PLAINTIFF'S
EXHIBIT
GF-944

SHAW-BARTON AND THE GERLACH-BARKLOW COMPANY

Calendar and Specialty Advertising

GENERAL OFFICES AND PLANT: COSHOCTON, OHIO, U.S.A.

August 16, 1960

AUG 18

The Ruberoid Company
500 Fifth Avenue
New York 36, New York

Re; Precision Insulation Company, Inc.
Houston, Texas
Direct Mail Program

Attention: Mr. Thomas J. Walters,
Assistant Manager
Industrial Products Division

Dear Mr. Walters:

The inserts for CALSILITE-HI have been received 8/15/60 and will be inserted with the September issue of the Direct Mail Folders for Precision Insulation Company. These pieces will be mailed to Precision list 8/22/60.

Cordially,

SHAW-BARTON

James O'Connor

Manager Direct Mail Production

J.E.O'Connor/ec

BUSINESS ESTABLISHED 1886

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