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From: Kevin Condon
Sent: Mon 11/13/2017 6:06:11 PM
Subject: Details for Iowa Visit
[IAEC Annual Meeting Agenda 2017.pdf](#)
[Requested Tick Tock for Iowa Annual Meeting.docx](#)

Good Morning Tate & Millan:

As we are just under 3 weeks out from the visit to Iowa, I was hoping that we could start nailing down some of the details and logistics regarding the Administrator's time here. I know you all have a million balls in the air while we only have one...but I just wanted to make sure that I'm doing everything I can on my end to be helpful.

Attached is the most recent draft of our annual meeting run-of-show. You will see that we have the Administrator (Placeholder is still Mr. Gulliford) slated to speak to the General Session from 9:15 to 10 am on 12/1. If there are other meetings/events that Mr. Pruitt is considering having while in Des Moines that would impact his ability to speak that morning, please let us know as we can be flexible on the time he addresses the attendees. We have tried hard to get our Governor to attend the annual meeting but understand that she is taping a public television program called "Iowa Press" that morning which is complicating her schedule at this time.

Also, while at the IAEC Annual Meeting, we would appreciate the opportunity to have some brief interactions with Administrator Pruitt with smaller groups of our membership. For example, while we know you'd prefer media not be in the General Session, we would appreciate the opportunity to have a small press gaggle of sorts after the Administrator speaks to the membership. Our own magazine editor would also appreciate a few minutes for an article that will run in our monthly magazine, Living with Energy. It would also be appreciated if the Administrator could spend 10-15 minutes with our Statewide Board of Directors at some point during his time at the annual meeting.

Finally, we have nearly 500 people registered for the annual meeting. With staff and vendors there will easily be over 600 people in attendance on Friday to hear from Administrator Pruitt. We are grateful that he will join us that day.

Please let me know if/when there would be a good time to jump on a conference call to discuss details and logistics.

Thank you,

Kevin

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Thursday, November 30



7:30 a.m. ACRE/Iowa FORE breakfast: Jim Matheson, NRECA

Please join us in welcoming Jim Matheson, CEO of the National Rural Electric Cooperative Association at our ACRE/Iowa FORE breakfast.

8:00 a.m.

Coffee and Rolls

9:00 a.m.

Opening session

Invocation, Roger Solomonson, director, IAEC

Color Guard, West Des Moines EMS

National Anthem, Branden Barney, 2017 Youth Tour student,

Calhoun County Electric Cooperative Association

Pledge of Allegiance, Don Shonka, director IAEC

Welcome, Chuck Soderberg, IAEC

9:30 a.m.

NRECA National Update: Jim Matheson, NRECA

10:15 a.m.

Break

10:30 a.m.

Cooperation Among Cooperatives, and Beyond: Iowa REC's Take the Lead in Georgia and Puerto Rico Relief Efforts:

Mark Schouten, Iowa Department of Homeland Security

11:00 a.m.

Iowa Secretary of Agriculture (invited)

11:30 a.m.

Break for lunch

11:45 a.m.

Iowa Venture Lunch

1:30 p.m.

Perspective from Iowa's Youth Tour Representative: Carlyn Bretey, North West REC

1:45 p.m.

The Relevance of Electric Cooperatives in the Next 50 Years: Dr. Lowell Catlett, Ph.D.



Electric cooperatives improved the lives of millions of Americans in rural areas and made American agriculture the envy of the world during the last 80 years. The next 50 years will see electric cooperatives at the center of the world's greatest revolution-the movement from centralized fossil based power to distributed renewable power and to the world where the only energy is electricity. Advances in material science and cell-less biology drive new forms of alternative energy production and rapid advances in storage and speed transform the way people live and work. It's a world of

autonomous transportation, droids and robots performing all physical work and 24/7 degree less education. What is rural and urban becomes blurred as humans for the first time in recorded history maximize their true potential in record numbers and electric cooperatives will be the major driver in this revolution.

2:45 p.m.

Break

3:00 p.m.

The Future of Safety: Richard Hawk, Make Safety Fun



During this insightful presentation, Richard Hawk shares what is on the horizon for the safety field and how you and your cooperative can take advantage of emerging trends. Richard's work with dozens of companies in a wide array of industries every year allows him to see firsthand what is new, what is developing and what isn't working with respect to safety. Don't get left behind! Find out everything you and your team need to know to keep your safety program on the leading edge.

4:00 p.m.

25-Year of Service Recognition/ NRECA Certification Recognition/RESAP

4:30 p.m.

Honoring Iowa's Cooperatives: Chuck Soderberg, IAEC

4:45 p.m.

Adjourn

5:00-7:00 p.m.

Reception-entertainment provided by The Acoustic Electric Association/PAC Auction

Friday, December 1

7:00 a.m. Board Presidents' Breakfast

7:30 a.m. Coffee and Rolls

7:30–9:00 a.m. Spouses' Breakfast: Family, Food and Farming: **Cristen Clark, Food and Swine**



Cristen is an Iowa farmer, raising corn, soybeans, pigs and cattle. With her love of cooking and writing, she has started a blog sharing contest winning recipes straight from her family cookbook and moments on our farm in Iowa. Memories made in the kitchen, are some of the most vivid memories she has and certainly the most treasured.

8:30 a.m. Annual Business Meeting

9:00 a.m. Break

9:15 a.m. State of the EPA Address: **Jim Gulliford, Director, Region 7 EPA**

10:00 a.m. Break

10:15 a.m. Serve Our Co-ops, Serve Our Country: **Charlie Dunn, Farmers Electric-Greenfield**

10:30 a.m. The One and The Nine: Building of Teams & Organizations That Win: **Jake Wood**



For every 100 people in a typical organization or on your team, there are 10 people who shouldn't even be there, 80 who at their best have a neutral impact, 9 who perform exceptionally, and one who is a true leader capable of taking command and creating a winning team or culture. This reality is forcing organizations to rethink what they know about leadership, change management and risk. Those that can adapt will thrive, while those that refuse change will flounder and fail. Jake gives organizations the framework for becoming a better leader and building more agile organizations. Using his own remarkable journey as an Athlete, Marine Scout Sniper, and co-founder of Team Rubicon, Jake shows how you can find and build the team needed to win life's battles and become the "one" others look to.

12:00 p.m. Adjourn

Proposed Schedule for Administrator Pruitt While at Annual Meeting

8:45 AM – Arrive at Sheraton West Des Moines

8:45 – 9 AM – Green room

9 AM – Meet Iowa Statewide Board of Directors

9:15 AM – Address Iowa Annual Meeting attendees

9:45 AM – Short Q&A on stage

10 AM – End General Session appearance and move to press gaggle

10 – 10:15 AM – Q&A from media present

10:15 – 10:25 AM – Private interview with LWE

10:30 AM – Depart Sheraton West Des Moines