

Let **DUTCH BOY**

acquaint you with...

SPEED MIXING

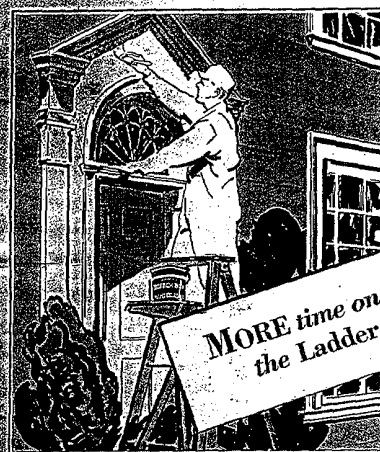
(From keg to brush in a jiffy)

HERE'S a way to save time and labor in mixing. Yet you get as smooth and pure a white-lead paint as you ever got before!

It's easy. Just use Dutch Boy white lead in the Soft Paste form. It's ready for tinting and thinning when it comes from the keg. No breaking-up to do. Five to ten minutes is all it takes to reduce 100 pounds of soft paste to paint. Practically a gallon of paint a minute! And it's high-grade, long-life paint such as only white lead can make.

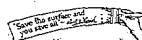
Dutch Boy Soft Paste contains strictly pure white lead, 87%; pure linseed oil, 13%...and nothing else. It is of the same high quality as the heavy paste that painters have used for years...gives the same smooth spreading qualities...the same durable finish.

Make this test. Use Dutch Boy Soft Paste on your next job. Note how easily and quickly it mixes. How smoothly and evenly the paint spreads. You'll appreciate the time and labor this new "Speed Mixing" way will save you.



SOFT PASTE OR HEAVY PASTE—BE SURE IT'S DUTCH BOY

Dutch Boy Soft Paste was developed especially for "Speed Mixing." It is no different essentially from the heavy paste you have used for years. If you still prefer the heavy paste, use it. But make sure it's Dutch Boy—the white lead with the established reputation of National Lead Company back of it.



American Painter & Decorator, March 1930
Master Painter & Decorator, March
Painters Magazine, March



DUTCH BOY

Soft Paste

WHITE LEAD

NATIONAL LEAD COMPANY

New York, 111 Broadway; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 235 Montgomery Street; Boston, National-Boston Lead Co., 800 Albany Street; Pittsburgh, National Lead & Oil Co. of Pennsylvania, 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., Widener Building.

N 28453

0000-NLI-000014894