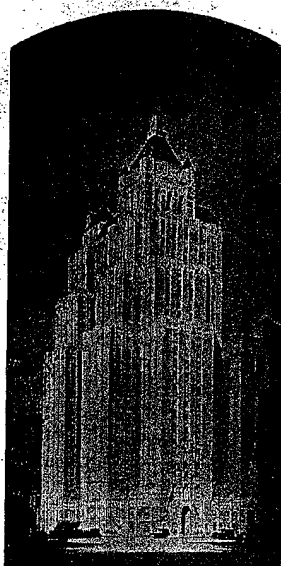


A distinctive decorative achievement ...the Silver Grill of the New Hotel Lexington



The Hotel Lexington, New York.
Architects: Schultze & Weaver.

DECORATED
with DUTCH BOY
WHITE LEAD and
FLATTING OIL

DISTINCTIVE... different... beautiful! The Silver Grill of the new Hotel Lexington is an achievement in decorative art.

Dutch Boy white lead, mixed with flattening oil, was used not only in the decoration of the Silver Grill, but in all the bedrooms, and



The well-known brand of Dutch Boy White Lead is also made by the National Lead Company. In producing either Carter or Dutch Boy White Lead, the buyer is assured of obtaining white lead of the highest quality.



Silver Grill Room of new Hotel Lexington. Painted with Dutch Boy White Lead and Flattening Oil by Barker-Painting Company, New York City.

parlors of the hotel. The rich, artistic finish this flat paint produces, as well as its extreme durability and washability, explains the preference it enjoys in modern buildings everywhere.

Another advantage of white lead as a paint material is its great adaptability. White lead is used for mixing every type of paint—to obtain durable, economical paint for wood, plaster, wall board or metal... undercoatings for enamel... blended or mottled effects... and to produce the plastic paint that gives the new low-relief textures now so much in vogue for lobbies and entrances.

Let us send you booklet, "Decorative Possibilities of Paint", which describes the modern finishes Dutch Boy helps to produce. We shall also be glad to send you a book containing formulas for all coats and finishes. Address branch office nearest you.



**DUTCH BOY
WHITE LEAD**

NATIONAL LEAD COMPANY
New York, 111 Broadway; Buffalo, 116 Oak St.; Chicago, 906 West 18th St.; Cincinnati, 659 Freeman Ave.; Cleveland, 820 West Superior Ave.; St. Louis, 722 Chestnut St.; San Francisco, 235 Montgomery St.; Boston, National Boston Lead Co., 890 Albany St.; Pittsburgh, National Lead & Oil Co. of Pennsylvania, 316 Fourth Ave.; Philadelphia, John F. Lewis & Bros. Co., Widener Building.



Typical parlor of suite in Hotel Lexington, painted with Dutch Boy White Lead and Flattening Oil.

KD-112—Architectural Forum, April 1930
Architectural Record, April

Hotel management - much

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