

JOBBER FLOOR DISPLAY MERCHANDISER

14-4001

Fast moving Balkamp Consumer Items—attractively skin-packaged for full-viewing—mounted on handy, revolving Display Rack.

Designed with the Customer in Mind

The perfect merchandiser for jobber or dealer display areas—wherever there is heavy customer traffic.

*Expose Your Merchandise to the Customer
Expose Your Customers to the Merchandise*

—then—

You will get those "impulse" sales that mean more dollars—more profit!

Display Merchandiser rack has 4 peg-board mounting panels, (8 display surfaces) on revolving stand. Furnished with sufficient hooks and instructions to display all items.

DISPLAY MERCHANDISER CONTENTS:

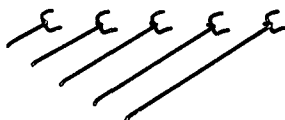
Qty.	Part No.	Description	Qty.	Part No.	Description
2	4-16D	Switch Mechanism	3	4-1931D	Plastic Tape
2	4-26D	Rubber Male Plug	2	4-1932D	Plastic Tape
2	4-27D	Rubber Female Connector	3	4-1933D	Friction Tape
1	4-28D	Hvy. Duty Male Plug	3	4-1935D	Friction Tape
1	4-29D	Hvy. Duty Female Plug	3	4-1936D	Friction Tape
2	4-30	3-Way Outlet	3	4-1939D	Plastic Tape
2	4-106	Circuit Tester	3	4-1940	Padlock
2	4-107	Current Indicator	3	4-1941	Padlock
2	4-109	Circuit Tester	3	4-1946	Padlock
2	4-110	Test Leads	1	4-2137	Rear View Mirror
2	4-111	Spark Plug Tester	2	4-2342	Siphon Pump
2	4-113	Contact Extension Wire	6	4-2587D	Seat Belt Retractor
8	4-296D	Coil Spring Spacer	2	4-2643D	Male Plug
2	4-297	Coil Spring Spacer	1	4-2644D	Female Plug
3	4-575D	Door Ease	2	4-2645	Ext. Cord Magnet
2	4-576D	Door Ease	2	4-2647	Screw-in Elect. Plug
3	4-858	Hose Nozzle	4	4-3550D	Coil Spring Booster
2	4-862	Hose Nozzle Assy.	4	4-3551D	Coil Spring Booster
2	4-1121D	Gas Cap	2	4-3635	Soldering Iron
2	4-1122D	Gas Cap	1	4-3725	Flashlight, 2 Cell
2	4-1127D	Gas Cap	3	4-3729	Flashlight, Penlight
2	4-1570D	Whisk Broom	2	4-3900D	Gas Cap
3	4-1584D	Paint Brush	2	4-3901D	Gas Cap
3	4-1586D	Paint Brush	2	4-3910D	Gas Cap
2	4-1587D	Paint Brush	2	4-3911D	Gas Cap
3	4-1588D	Paint Brush	1	4-3913D	Gas Cap
3	4-1589D	Paint Brush	1	3-60D	Tail Pipe Ext.
1	4-1661	Can Spout	1	3-61D	Tail Pipe Ext.
1	4-1673	Can Spout	1	3-63D	Tail Pipe Ext.
2	4-1669	Can Spout	1	3-65D	Tail Pipe Ext.
2	4-1720	Curb Signals	2	3-4585	Battery Hold Down
2	4-1764	Repl. Mast, Antenna	3	3-4920	License Frame
4	4-1836	Rope Hook	3	3-4997	License Frame
2	4-1928D	Plastic Tape	2	3-5783	Dual Panel
3	4-1930D	Plastic Tape	3	3-5785	Gauge Mtg. Panel

14-4001 Price \$307.16

14-4002 Rack only Price \$ 15.00

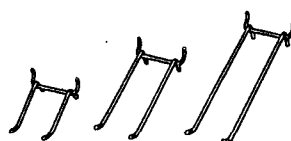
PEG-BOARD FIXTURES

Zinc Plated—Rust Resistant • All Fixtures Are Interchangeable for Either $\frac{1}{8}$ " or $\frac{1}{4}$ " Peg-Board Panels



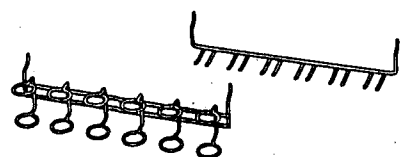
SINGLE STRAIGHT ARM HOOKS

4-7200	Box of 6 2" Hooks	Price 48¢
4-7201	Box of 6 4" Hooks	Price 54¢
4-7202	Box of 6 6" Hooks	Price 66¢
4-7203	Box of 6 8" Hooks	Price 72¢
4-7204	Box of 6 10" Hooks	Price 78¢



DOUBLE STRAIGHT ARM HOOKS

4-7205	Box of 6 2" Hooks	Price 78¢
4-7206	Box of 6 4" Hooks	Price 90¢
4-7207	Box of 6 6" Hooks	Price 96¢



TOOL HOLDERS

4-7208	Box of 6 Closed Type	Price \$3.36
4-7209	Box of 6 Open Type	Price \$2.10

