

HANDLE 1 BAG INSTEAD OF 2

BB011 1121

for hand or machine basecoat application

1 INVENTORY— CUTS COSTS

One versatile RED TOP Basecoat Plaster to stock. Ends double inventory of hand and machine plasters. Saves valuable space, prevents stocking errors. Eliminates costly mixing errors and job handling.

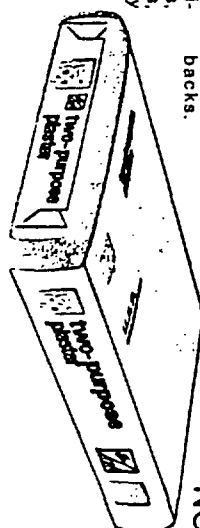
SIMPLIFIED "IRIS" PACKAGE

The only Instant Recognition Inventory System in the industry. Clear, instant product identification minimizes errors, reduces handling costs, and improves inventory control.

PREDICTABLE SET

Consistently suits job requirements. Lessens complaints and call-backs.

ORDER RED TOP TWO-PURPOSE BASECOAT NOW!



P-484/USG/9-70

UNITED STATES GYPSUM
101 South Wacker Drive, Chicago, Illinois 60606

Printed in U.S.A.

NOW...

a

top

bag

**TWO
PURPOSE
PLASTER**

from

UNITED STATES GYPSUM

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BB011 1122

