fay A) slsmn Simon Levi
Co h 2609 Dwight
" Boulah clo clmr Sally M Payne r 1133 19th
" Edw L asst treas Savoy Theatre r 1528 3d
" Ezra W ptr S D Cons Gas & Elec Co h 1728
Granada av
" Fredk L (Beulah) h 1133 19th
" Harold (Martha) h 4375 Highland av
" Walter F (Alma; treas Savoy Theatre) h
3434 Alabama
" Walter J (Maggie) pres-mgr Savoy Theatre,
pres Newport Oil & Refining Co h 1528 3d
Full Gospel Rescue Mission Mrs Maude Black-
stone pres 423 5th av
" Gospel Tabernacle 343 17th
Fuller Bertha Mrs r 2772 4th
" Brush Co J H Irion mgr 524 B R 304
" Buel A (Maude E) plmbr h 3830 43d
" Charlotte r 465 Silver Gate av Pt Loma
" Charlotte (wid A R) r 2221 2d
" Clara waiter U S Grant Hotel r 1570 Front
" Clara Mrs h 4079 42d
" Cloyd F (Grace) mech Sutherland Stages
h 4656 Ohio
" Frances S bkpr Bank of Italy r 2567 2d
" Frank (Eliz) auto mech r 4611 33d
" Geo O formn City Oper Dept r 731 Stork
Encanto
" Geo S (Helen) formn P O h 3622 Landis
" Helen h 465 Silver Gate av Pt Loma
" Helen Mrs photo fnshr W F Warren r 3622
Landis
" Henry W poultry breeder 4727 Gardena av
N S D
" Howard R distr slsmn Shell Co h 2022
Howard av
" Hubert clk r 1914 Ft Stockton dr
" John A r 546 Ash
" John R slsmn Western Leather Supp Co r
Gamma Kappa House
" Caroline A (wid L E) h 1815 Sunset blvd
" L Rug jr clk r 1815 Sunset blvd
" Leroy A chauf r 1815 Sunset blvd
" Lovisa A Mrs h 4019 46th
" M Mrs r 1429 2d
" Margt choc dipper r 921 B
" Martha Mrs h 437 West G
" Merton L (Edna) slsmn Page Realty Co h
346 18th

" Meta Mrs skldy White House h 1964 5th av
" Ralph G (Almetta) rancher h 4761 Gardena
N S D
" Robt M (Lena A) h 3805 Utah
" Rose A (wid F B) skldy John P Mills Or-
ganiz h 2567 2d
" Sidney W (Mildred) reporter S D Sun h 1502
Glenwood dr
" Susanne Mrs h 2493 Imperial av
" Theo (Elsie) lab h 2528 India
FULLER W P & CO, Chas W Jackson Mgr,
Paints, Oils, Glass, Sash and Doors, Glass
Mirrors, Roofing, 803 7th ne cor F, Phone
Main 0181 (See left top lines and page 109)
Fullerton Faye M sten J W Willmott r 2257 4th
" Grace sten h 2257 4th
" Julia B Mrs bkpr Marston Co r 2141 Front
Fulton Blanche E Mrs h 645 Beech
" David M br mgr Liberty Food Co. r 1208
16th
" F Jas (Fronia) lab City Oper Dept h 3276 L
" Frank (Luella) USN h 4685 Kensington dr
" Frank C (Arinda) chauf h 4091 8th
" J Fred (Cath) h 3812 Superior
" J Wm. (Clara) slsmn h 1348 Grove
" Jas B (Floy F) factory wkr Citrus Soap
Co h 1042 S 31st
" Jas F clk r 1042 S 31st
" Margt Mrs indywkr h 317 33d
" Margt M Mrs h 1519 1st
" Paul tilemkr Old Mission Tile Co
" Stella F r 1042 S 31st
" Wm E (Nellie) gro 1421 W Washn h 2012
Lincoln av
" Wm T r 645 Beech
Fultz Fred (Jennie) chauf S D Poultry Assn
h 3154 K
" J Wesley (Mary; Hale-Fultz Co) h 5012
Hawley blvd
" Margt Mrs h 41 19th
" Vivian r 41 19th
Fulwiler David L chauf City Schs r 714 S 28th
Funcheson Glen F (Mary; El Wano Apts) bldr
Southwest Union Securities Corp h 3939
Hamilton
Funchess Agnes K (wid E W) r 4640 Campus
av
" H Grady (Mary S) electn h 3227 El Cajon av
" Mary S Mrs bkpr University Elec Co r 3227
El Cajon blvd
Fundberg Eleanor X-Ray tech W O Weiskot-
ten r 4863 Circle dr
Funk Albt J (Olive) lab C R McCormick Lmbr
Co h 2045 Julian av
" Albt J jr sack sewer S D Poultry Assn r
2045 Julian av
" Chris A (Evangeline) USN h 3720 43d
" Eula G music tehr 3677 1st
" Gloyde L r 3505 28th
FUNK H M & SON (H M and H C Funk),
Optometrists and Jewelers, 842 Broadway,
Phone Main 5033
" Harry M (Minnie O; H M Funk & Son) h
3677 1st
" Harry O garage 1451 Market
" Hram C (H M Funk & Son) r 3677 1st
" Joan auto wrecker 3348 Main r Lincoln
Acres
" Mary drsmkr 3010 5th av 1445 r Front
" Mary A Mrs r 4182 30th
" Sophie (wid Albt) r 2045 Julian av
FUNK WM A (Ada M) Radios, 746 Broadway
h 3505 28th

WM. KONRAD HARDWARE CO.

BUILDERS' HARDWARE

PAINTS - ROOFING

Hay and Grain, Fuel and Feed, Building Materials

Royal Electric Cleaners and Whirlpool Washing Machines

4327 UNIVERSITY AVENUE, EAST SAN DIEGO

TELEPHONE, HILLCREST 2584

CASD00000127

SALMONS & SCHAEFER

Insurance and Bonds

Entrance 306 John D. Spreckels Bldg.

625 Broadway

Phone - Main 0244

General Agents
Aetna Affiliated Co.'s
INSURANCE

SAN DIEGO CITY DIRECTORY (1928)

361

FUNK—Cont

" Wm M (Edna) chauff H L Benbough h 938 G
" Wm T lab r 252 S 33d
Funkte H r 3359 5th av
Funnell Richd F car repr S D Elec Ry Co
Fuqua Elson B formn Brunswig Drug Co r Chula Vista
" Harry L (Lucile) slsmn Showley Bros h 3143 El Cajon av
" Saml G (Edna H) USN h 4021 4th
Furer Amella L r 2211 Ft Stockton dr
Furgason Ingeborg Mrs r 4157 Normal
" Waldo H tchr State Teachers Coll h 4157 Normal
Furlaw Willie C Mrs h 355 21st
Furlong Effie Mrs r 815 3d
" Harry F C (Gertrude) decorator C W Forest h 3819 Villa ter
" Harry M (Mary E) USN h 3640 Eugene pl
" Patk (Marie) lab C S Hardy h 4150 Florida
" Thos C (Nellie) r 2060 Front
Furrow Roy A (Ida) slsmn h 3421 Van Dyke av
Furnas Alf T restr 5046 Newport av O B
Furness Jos C (New Waldorf Hotel) h 1035 4th
Furney Henry h 3672 National av
" Thos W h 4370 51st
Furnez Antone (Rosie) lab h 1893 Atlantic
Furnish Elmer mech M G Thoma r National City
Furrow Eug E (Madge F) chauff F C Orndorff h 4049 36th
" Madge tkt agt S D Elec Ry Co
Furry David L (Fern) h 1310 Gregory
Furst David A tires 613 F r 818 24th
" John (Myrtle) lab C S Hardy h 3428 Benesch av
" John lab h 818 24th
" Richd J lab Vitified Products Corp
Furtado Abr restr r 943 10th
Fussell Jos H asst mgr-sec Pt Loma Homestead r Pt Loma
Fussler Eliz Mrs h 4166 4th
" Homer chauff Union Ice Co r La Jolla
Futrell A R lab Standard Iron Wks
" H M with Benson Lmbr Co r Chula Vista
Fyfe Benj H (Fortune) USN h 4024 Hamilton
Fyffe Ada L fur rms 818 A

G

G A R Cemetery C A Kane supt 3800 Imperial av
G & G Dairy Lunch S H Goodan mgr 216 Bway
G & G HAT WORKS (Albert M Goode), Hats Cleaned and Blocked, New Hats for Sale, 233 F bet 2d and 3d, Phone Main 5925
G & L Cabinet Shop (S L Grimsley W N Landis cabtmkr 903 Univ av
Gabbie Henry (Mary M) printer Tribune h 4144 Illinois
" Robt L r 4144 Illinois
Gabbs Lillian M Mrs purch agt City Schs h 610 W Washn
Gabe Michl (Mary A) baker h 3223 L
" Michl baker r 3087 Imperial av
Gabler Ida Mrs drsmkr 1134 11th
" Leo (Ida M) mach h 4253 Felton
Gaborry Cath head waiter New Palace Hotel r 1317 1st
" David waiter W W Gaborry r 2641 National av
" Louis r 2641 National av

" Robt L (Maude A) cigars and billiards 1052 4th h 3535 Bancroft
" Walter W (Jean) restr 2641 National av
Gabriel A R storemn S D Cons Gas & Elec Co r Oceanside
" Abbie M r 4249 Witherby
" Albt A (Ruth) USN h 4023 Illinois
" Cath h 1317 1st
" Mabel V dist cashr S D Cons Gas & Elec Co r Coronado
Gabierson Frank H (Tekla) carp h 527 W Hawthorn
" Louis (Olivia) mach USA Aviation Sta h 3514 Central av
Gaby R Marie tchr High Sch r 3792 Front
" Sade F (wid W D) h 3792 Front
Gaches Margt Mrs h 3741 10th
Gada Court 4540 Louisiana
Gaddes Betty musician h 3728 4th
Gaderer Bertha Mrs h 1501 5th av
" Emmett R tchr r 646 A
Gadette Ludger J h 6645 Imperial av Encanto
Gadient Ursula r 5120 Adams av
Gadson Belle Mrs maid Hotel El Cortez r 535 14th
" Chas C (Callie) beverages 1415 Market h 535 14th
Gaede David Rev (Bertha) h 418 S 38th
Gaeta John (Gracia) cement wkr h 4355 Illinois
Gaetano Lugalla (Marvina) fishermn h 2151 Kettner blvd
Gaetske Fred W (Isabel) lab h 744 West
Gaetske Geo (Mamie) lab Standard Iron Wks h 532 Univ av
" John W (Lina; Gaetske & Joyce) h 311 S 49th
" Maymie L pkr Bishop & Co r 532 Univ av
" Joyce (J W Gaetske Michl Joyce) restr 861 W Market
Gaetz Albt F (Kath) h 740 23d
Gage Ada I r 4153 Iowa
" Frances A (wid L J) h 590 San Geronimo Pt Loma
" Fredk A (Anne) USN h 3628 Filbert
" Wm H (Nellie J) h 4635 Saratoga av O B
Gager Wm I (Louise) cigars 911 7th h 1245 11th
Gaghen Loretta M clk Holzwasser Inc r 3017 National av
Gagnon Arth L (Nelda) phys 861 6th R 429 h 3637 Arizona
" Jos E (Edna M) slsmn Thos B Trent Organization h 4451 Arch
" Minnie B Mrs waiter Wilson's Confectionary h 945 20th
Gahan Bettie T r 1468 1st
" Edw W Dr (Nurses Club and Free Central Registry) h 1468 1st
" Erma N r 1468 1st
Gaillard Louis A (Mary) mech John Moynahan h 4542 Florida
Gainger Earl G (Almeda) plmbr Reed Bros Co h 3106 42d
" Edwin (Minnie) pkr Brunswig Drug Co h 2653 L
Gaines A Augusta writer r 2452 Front
" Alice A h 315 Upas
" Daisie M Mrs (Coast Hotel) r 621 C
" Danl (Jennie) h 1915 Una
" Danl A (Emma) h 140 18th
" Emma B pantry Cuyamaca Club r 140 18th
" Geo W wtchmn Hotel El Cortez r Golden West Hotel
" Gertrude sten Pan-Am Pet Co r 3685 7th
" Marilee Mrs nurse h 1018 Thomas av P B

RAYMUND V.
MORRIS, INC.

HUDSON
AND
ESSEX

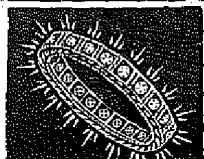
MARINE
ENGINES
BOATS
YACHT
BROKERAGE

FRONT and B
Phone, Main 6161

ROOFS
APPLIED
REPAIRED
PAINTED
BENTON
ROOF &
PAINT
CO.

2136 Kettner Blvd.
Franklin 5108

ROOFERS
PAINTS, OILS
VARNISHES
ENAMELS
BRUSHES
PAINT
MANUFACTURERS



17 Post Building

725 Broadway

Phone

Main 2535

SCRIBNER BROS.

MANUFACTURING JEWELERS - JEWELRY MADE TO ORDER

Diamond
Rings
Watches
Engraving

FRAZEE-KURTZ PAINT & WALL PAPER CO.

SAN DIEGO COUNTY DISTRIBUTORS

Sherwin-Williams Paints and Varnishes • Opex Lacquer

Phone, Franklin 6207

1045 10th St.

OFFICE SUPPLY COMPANY

COMMERCIAL
STATIONERS

DISTRIBUTORS FOR
**AUTOPOINT
PENCILS**

**BOSTITCH
STAPLING
MACHINES**

**GOODYEAR
RUBBER BANDS**

**CANODE
STENCILS AND INK**

Main
8480
634 THIRD ST.

ROSS & ROSS

**BOOK
BINDERS**

Account Books

Loose Leaf
Binders

Loose Leaf
Sheets

860 Third St.

Phone, Main
3306

SAN DIEGO CITY DIRECTORY (1928)

572

MILLER—Cont

" Henry G Rev (Nettie J) h Balboa Park
" Herman (Ellen J) carp h 1560 Union
" Herman H woodwkr J V Caldwell r 903 G
" Hickory (Mamie) lab h 3874 38th
" MILLER HOMER C (Ella), Kodak Supplies,
Photo Finishing, 724 Broadway, Phone
Main 0628, h 4176 Jackdaw
" Horace L bkpr Am Fisheries Co r 1431 Co-
lumbia
" Howard B (Annie L) h 4061 Utah
" Howard J (Tillie; Arthur & Miller) h 4564
Wightman
" Ida Mrs h 3126 Juniper
" Ida B musician r 1860 W Montecito way
" Ira D (Beryl) carp h 3666 T
" Isaac artist h 3295 Mountain View dr
" Isaac (Dora) lab USA Aviation Sta h 2978
Logan av
" Ivie L nurse r 1206 Pennsylvania av
" J Franklin buyer Miller & Patterson r 3527
Villa ter
" J Wilson (Bertha) h 4135 Ibis
" Jacob A (Ellen M) gdnr h 4071 40th
" Jas h 741 12th
" Jas jockey r 238 Bway
" Jas D (Renetta A) eng h 3938 30th
" Jas E (Hattie) mgr Miller & Patterson h
1803 Altura pl
" Jas E (Olga) plmbr h 3890 37th
" Jas E (Hattie O) slsmn h 4045 43d
" Jas F (Hutha) h 2611 Logan av
" Jas F (Irene A) shoe supph h 3527 Villa ter
" Jennie clk Holzwasser Inc & National City
" Jennie E (wid G I) h 4368 Swift av
" Jennie G (wid J H) h 1445 31st
" Jennie W (wid F J) h 2101 Cushman av
N S D
" Jesse N (Kath) restr 537 E h 915 Sampson
" Jesse W Lieut USN U S Naval Hosp r 3773
Arizona
" John (Dawn) clk h 1243 12th
" John clk H J Radin r 1404 S 31st
" John (Lulu) USN h 3551 Cottonwood
" John A (Phoebe A) carp h 6712 Orange En-
canto
" John A (Helena) carp h 1615 3d
" John B (Pauline) wtchmn M B Amusement
Center h 927 12th
" John C (Lola B) barber 242 Bway h 3012
Granada av
" John F trainmn S D Elec Ry Co
" John G (Emma) mgr Alpha Apts h 902 19th
" John H (Mildred) mech U S M C h 4634
Louisiana
" John J r 4640 33d
" John R mech r 4649 Arizona
" John S (Jessie) barber 322 B h 1739 Front
" John V barber Sylvester Mortimer r 815 3d
" MILLER JOHNSTON O (Leatha), V-Pres
FIRST NATIONAL TRUST & SAVINGS
BANK, h 2036 Orizaba av
" Jos (Martha) h 4640 33d
" Jos (Macy; Sixth St Fish & Poultry Mkt)
h 1431 Columbia
" Jos C (Eulla; Sixth St Fish & Poultry Mkt)
h 3220 Palm
" Jos G asst teller FIRST NATIONAL TRUST
& SAVINGS BANK r 4649 Arizona
" Jos H (Ferne; Metzger & Miller) h 1525 10th
" Jos J r 133 W Bway
" Josephine (wid Anthony) h 3026 Polk av
" Kenneth auto mech r 4720 Del Monte av O B
" L B Mrs solr J W Austin Co r 1227 A

" Lee O (Gladys) dist slsmgr J P Mills Or-
ganization h 4452 Brighton av O B
" Leslie R boilermrk 620 State r 2138 Madison
" Letha Mrs h 3844 41st
" Levy D (Abbie) h 4651 Florida
" Lillus P Mrs h 4649 Arizona
" Lizzie A (wid F H) r 4173 39th
" Louis E formn S D Cons Gas & Elec Co r
3560 29th
" Louise Mrs confr 4304 Park blvd r 1907 El
Cajon av
" Louise M (wid Franklin) bkpr Tijuana
Jockey Club r 4506 33d
" Lulu E (wid J M) h 4818 35th
" Lydia (wid J F) h 3373 Granada av
" M r 725 4th
" MILLER-McDERMOTT HARDWOOD CO (H H
Miller, W J McDermott), Lumber, Floor-
ing and Panels, 1901 Main cor Crosby,
Phone Franklin 1611 (See page 100)
" Mabel F clk West Mt Supp Co h 2960 Na-
tional av
" Madalyn tchr High Sch r La Jolla
" Mae walter Mrs Laura Dennison r 2629 J
" Manford A marble wkr Southwest Onyx &
Marble Co r Y M C A
" Marcus C Lieut USN U S Naval Hosp
" Margt (wid E P) h 3712½ 10th
" Margt Mrs jan S D Pub Library r 1969 Irv-
ing av
" Margt B clk r 5052 Hawley blvd
" Margt R Mrs tchr City Schs r La Jolla
" Marlan r 1120 Hunter
" Marie (wid H F) h 3120 Homer Loma Portal
" Marie S drsmkr 2527 4th
" Marjorie Mrs sec J C Kenney r 2432 Pamo av
" Martha E Mrs with Marston Co r 1440 C
" Martha L r 2936 Felton
" Mary sten Sou Title & Tr Co r 1819 Fern
" Mary C D Mrs ins agt r 5173 35th
" Mary N (wid J E) r 937 13th
" Mary W clk Home Supply Co h 3350 5th av
" Matilda sec G. C. Marlow r 1968 1st
" Matilda C Mrs clk Whitney & Co r 4519
Maryland av
" Mattie L Mrs h 509 9th
" Max reporter S D Sun r LaJolla
" Max R. (Alice J) h 4759 Pescadero av
" May Mrs (Bellmar Apts) h 1111 Union av
" Melguas (wid Angel) h 546 14th av
" Mercedes Mrs tchr High Sch r Loma Portal
" Merrill (Hester U) mgr Bond & Goodwin &
Tucker h 2020 Orizaba
" Mildred W Mrs bkpr C S Judson r 4567
Ohio
" Minnie F (wid M) sten r 3204 Collier av
" Miriam I (wid G S) h 1206 Pennsylvania av
" Missouri A (wid J C C) h 2511 K
" Nan T (wid A W) h 3850 Nile
" Nellie A (wid Wm) beauty parlor 3160 5th
av h 1239 Lincoln av
" Nellie P Mrs h 533, 22d
" Nestor h 1765 West Atlantic
" Norman C (Dorothy) h 5173 35th
" Norwood Miller & Evilsizor r 4681 Idaho
" O E r 946 12th
" Olive I Mrs. slsdy Mercer & Cal'aghan r
Admiral Hotel
" Oliver C (Ida) h 3521 Eugene pl
" Oliver D mach S D Packing Co
" Omar C (Martha) tiremn Don Lee h 1440 C
" Oscar L gdnr r 3763 Richmond
" Patk lab r 4465 Mechanic
" Paul S (Mollie J) slsmn h 2245 2d

FENTON-PARKER MATERIAL CORPORATION

ROCK AND SAND
GRAVEL

BUILDING MATERIALS

CEMENT
PLASTER

OFFICE --- 13th and National Ave.

PHONE --- Main 6147



916 UNION, CORNER E
LOCKHEAD HYDRAULIC
BRAKE SERVICE

WESTERN AUTO ELECTRIC CO.

AUTOMOTIVE ELECTRICIANS



PHONE MAIN 7178
MASON TIRES

SAN DIEGO CITY DIRECTORY (1928)

719

SHERRY—Cont

" & Smith (Dean Sherry T H Smith) lawyers
625 Bway R 1025
Sherwin Ann E Mrs hostess S D Business Pro-
fessional Women's Club r 520 Quince
" Emery D (Geraldine) asst supt S D Cons
Gas & Elec Co h 4329 Witherby
" Vernon E (Point Loma Service Station)
r 520 Quince

SHERWIN-WILLIAMS CO, Frazee-Kurtz Paint
& Wall Paper Co, San Diego County Dis-
tributors Paints and Varnishes 1045 10th,
Phone Main 3358

Sherwood Aivin driver Safeway Stores r Chula
Vista

" E H h 868 Union
" Edw L (Eleanor L) servicemn Frank Rein-
mund h 3795 Richmond
" Esther E clk Whitney & Co r 4123 40th
" Hazel D Mrs tchr City Schs r 639 E
" Isabelle r 1319 5th av
" Jessica r 1319 5th av
" John lab h 2140 India
" Jos W real est 718 E h 1821 W Montecito
way

" Lionel C (Harriet) tchr High Sch h 2315
Hickory

" Mildred C (wid C M) r 759 25th
" Robt (Eliz) mach h 2252 K
" Rosemary r 1319 5th av
" Villa Apartments (Mrs M L Sylvester) 1348
Front

" Wm T (Retta L) carp h 3312 46th
Shevlin M G r 533 Bway
Shewbert Wm (Gertrude) carp h 458 18th
Shewmaker Chas E (Berenice) radio servicemn
Holzwasser Inc h 4775 Coronado av O B
Shiba M nursery 3311 El Cajon av h 342 Dod-
son

Shibley H Morley (Alberta) real est 358 7th
h 4807 Kensington dr

Shield Edith R Mrs r 4053 44th

Shields A B Campbell (Eliz B) artist 1819 Lyn-
don rd

" Allie S B Mrs r 4094 Highland av

SHIELDS CHARLES J, Life Underwriter 711
Watts Bldg, 520 E, Phone Franklin 4372,
h 3060 Elm, Phone Main 3316

" Clyde E clk h 5002 Monroe av
" Conrad dockmn Harbor Commission r 1244 A
" Donald F USN U S Naval Hosp r 1433 Bway
" Eleanor M sten S O Co r 3060 Elm
" Ernest S (Mary L) carp h 5002 Monroe av
" Florence r 5002 Monroe av
" Frances r 4010 Alameda dr
" Ida A (Oles & Shields) r 3989 4th
" Irion (Helen) sign pntr USA Aviation Sta-
h 3421 Polk av

" Jas E (Mary) h 3060 Elm
" Josephine W r 2333 Nutmeg
" June L tchr City Schs r 2203 Bway
" Louise phone opr Hage's Ice Cream Co r
4243 Copeland

" Martin K eng r 5002 Monroe av
" Robt P (Lenora) bldg contr 1152 7th h 4307
Avalon dr

" Roy L (Beatrice C) chauff h 4278 Felton
" Saml (Candelaria) lab h 2215 L
" W Franklin (Sarah) autos 1368 India h 1844
3d

" W J chf clk Santa Fe Ry r National City
" Wilmer B (Eliz D) house supt Klauber
Wangenheim & Co h 2878 Fir
Shierk Rose Mrs r 3617 Park blvd

Shiley Ann (wid S B) r 4134 38th

Shilling Alice Mrs h 1327 Bway
" Ernest H (Carrie B) h 3567 Newton av
" Geo W h 518 Thorn

" Julia Mrs r 4980 El Cajon av
Shima Hayosuki (New Asahi Co) h 508 11th

Shima K O h 130 46th
" & Suzuki (H Shima T Suzuki) restr 845 4th

Shimamoto K (New York Hotel) h 551 4th
Shimano Seichi fishermn r 1315 Crosby

Shime Mortie Mrs h 2737 Logan av
Shiner J S r 4308 Univ av

Shimizu Birry gdnr h 303 46th
Shimizu Fujiyansu (Hatsuno) h 822 Beardsley

Shimmel Earl C (Martha) h 3981 Idaho
Shimmons Arth V (Bevie J) bacteriologist

Qualitee Dairy Products Co h 3612 32d
Shimpone Aug chauff r 2825 K

Shimoda Isa restr 1343 Crosby
Shimotsusa Masashi photog 427 E

Shindeler Jos waiter McIntosh & Silver r 930
7th

Shindler Chas R (Ona P) mach h 2909 India
" Marcus L (Florence) USN h 4051 Oregon

Shine Jack (Kate) h 3747 Florida
" Jas (Nina) USN r 3438 Martin av

Shingleton Wm J solr S D Sun r 908 A
Shinn Edw E (May H) h 4279 Hawk

" Robt F slsmn R L Forsyth Organization
" Wm J (Lillian) wtchmn h 4580 Florida

Shingley Anna Mrs h 2260 Front
" Geo G mach r 4139 40th

" J H chauff Co Hosp
" Jean E r 3776 10th

" Kathleen Mrs h 3654 Fairmount av
" Milton M waiter r 1721 2d

" Rachel S (wid H A) h 3776 10th
" Roy W (Cleo B) USN h 3846 Filbert

Shipman Alta M Mrs clk Marston Co r 2008
Monroe av

" Ray R (Alta) barber H C Hill h 2008 Mon-
roe av

Shipp Jefferson D (Nellie L) h 516 24th
Shippam Cordelia H emp Izer Davis Co r 3049

Island av
" Isidora H clk r 3049 Island av

" Jane (wid John E) r 3043 Island av
Shippee Harriet S (wid A G) h 2220 Market

Shippie Theo USN r 723 67th Encanto
Shippman Wm (Christine) USN h 4765 Wilson

Shippy Michl E (Mae) slsmn h 722 26th
Shipton Albt J (Leota A) chauff Union Ice Co

h 1884 Newton av
" John G (Maude E) eng h 1884 Newton av

Shipway Cyril S bkpr FIRST NATIONAL
TRUST & SAVINGS BANK r 4048 37th

" W A Archibald Rev (Beth) pastor St Marks
Episcopal Church h 4048 37th

Shira Alan R (Audrey) h 1246 Hornblend P B
" Don W (Margt M) mgr Walter M Murphy

Motors Co h 3552 1/2 5th av
Shirk Neta L Mrs clk City Oper Dept r 2136

Meade av
Shirley Arth G (Laura) adv h 4558 Texas

" Cottage (Young Women's Christian Assn)
842 Santa Clara pl M B

" Edith R clk r 3565 Texas
" Emily phone opr Pac T & T Co r 1250 Essex

" Harry H (Edith) chauff Johnson-Saum Co h
3565 Texas

" Lyle M (Emily) pharm Owl Drug Co h 1250
Essex

" Walter L (Florence M R) mgr Asbestos
Products Co h 3504 Felton

THOS. L. SMOCK

SPECIALIZING
IN

ELECTRICAL
REPAIRING
BATTERIES
IGNITION

AND

GENERAL
AUTO
SERVICE

SERVICE
CAR

1341
INDIA ST.
PHONE
FRANKLIN
4239

LA JOLLA HERMOSA

The Finest
Subdivision
in
California

SALES AGENTS
BALFOUR CO.
INC.

Realtors

1144 Prospect
LA JOLLA

PHONE
LA JOLLA
13

MARKET STREET RADIO STORE

AUTHORIZED
CROSLEY DEALERS

LOUIS G. BLANKEN, Prop.

1529 Market St.

PHONE Main 9375

SALES
SERVICE
SUPPLIES

**MORTGAGE
LOANS**

COLEMAN MORTGAGE CO.

801-802-803-804 California Bldg.
1122 4th Street

Phone
Franklin 5998

**INSURANCE
REAL ESTATE**

**A
C
M
E**

**CLEANING
PRESSING
DYEING**

**228
S. 40TH ST.**

**PHONES
F. 5591
AND
LA JOLLA 8-J**

STOPHER

**CEMENT
STONE, BRICK
AND ROOF**

**TILE
FACTORY**

**TROWELED
CEMENT
ROOFING
TILE of
DIFFERENT
COLORS**

**BUILDING
BLOCK
MATERIAL**

**1910 Logan Ave.
At Crosby
Phone, Main
1272**

1158

CLASSIFIED BUSINESS DIRECTORY (1928)

*Contractors—Engineering

NORBACK JOHN E, 3047 University av, Phone Hillcrest 3047 (See classified tab insert)

*Contractors—Flooring

SPECIAL SERVICE FLOORING CO, 2700 Kettner Blvd, Phone Hillcrest 6938

*Contractors—Gas Fitters

REED BROS CO, 727 7th, Phone Main 9775 (See right top lines and page 114)

*Contractors—General

CONCRETE CONSTRUCTION CORP., 1020 John D Spreckels Bldg, 625 Broadway, Phone Main 0525

CONSAUL CONSTRUCTION CO, 16-17 Sefton Bldg, 432 C, Phone Franklin 4287

EDWARDS, WILDEY & DIXON CO, 430 Union Bldg, 235 Broadway, Phone Main 4543 (See page 43)

HASTINGS E F, 3754 5th av, Phone Hillcrest 3740 (See page 60)

KIER W E CONSTRUCTION CO, 813-814 First National Bank Bldg, 1007 5th av, Phone Main 2427 (See right bottom lines and page 59)

LANGE & BERGSTROM INC, 627 Commonwealth Bldg, 524 B, Phone Franklin 1556

NOBLE & RHODES, 841 W Beech, Phone Main 2868 (See page 60)

WURSTER CONSTRUCTION CO, 231 Spreckels Theatre Bldg, 121 Broadway, Phone Main 9231 (See page 61)

Contractors—Grading

Nelson C O 4151 Illinois
Nelson Olaf 4276 36th
Wilmington S A 3228 Franklin av

*Contractors—Hardwood Floors

ORNS EDWARD, 3158 El Cajon av, Phone Hillcrest 4920 (See classified tab insert)

*Contractors—Heaters

REED BROS CO, 727 7th, Phone Main 9775 (See right top lines and page 114)

*Contractors—Heating

HEILBRON F A, 1446 5th av, Phone Franklin 1168 (See right bottom lines and page 113)

HUBBS HARRY D, 1156 3d, Phone Franklin 3525 (See page 115)

*Contractors—Interior Decorating

FORREST C W, 3902 4th, Phone Hillcrest 1454 (See right side lines and page 108)

Contractors—Lathing

Brown W J 1130 17th
Campbell W E 724 Sampson
Holmes W C 629 Sampson
Tallman Robt 1965 National av

Contractors—Loading and Discharging

San Diego Stevedoring & Storage Co 1100 Harbor ft West C

Contractors—Mason

Johnson W B 2914 33d
Kelly C P 3644 6th

*Contractors—Painting

FORREST C W, 3902 4th, Phone Hillcrest 1454 (See right side lines and page 108)

SEOL RICHARD E CO, 3152 5th av, Phone Hillcrest 3817 (See left side lines and page 63)

Contractors—Paving

Ford R P 4394 Fairmount av
Goodbody M D 4412 Maryland
Hawkins F K 2837 Monroe av
Hazard R E Contracting Co 2528 Kettner Blvd
Miracle Construction Co 4500 Menlo av
Pearce Benj 524 B R 205
Pioneer Transfer Co of Calexico 121 Bway R 553
Ryan D H 1615 Fern

Contractors—Plastering

Baker A S 1443 Golden Gate dr
Behr Sanke 4668 Idaho
Brellin & Walker 805 8th
Carlson H L 1029 K
Graham Chas 2883 1/2 Adams av
Heaton R F 4408 Oregon
Heitzman G W 4443 Alabama
Holmerud E N 826 Island et, M B
Hoskins C L 2497 India
Kennedy P G 4550 Ohio
Larson L A 3341 Ocean Front walk, M B
Leaf S O 2776 Franklin av
Perlatte W M 4540 Alabama
Steinhoff Bros 3563 Adams av
Stratton B M 1112 W Brookes av
Sundh Gust 4621 Edgeware rd
Sylvester H R 3593 Highland av
West H J 2642 5th av

*Contractors—Plumbing

DEACON DANIEL A, 851 7th, Phone Main 0680, (See right bottom lines and page 113)

HEILBRON F A, 1446 5th av, Phone Franklin 1168 (See right bottom lines and page 113)

HUBBS HARRY D, 1156 3d, Phone Franklin 3525 (See page 115)

MASON FURNITURE & PLUMBING CO, 3495 University av, Phone Hillcrest 6084 (See page 115)

REED BROS CO, 727 7th, Phone Main 9775 (See right top lines and page 114)

WARNER GUY C, 2117 Logan av, Phone Franklin 2768 (See left side lines and page 114)

WHITING-MEAD CO OF SAN DIEGO, 701 1st Phone Main 7191 and 4065 University av, Yard 14th cor K (See left bottom lines and page 47)

ZIMMERMAN RUDOLPH F, 7921 Girard av, Phone La Jolla 410-J, La Jolla (See left side lines and La Jolla Adv Section)

*Contractors—Roofing

BENTON ROOF & PAINT CO, 1035 7th, Phone Main 1860, and 2136 Kettner Blvd, Phone Franklin 5108 (See right side lines and page 108)

TRUAX ROOFING CO, 4076 University av, Phone Hillcrest 4860 (See Adv householders' tab)

*Contractors—Structural Steel

NATIONAL IRON WORKS, Foot of 7th, Phone Main 1336 (See page 91)

SAN DIEGO

Business College

AND SECRETARIAL SCHOOL
E. D. CRIM, Pres.

FOR CAPABLE HELP

FRANKLIN
5372

OUR GRADUATES HAVE THE QUALIFICATIONS
OF EXPERIENCED HELP

1041 7th Street

Between Broadway and C



FRAZEE-KURTZ PAINT & WALL PAPER CO.

SAN DIEGO COUNTY DISTRIBUTORS

Sherwin-Williams Paints and Varnishes • Opex Lacquer

Phone, Franklin 6207

1045 10th St.

CALIFORNIA PAPER HOUSE

SAN DIEGO'S
PIONEER
PRINTERS
SUPPLY
HOUSE

We Feature
Watermarked
San Diego
Bond

634 3RD ST.

PHONE 8480
Main

ROSS & ROSS BOOK BINDERS

Account Books

Loose Leaf
Binders

Loose Leaf
Sheets

860 Third St.

Phone, Main
3306

1224 CLASSIFIED BUSINESS DIRECTORY (1928)

Opticians—Manufacturing—Cont
Steinbach P A 520 E R 206
WALLACE OPTICAL CO, 801 Broadway, Phone
Main 6357 (See page 107)

*Opticians—Prescriptions

BROWN OPTICAL CO, 205-6-7 John D Spreck-
els Bldg, 625 Broadway, Phone Main 2997
(See left bottom lines and page 106)
DYER BROTHERS, 327 Commonwealth Bldg,
524 B, Phone Franklin 3920 (See page 106)
NEWCOMB H H 1254 3d, Phone Main 5444
PADDOCK V B, 408 C, Phone Main 4462 (See
page 106)
WALLACE OPTICAL CO, 801 Broadway, Phone
Main 6357 (See page 107)

Optometrists

Bering Saml 1122 5th av
BROWN OPTICAL CO, 205-6-7 John D Spreck-
els Bldg, 625 Broadway, Phone Main 2997
(See left bottom lines and page 106)
Castien J M 1454 1st
DEWITZ THEODORE H, 14-15 Sefton Bldg,
432 C, (See Classified tab insert)
DYER BROTHERS, 327 Commonwealth Bldg,
524 B, Phone Franklin 3920 (See page 106)
FUNK H M & SON, 842 Broadway, Phone Main
5033
Gardner R T 967 5th av
Giddings C H 1017 1st R 703
Golder A W 520 E R 709
Jones R V 625 Bway R 805
KENYON HUBERT, Room 407 Watts Bldg, 520
E, Phone Main 6328
KIEFERLE J A, Suite 566-7-8-9 Spreckels Bldg,
121 Broadway, Phone Franklin 1486 (See
left bottom lines and page 55)
Lee R E 964 5th av R 318
Lowry H T 625 Bway R 624
Moore E L 932 5th av
PADDOCK V B, 408 C, Phone Main 4462 (See
page 106)
PETERSON PERCY C, 622 John D Spreckels
Bldg, 625 Broadway, Phone Franklin 2629
Rolfe J Le B 724 Bway
Seymour W I 525 C R 508
Snyder A O 1060 6th
Southwick C A 522 F
Vermillion R E 915 5th av
WALLACE OPTICAL CO, 801 Broadway, Phone
Main 6357 (See page 107)
Wilken C F 1130 6th
Winn L M 520 E R 201

Oriental Goods

Chew Loy Co 323 Island av
Frank & Co 518 Island av
Gim Wing Co 448 3d
Golden Gate Co 555 4th
Hal Wo Hong 348 J
Han Yen Co 405 Island av
Ho Young Co 541 4th
Hong Far Co 220 J
Kung Sang Yueng Co 556 4th
Long Lee 219 J
Lung Kong Kung Shaw 328*J
New Canton Co 566 4th
Quin T A 564 4th
Quon Mane & Co 1159 5th av
Sang High Co 303 Island av
Slims Co 426 Island av
Tai Sing Co 543 4th

Wah John Co 212 J
Wing Chong & Co 450 3d
Wing On Co 312 J
Wo On & Co 401 4th
Woo Chee Chong Co 450 3d
Yee Yuen Co 330 J
Yick Yuen Hong 418 4th

*Oriental Rugs

SEOL RICHARD E CO, 3152 5th av, Phone
Hillcrest 3817 (See left side lines and page
63)

*Ornamental Iron Works

MISSION ORNAMENTAL IRON & WIRE
WORKS, 1785 Logan av, Phone Main 8930
(See right side lines and page 91)
SOUTHERN WIRE AND IRON WORKS, 533
7th, Phone Main 5501 (See page 67)

*Ornamental Iron and Wire Works

CITY ORNAMENTAL IRON WORKS, 2673 N,
Phone Main 5455

*Ornamental Plaster

LINDA & LITTLE CRAFTSMEN, 1114 W Juni-
per, Phone Main 5567 (See left side lines
and page 20)

*Ornamental Wire Fence

SOUTHERN WIRE AND IRON WORKS, 533
7th, Phone Main 5501 (See page 67)

*Orthophonic Radiolas

MAW NORMAN F MUSIC CO INC, 1054 6th,
Phone Franklin 3212 (See right side lines
and page 103)

*Orthophonic Victrolas

MAW NORMAN F MUSIC CO INC, 1054 6th,
Phone Franklin 3212 (See right side lines
and page 103)

*Osteopathic Physicians and Surgeons

DAVIS ANNA S, 524 Commonwealth Bldg, 524
B, Phone Franklin 4302
LEE VERNON R DR, Suite 503-505 Common-
wealth Bldg, 524 B, Phone Main 2381

Osteopaths

Austin Ysobel E 3871 Fairmount av
Burt T G 3810 5th av
Byars W R 121 Bway R 562
Carter W C 1002½ Prospect, La Jolla
Cochran M P M Mrs 2445 30th
Creswell Lena 524 B R 319
Cunningham C E 121 Bway R 353
Cunningham J D 524 B R 414a
Davis Anna S 524 B R 524
Elliott Mabel M 2544 5th av
George Vera, 1528 5th av
Hoogbruin L P 1002½ Prospect, La Jolla
Horan F P 524 B R 213a
Lowe W J 432 C R 55
Noble A J 121 Bway R 374
Noble L P Mrs 2440 3d
Paull G G 520 E R 1101
Phelps Frances J 8007 Ocean, La Jolla
Pierce Nellie M 3570 Granada av
Sanford H J 3102 Univ av
Shackelford E J 1007 5th av R 802
Steen F N 121 Bway R 374

FENTON-PARKER MATERIAL CORPORATION

ROCK AND SAND
GRAVEL

BUILDING MATERIALS

CEMENT
PLASTER

OFFICE --- 13th and National Ave.

PHONE --- Main 6147

PAINTS
VARNISHES
ENAMELS

SEVENTH AND F STREETS

W. P. FULLER & CO.

MANUFACTURERS AND DEALERS

PLATE & SHEET GLASS
MIRRORS
SASH & DOORS

TELEPHONE, Main 0181

**JOHNSON-
SAUM
COMPANY**

MORTICIANS

★

*Lady
Assistant*

★

N. W. Corner
4th and Ash

★

Tel., Main
6168

**PURE
MILK
DAIRY
CO.**

Manufacturers and
Distributors of

*Purity
Dairy
Products*

Cottage Cheese
Ice Cream

Butter

Cream, Milk

Buttermilk

12th & K Sts.

Phone
Main 9111

Butter & Egg Dept.
701 Fifth Street
Main 0411

1226

CLASSIFIED BUSINESS DIRECTORY (1928)

Paint, Oils and Glass—Cont

SHERWIN-WILLIAMS CO, Frazee-Kurtz Paint
& Wall Paper Co, San Diego County Dis-
tributors, 1045 10th, Phone Franklin 6207

*Paint Removers—Automobile

KNIGHT'S MOTOR SERVICE, 466 4th cor Is-
land av, Phone Main 0951 (See page 23)

Painters—Automobile and Carriage

Dell R E 1345 1st
Gazeley G H 1443 India
Geier Wm & Son 127 W Market
Gill & Larson 35 W 11th, National City
Grisetti Cecil 4715 Univ av
Kidd & Krone 410 10th
Laing O S 1520 E
Lee H V & Co 1210 India
Lewis D E 1366 State
Linn R I 4088 Univ av
Mariette & Adams 1254 Kettner blvd
Maryland Auto Paint & Lacquer Shop 743 F
Morris R V & Co 836 Columbia
MORRIS R V & COMPANY, 836 Columbia,
Phone Main 5296 (See pages 24 and 31)
Patterson C E rear 3327 Adams av
Singleton J R 1155 18th
Slavin J A 1435 E
VANICE JOHN V, 1245 Union, Phone Main 8466
(See left side lines and page 24)

*Painters—House and Sign

FORREST C W, 3902 4th, Phone Hillcrest 1454
(See right side lines and page 108)
HUNT FOR SIGNS, 1241 Columbia, Phone
Franklin 3575 (See page 131)

Painters and Decorators

Abbey F H 645 14th
Allen J D 632 21st
Ashman T W 2456 L
Barclay John 1213 Market
Benner & Vickers 3647 India
Carpenter Vilah 2160 Kearney av
Duffy B P 3982 Albatross
Ewing H C 844 6th
FORREST C W, 3902 4th, Phone Hillcrest 1454
(See right side lines and page 108)
Fountain R D 3332 Adams av
Harding D E rear 4512 30th
Heathfield Walter 2464 5th av
Howland Spencer 4855 Brighton av, O B
Jones N J 1070 20th
Kennedy C D 4212 Van Dyke av
La Belle Geo 1824 Newton av
McNeill Geo 859 2d
MacLennan Bros 1226 Bush
Maler O W 798 Silver, La Jolla
MALMBERG NILS, 2535 C, Phone Main 4507
Manor John 4234 43d
Near R D 1230 1st
Nichols A H 1029 25th
Ord H L 3040 Kettner blvd
PABCO PAINT STORE, 2877 University av,
Phone Hillcrest 0131
Prosser H D 1818 Ft Stockton dr
Rabbitt T W 1945 Albatross
Raymond B W 4382 Univ av
RELIABLE DECORATIVE CO THE, 1444 Island
av, Phones Franklin 5608 and Main 2272
(See page 59)
Richardson J A 640 8th

SEOL RICHARD E CO, 3152 5th av, Phone Hill-
crest 3817 (See left side lines and page 63)
Sliders A S 3420 33d
Slater J G 4180 41st
Taylor-Halvorsen Co 3920 4th
Thornhill Stanley 3535 Jackdaw
Tillson G M 1333 29th
Tutton Henry 3151 Redwood
Voise H W 3271 Univ av

*Painters' Supplies

BENTON ROOF & PAINT CO, 1035 7th, Phone
Main 1860 and 2136 Kettner blvd, Phone
Franklin 5108 (See right side lines and
page 108)
FRAZEE-KURTZ PAINT & WALL PAPER CO,
1045 10th, Phone Franklin 6207 (See left top
lines and page 109)
FULLER W P & CO, 803 7th cor F, Phone
Main 0181 (See left top lines and page 109)
WARD J K & CO, 1266 4th, Phone Main 8941
(See right top lines and page 110)

*Panatropes

ALLEN WILEY B CO THE, 1031 5th av, Phone
Main 7468 (See page 103)

*Panels and Paneling—Hardwood

FROST HARDWOOD LUMBER CO, 327 W
Market, Phone Main 4888 (See left bot-
tom lines and page 68)
MILLER-McDERMOTT HARDWOOD CO, 1901
Main, Phone Franklin 1611 (See page 100)
SULLIVAN HARDWOOD LUMBER CO, 703
West F, Phone Franklin 3196 (See page 98)
WESTERN LUMBER CO, Foot of Columbia,
Phone Franklin 6305 (See page 99)

Paper Box Manufacturers

San Diego Paper Box Co 450 4th

*Paper Dealers

CALIFORNIA PAPER HOUSE, 634 3d, Phone
Main 8480 (See left side lines and pages
105 and 111)

Paper Dealers—Wrapping—Wholesale

Buel-Town Co 255 5th av
Paper Mills Agency Inc 425 J

Paper—Wholesale

BLAKE, MOFFITT & TOWNE, 444-448 4th,
Phone Main 7225
BUEL-TOWN CO, 255-275 5th av cor K, Phone
Main 5148
CALIFORNIA PAPER HOUSE, 634 3d, Phone
Main 8480 (See left side lines and pages
105 and 111)
KLAUBER WANGENHEIM CO, 402-420 Mar-
ket, Phone Franklin 1201 (See page 72)
San Diego Paper Co 630 Market
Sierra Paper Co 1231 4th
WESTERN PACIFIC PAPER CO, 634 3d, Phone
Main 8480
ZELLERBACH PAPER CO, 303 5th av, Phone
Franklin 1395

*Paper Hangers

FORREST C W, 3902 4th, Phone Hillcrest 1454
(See right side lines and page 108)

R. C. PENNINGTON

The AUTOMOBILE and CASUALTY INSURANCE MAN
Phone, Main 9036 1030 Eighth St.

C.

1123

RELIA

18

22

SEOL F

or

CALIFC

M.

101

ROSS &

let

ATHER

Ch

Fr

GRAND.

SF

(S)

INTER-

Ma

UNITEE

Ma

Army &

Azalea F

tion

Balboa I

West

City Fur

Col

Collier I

Estrella

Ka

Golden E

and

Greenwo

ial

Kensigt

and

son

La Jolla

av,

La Jolla

La Jolla

Memorial

Mission I

bet

Bee

Mission C

Mission I

nr J

Mountain

and

New Tow

Old Towr

Park de

and

Plaza Th

Rose Parl

12th

Spalding

Stadium

Star Park

3935 5th

IMPERIAL AVE.
MAIN 0477
OGLATION
IMBARIUM

PLUMBING - HEATING - REPAIRING

REED BROS. CO.

Main 9775

727 Seventh St.

San Diego

CLASSIFIED BUSINESS DIRECTORY (1928)

1267

Wall Paper Dealers—Retail

BENTON ROOF & PAINT CO, 1035 7th, Phone Main 1860, and 2136 Kettner Blvd, Phone Franklin 5108 (See right side lines and page 108)

FORREST C W 3902 4th, Phone Hillcrest 1454 (See right side lines and page 108)

FRAZEE-KURTZ PAINT AND WALL PAPER CO, 1045 10th, Phone Franklin 6207 (See left top lines and page 109)

PABCO PAINT STORE, 2877 University av, Phone Hillcrest 0131

SEOL RICHARD E CO, 3152 5th av, Phone Hillcrest 3817 (See left side lines and page 63)

WHITE'S WALL PAPER AND PAINT STORE, Market cor 10th, Phone Main 8095 (See page 111)

*Wardrobe Trunks

KERNS LUGGAGE SHOP, 852 5th av, Phone Main 3667 (See left bottom lines and page 140)

Warehouses

Coronado Beach Warehouse 95 Orange av, Coronado

HECK TRANSFER & STORAGE, 1110 Broadway, Phone Main 4826, Warehouse 1031 14th, Phone Main 2959 (See right side lines and page 138)

McCLINTOCK STORAGE WAREHOUSE CO, 1202 Kettner Blvd, Phone Main 3144 (See page 132)

Pioneer Warehouse Co 320 5th av

Washing Machines—Dealers

Johnson Multi-Speed Washer 846 7th Mayse D W 931 Bway

SCHLUETER'S MAYTAG INC, 814 9th, Phone Franklin 4088

Washer Wilson Inc 1409 5th av

Watch and Jewelry Repairers

Cameron H A 520 E R 207

Cabian Justo 1456 Market

Danner J H 5041 Newport av, O B

Hamilton L A 4284 Central av

Hobbit L T 3027 Adams av

Jean W V 486 Univ av

Johnson J A 4360 Univ av

Keetch Albt 3022 Univ av

McPherson H H 1007 5th av R 525

Meadows W G 418 G

Prucha Wm 962 8th

Staley J W 1061 Univ av

Starr E E 3010 Univ av

Tossell W F 2663 National av

University Watch & Clock Shop 2704 Univ av

Wallace J C 1250 5th av

WARE JOHN W 1060 6th, Phone Main 5944 (See left side lines and page 92)

Watson's Watch Clock & Phonograph Repair Shop 915 E

Wedel Emil 3020 Juniper

Werley H M 2861 5th av

Wigginton J W 3088 Univ av

Wilson Walter 1023 7th

*Watchmen

FORMENTOS DETECTIVES & BUREAU OF INVESTIGATION, Rooms 212-13 Security Bank Bldg, 432 E, Phones Franklin 5051 and 5972 (See right top lines and page 64)

*Water Heaters

HEILBRON F A, 1446 5th av, Phone Franklin 1168 (See right bottom lines and page 113)

HUBBS HARRY D, 1156 3d, Phone Franklin 3525 (See page 115)

MATCHINSKE GUS, 420 Palm, Phone Hillcrest 1397 (See page 115)

REED BROS CO, 727 7th, Phone Main 9775 (See right top lines and page 114)

*Water Heaters—Wholesale

WESTERN METAL SUPPLY CO, 215 7th, Phone Franklin 3111 (See left top lines and page 74)

*Water Softeners and Filters

LUITWIELER PUMPING ENGINE CO, Basement Spreckels Theatre Bldg, 121 Broadway, Phone Franklin 2535

Water Supply Companies

Arrowhead Distributing Co 903 West G Briggs L D 227 9th

Coronado Water Co 1170 Orange av, Coronado

Cuyamaca Distilled Water Co 67 8th

San Miguel Mineral Springs 121 Bway R 508

Sweetwater Water Corporation The 19 W 9th, National City

*Wedding Decorations—Floral

RAINFORD FLOWER SHOP INC, 1115 4th, Phone Main 0297 (See right top lines and page 69)

Welding and Brazing

Bennett H W 530 7th

Connors J F 420 West B

Ginglardy F H 1330 Logan av

Hasty Le Roy 919 Island av

Huston Welding Co 406 W Market

KELLY WELDING WORKS, 418 10th, Phone Main 1217

Well Drillers

James Wilks 610 Raven

Wharves

Broadway Pier ft W Bway

Fishermen's Wharf ft West F

Municipal Pier No 1 1100 Harbor ft West C

Spreckels Commercial Co Wharf ft West G

Standard Oil Co Pier ft of Schley

Star & Crescent Boat Co ft Bway

West Santa Fe Wharf ft of Market

*Wheel Aligning

PICKFORD BARKER INC, 202 E, Phone Franklin 1291 (See right side lines and page 26)

*White Lead

WARD J K & CO, 1266 5th av, Phone Main 6941 (See right top lines and page 110)



M
A
W

MUSIC CO.

1054 6th St.

STEINWAY
SETTERGREN
And Other Pianos
VICTROLAS
Sheet Music

PIANOS FOR RENT

I
N
S
U
R
A
N
C
E

SEE
PAGE
79

PHONE
MAIN
8539

FREDERICK
L.
BROWN
CO.

REAL ESTATE

402
SCRIPPS
BLDG.

NEUNER BROS.

1276 University Ave.

Ford
DEALERS

PHONE
Hillcrest. 6129

SEA
ORS
IE, MAIN 4116

CHULA VISTA

PHONE GUIDE