

**Sure
you know
your business.**

**But do your
prospects know
you do?**



Not unless you tell them about the Oncor® M50* system.

Next time you go after a steel painting job, make sure your potential customer knows about Oncor M50 Basic Lead Silico Chromate pigment. And the Defense-in-Depth system.

He'll welcome learning that he can get corrosion resistance in

every coat—primer to ultimate in weathering just about any color he

If that won't sell, not

National Lead just pigment. Not the paint supplier can give paint—just about any color—with the pigment means business. On

ONCOR PIGMENTS
National Lead
Pigments and Chemicals Div

