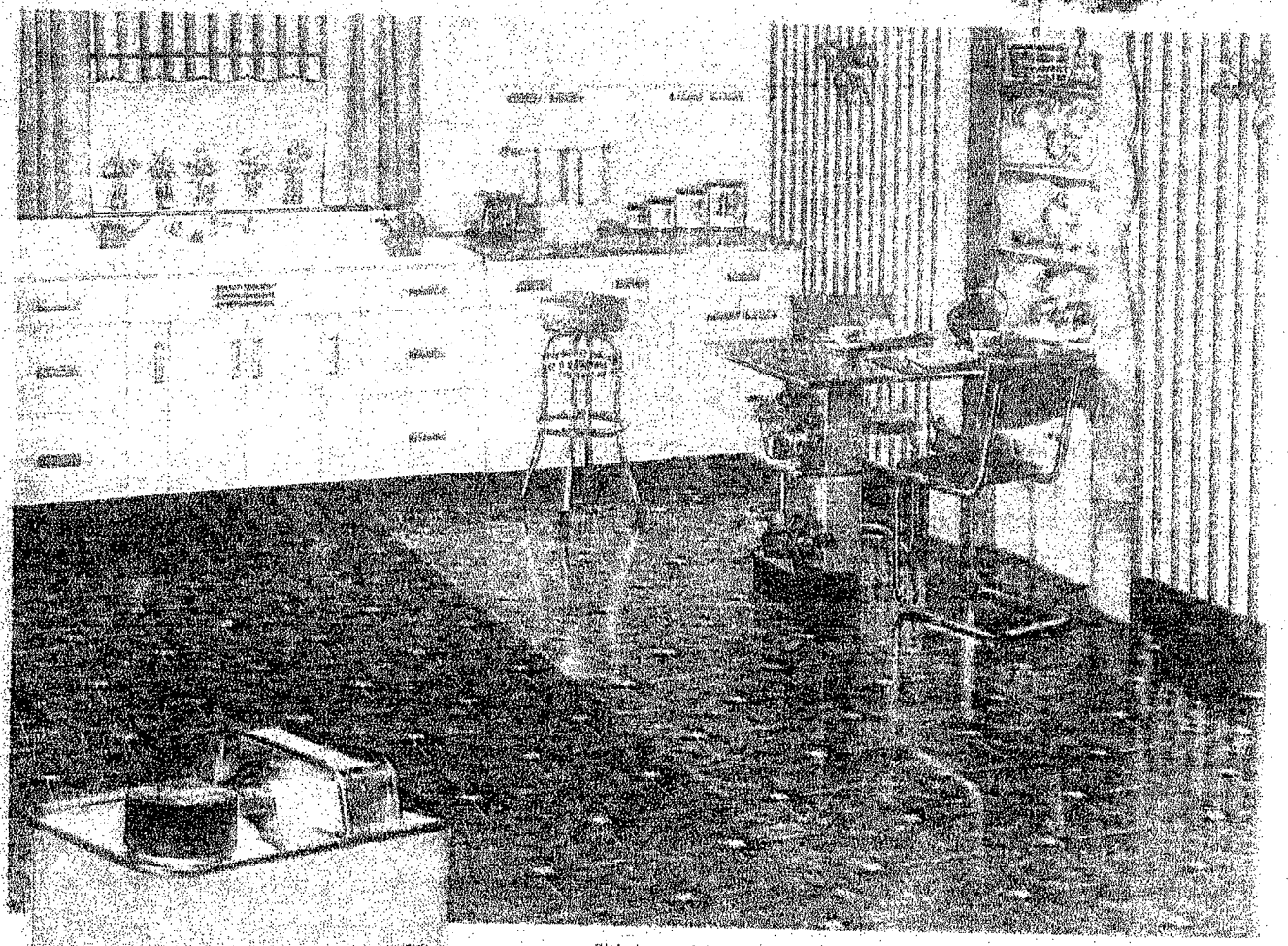
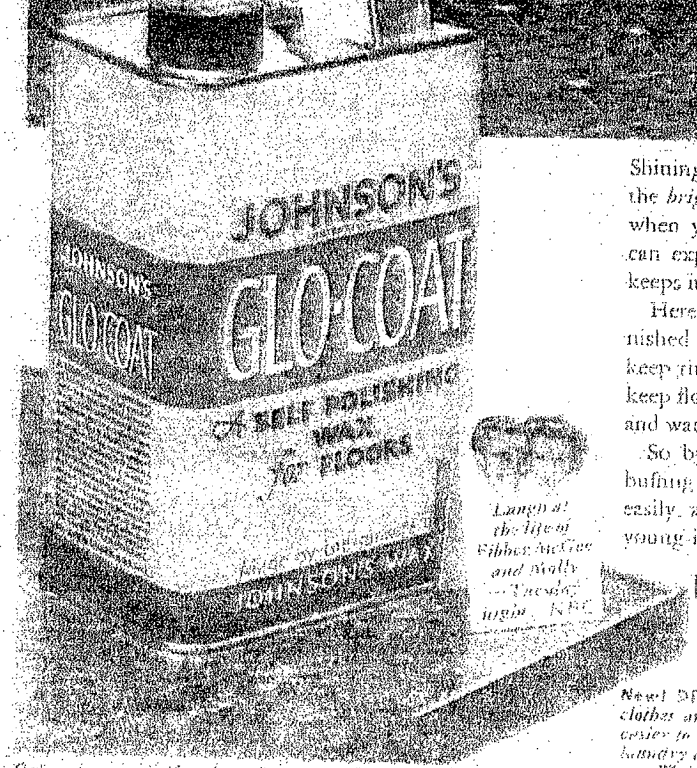
"Look on the bright side!"



Half-and-half floor demonstration quickly shows you why more women use Johnson's Glo-Coat than any other floor polish!





Laugh at the life of Fibber McGee and Molly — Tuesday night, NBC

Shining with new beauty — its colors and pattern sharp and fresh — the *bright* side of this linoleum floor quickly shows you what to expect when you use Johnson's Self Polishing Glo-Coat. What's more, you can expect the gloss to *last* — because this hard-wearing wax polish keeps its beautiful shine a long, long time!

Here's another thing. It's actually easier to keep linoleum or varnished wood floors looking *beautiful* with Glo-Coat . . . than it is to keep them merely *clean* with soap and water. Constant scrubbing *does* keep floors clean . . . but you're everlastingly at it. And too much soap and water hastens aging and cracking.

So by all means use Johnson's Glo-Coat. There's no rubbing or buffing — it really shines as it dries! Dirt and spilled things wipe up easily, and the tough wax-protection keeps your floors beautiful and young-looking *years* longer. Try it . . . and *see!*

FIVE FAMOUS JOHNSON POLISHES

Self Polishing Glo-Coat

Paste Wax, Liquid Wax, Cream Wax, Carne for rugs

New! DRAX® *Johnson's new product DRAX gives invisible [illegible] to clothes and fabrics. DRAX-treated garments resist dirt, keep [illegible] are easier to wash and iron. Look for the DRAX tag on garments [illegible] your laundry and dry cleaner for DRAX service. Coming soon! DRAX for household use. Write for information. S. C. Johnson & Son, Inc., Racine, Wisconsin.*

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