

NATIONAL LEAD COMPANY

111 BROADWAY
NEW YORK 6, N. Y.

September 12, 1962

Mr. T. Howard Sarine, Manager
Advertising Department
National Lead Company
Building

Dear Sir:

Please be advised that at a meeting of the
Executive Committee of the Board of Directors of National
Lead Company held today, the following resolution was
adopted:

RESOLVED, That the proposed Paint
Advertising Budget for the year 1963 in the
amount of \$1,881,343.00 (including the
amount of \$469,100.00 for the Pacific Coast
Branch operations), as detailed in Report
dated September 7, 1962, from Mr. T. Howard
Sarine, Advertising Manager, be and it
hereby is approved.

Very truly yours,

/s/ J. S. Henrich
Secretary

cc: Mr. J. A. Martino
Mr. D. A. Marson
Mr. T. F. Owens
Mr. M. Uss
Mr. G. A. Dewey

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