

NEWS LETTER

ROOM 1815



No. 195 - 1944 May 25

D. M. SCHINDLER LEAVES COMPANY

David M. Schindler, general sales manager of the Pacific Coast Branch, has severed his connection with the Company, after a quarter-century of service. Mr. Schindler joined the Pacific Coast Branch as a salesman in 1919. He was successively manager of the northern and the central divisions of the branch before becoming general sales manager in 1937.

ORIGIN OF DUTCH BOY TRADEMARK

Credit for the creation of National Lead Company's Dutch Boy trademark was incorrectly given in the newspapers recently to a New York advertising agency executive, just deceased. The Dutch Boy idea emanated entirely from within the Company and not from outside. The Dutch Boy Painter character itself was conceived by O. C. Harn, former advertising manager, and its possible suitability for a trademark was suggested first by L. A. Cole, former president.

KERFUT, ASSISTANT TREASURER, RECOVERING

Thomas Kerfut, assistant treasurer, who was taken ill suddenly in his office on May 18 and removed to the Beekman Hospital, New York City, is making excellent progress toward recovery. To insure a speedy convalescence, his doctor has requested that he receive no visitors for the present.

JACK BERESFORD MARRIES

Jack Beresford, Atlantic Branch purchasing agent, was married on May 18, to Mary Kemble. The wedding took place in Pelham, N. Y., the bride's home.

ATTEND HYGIENE CONFERENCE

A. Abram, of Hamlin & Co., National Lead Company's insurance department, and Felix Wormser, executive secretary of the Lead Industries Assn., attended an annual conference of industrial hygiene organizations held in St. Louis, May 9-14. The groups meeting were: the American Industrial Hygiene Assn.; the American Assn. of Industrial Physicians and Surgeons; and the National Conference of Governmental Industrial Hygienists.

25-YEAR SERVICE AWARDS

Three employees completed a quarter century of service during May and were presented with Twenty-Five Year Club certificates. They are:

Joseph H. Gaertner - Pittsburgh Oscar H. Shaffer - Pittsburgh
Ben Varga - Chicago

ENTER MILITARY SERVICE

The following 32 employees recently left the Company to join the armed forces, bringing the total now in service to 1570.

American Lead Corporation

Willie Norman - Army

Atlantic Branch

Charles Grove - Navy

Charles P. Logan - "

Andrew W. Petroff - "

Baltimore Branch

Thomas A. Norman - Army

Chicago Branch

Daniel W. Baker - Army

Anderson Dooley - "

Charles Hancock - "

Jose A. Lopez - "

Walter Manohinsky - Navy

Morris McCutcheon - Army

Daniel Rodriguez - Army

Wille Scott - "

Ernest J. Souilli - "

Leroy Taylor - "

Percy Thomas - "

Magnesium Reduction Co.

Fred R. Dieter - Navy

Lawrence Gambill - Army

Donald J. Hardy - Navy

Donald R. Patterson - "

Arthur W. Phillips - Army

Morris P. Kirk & Co.

Earl E. Browning - Army

Research Laboratories

Richard T. Parker - Navy

St. Louis Branch

Richard Layman - Army

Titanium Division - MacIntyre

Daniel Braley - Army

Donald Brunelle - Navy

Clifford Liberty - Army

Titanium Division - St. Louis

Robert M. Dennison - Army

Carl L. Irwin - "

Alfred P. Kercher - Navy

Melissa R. Lewis - WACS

Charles F. Scott - Army