

CONTRACTORS NOW ADDED TO THE LIST

43 out of 54 endorse the same method of protecting metal

BUILDING and structural steel contractors form one more group whose practice it is to use red-lead for protecting metal against corrosion. In this they agree with the method followed generally by men in all branches of the engineering profession.

A questionnaire recently sent by a prominent engineering publication to a representative group of building and structural contractors established this fact. In answer to the question "What paint for metal protection?" 43, or 86%, of the 54 who answered the questionnaire, said that whenever the choice of paint is left in their hands they use red-lead.

Agreement of the engineers

This is the same questionnaire that convincingly showed how generally red-lead is accepted by

the engineering profession. One hundred and seventy-nine of the 206 engineers who answered said they, too, use, specify, or recommend pure red-lead. And this number included practically every engineering group—structural engineers, consulting engineers, railway engineers, municipal engineers, industrial engineers, and men engaged in federal, state and county engineering work.

Why they favor red-lead

Some of the engineers and contractors made interesting comments. They spoke of the economy of red-lead, its unusual spreading power, its splendid protective qualities, its adherence to the metal surface, its ease of application, and its resistance to gases.

Many of the engineers

and contractors answering the questionnaire said they use Dutch Boy red-lead. Dutch Boy is the highest grade red lead on the market. You can get it in either the paste or liquid form. The liquid comes in the natural orange-red for next-to-metal coats, and also in browns, greens, and black for finishing coats. The paste is obtainable in the natural orange-red and may be shaded to any desired dark color.

We maintain a Department of Technical Service. Specialists in this department have made a study of metal surface protection. They will be glad to assist you with your paint problems. Write them in care of our nearest branch.



Dutch Boy Red-Lead

NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 131 State St.
Chicago, 900 West 18th St.
Cleveland, 820 West Superior Ave.
San Francisco, 463 California St.

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