NAPA INTRODUCES

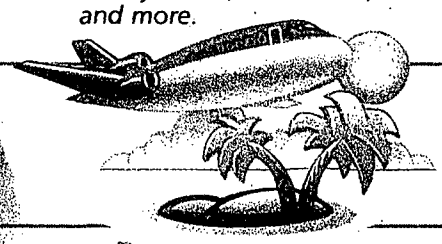
A SALE AND A HALF.



It's the biggest event yet for NAPA mufflers and shocks.

First, the sale. You can offer some of our most popular NAPA mufflers at prices that'll really keep the competition quiet. Now, the half. When your customers buy any Radial 500,® Deluxe Heavy Duty or Grande® 60 shock, they get the second shock for half off.*

Plus, when you convince those customers to make their cars NAPA brand new with shocks or mufflers, you can earn special travel/merchandising credits that could send you packing to places like Hilton Head, New Orleans, Disney World, Lake Tahoe, and more.



Both sales coincide with NAPA Car Care Days, so there'll be plenty of additional advertising. Plus merchandising programs that educate and inform. Shock and strut seminars, new exhaust dealer seminars, new vacuum signage and product displays. Contact your NAPA muffler and shock representative today for more information on the sale that tops them all. The Sale and a Half.

*Manufacturer's suggested retail offer off of full list price.

NAPA
Make it NAPA BRAND new!®

NAPA®

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