

A 100 lb. keg of this "Lead" reduces to paint in six minutes

Dutch Boy soft
paste white-lead gives
pure lead paint at
gallon-a-minute rate



Dutch Boy soft paste white-lead is strictly pure lead-in-oil, being pure white-lead and pure linseed oil—*nothing else*. It differs from the heavy paste only in that it contains a higher percentage of oil. It is this extra oil that gives the soft paste its easy-thinning and time-saving qualities.

SIX minutes by the clock—that's all it takes to make a hundred pounds of Dutch Boy soft paste ready for the brush . . . to produce with it over six gallons of pure lead paint.

Remarkable as it may seem, it's a fact: a gallon of paint a minute!

This speed with which Dutch Boy soft paste reduces to brushing consistency is only one of several reasons



why it is proving so popular with painters and other paint buyers. It also tints easily . . . gives a smooth paint with superior spreading qualities . . . costs no more than regular paste white-lead.

The soft paste, like the regular or heavy paste form of Dutch Boy white-lead, comes in 100 lb. steel kegs and 50, 25 and 12 1/2 lb. steel pails.



SOLDERS AND HABBITS

Many hardware dealers have found it to their advantage to handle not only Dutch Boy paint materials but Dutch Boy solders and habbits as well. May we send you full particulars about these two metal lines and particularly on Dutch Boy Perfection Anti-Friction Metal—a popular-priced, general-purpose habbit?

NATIONAL LEAD COMPANY

New York: 111 Broadway • Buffalo: 116 Oak Street
Chicago: 900 West 12th Street • Cincinnati: 659
Forsman Avenue • Cleveland: 210 West Superior
Avenue • St. Louis: 722 Chestnut Street • San Francisco:
255 Montgomery Street • Boston: National-Boston
Lead Co., 600 Albany Street • Pittsburgh: National Lead
& Oil Co., 612 16th Avenue • Philadelphia:
John T. Lewis & Sons Co., Widener Bldg.

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