



NOW! FULLER'S SPECTACULAR NEW HOUSE PAINT ADDS AT LEAST 2 EXTRA YEARS OF PAINT BEAUTY TO YOUR HOME!

Revolutionary new kind of paint for wood! Holds its colors, keeps its beauty years longer! Spreads faster, easier than the best of them! Dries hours sooner! Costs no more than traditional oil-type paint!



Never before a paint like this!

In 1951 Fuller chemists found that by combining certain new "miracle" materials they could produce an exterior paint so outstanding that it made even the finest house paint old fashioned.

Fuller wanted to be sure

All over the West, homes were painted with this astonishing new kind of paint. As the number grew, Fuller chemists watched, tested, compared.

Results were phenomenal

Fuller House Paint met every rigorous test of weather and wear... outperformed the finest house paints known.

Today Fuller can offer you this revolutionary product, without qualification, as the *finest house paint you can buy*.

If you're going to paint... get 2 extra years of beauty... at no extra cost. Get new Fuller House Paint now! 42 western colors to choose from.

COMPARE ITS ADVANTAGES!

	Finest Traditional House Paint	New Fuller House Paint
General Appearance:	Can resist rigorous western weather only a few years.	Keeps fresh, new look at least 2 years longer than finest house paint.
Colors:	Starts to fade after about 6 months.	Keeps color brightness for years.
White:	Readily rust stained from nails, gutters, etc.	Cannot be rust stained.
Application:	Goes on fast and easy.	Goes on faster, easier than the finest.
Drying:	At least 6 hours; target for dust, leaves, fog, rain.	Surface dries in as little as 2 hours. Rain won't harm it.

By W. P. Fuller & Co., makers of

- New Fuller Semi-Gloss Interior Enamel — the easiest painting enamel you've ever used!
- Famous Fuller Interior Latex — unsurpassed for ease, speed, lasting beauty!



FULLER PAINTS • GLASS

Power from Sonoma's Geysers-

ation in Italy and New Zea Magma and Thermal powr Magma and Dan McMillar geysers through the Decia

While McCabe, McMill tious plans for the smoki tunate. Near the spot wh shoots an estimated 1,000, hour, a Healdsburg cemen 1921, the first of 15 steam efforts did little more th Big Geysers became knov outcome of his labors was on the side of the canyon.

Most of the old-timers canyon as a health and hur switch from spa to power

Those who come to tl Creek Canyon to hunt, su contractor, like the plenti of water. The dangerous drilling equipment adapte awesome sight of hot rock are of minor interest to tl trap game, and the driller power, have much the sa how a felled limb is turned campfires. Moyles summ utilizing the Big Geysers a "Work with nature.

Sept. 6, 1959

