



IT'S HARD TO BELIEVE

..but it's true!

KEM-GLO

looks and washes like baked enamel

YOU CAN
SPATTER IT WITH
GREASE

YOU CAN SPILL
BOILING WATER
ON IT

YOU CAN
MARK IT WITH
CRAYON

YOU CAN
SMUDGE IT AND
SCUFF IT

YOU CAN WASH
IT HUNDREDS
OF TIMES



The Miracle Lustre Finish for Walls and Woodwork
in Kitchens and Bathrooms..
..for Woodwork Everywhere

Wherever you want beautiful walls and woodwork that clean as easily as your refrigerator, KEM-GLO is your answer. Dirt, grime, grease do not penetrate KEM-GLO's plastic-smooth surface. Yes, even ink, fruit juices, beverages and fingerprints are all easily removed from a KEM-GLO surface with soap and water. KEM-GLO comes in 10 lovely colors and a white that really *stays white!* Ready to use—just stir and apply. One coat covers most surfaces, saving time and money. Try this new miracle finish. You'll agree you've never seen its equal.



PINT \$1.39 QUART \$2.39
ECONOMY SIZE \$7.98 GALLON

NOW! SAVE 41¢ WITH THIS COUPON:

SPECIAL TRY-A-PINT OFFER

A pint of marvelous

KEM-GLO STAY-WHITE only 98¢ with this coupon

Take this coupon to your KEM-GLO dealer. Redeemable from April 1 to May 31, 1950

Regular value \$1.39

YOUR MONEY BACK IF NOT COMPLETELY SATISFIED

MEDICAL DISCOVERY

A Germ- for Your

PARADE brings you the first
antiseptic which has some ren

By LAWRENCE GAL

SOMETIME in the next two weeks you may be able to buy what promises to be one of the most useful antiseptics ever put in your medicine chest.

Its name is Bactine, and it is a powerful bacteria-killer. It looks like plain water and it doesn't stain. It's mildly anesthetic and will help stop some of the itching and burning of such things as rashes, sunburn, insect bites, poison ivy.

Moreover, researchers who developed it say it has been found to knock out fungi—including those that cause athlete's foot.

Rub it on your hands and it does more than kill bacteria and fungi already there. Researchers say it protects the skin against the germs for four hours or more. It can be used to clean dishes, clothing and bedding used by a sick member of the family. A mother with a sick child can disinfect her hands, not only after tending the child but for four hours to come.

Business Uses, Too

This long-lasting germicidal action is finding new and practical uses in such places as dentists' offices, barber shops, beauty parlors. One airline plans to have flight attendants use it on their hands before serving food. *Germs on the hands of cooks and waiters are a serious health hazard everywhere; now the hazard can be reduced if Bactine is used as a hand lotion twice a day.*

Bactine is the result of several years work at the Miles Research Laboratory in Elkhart, Indiana.

Four years ago, researchers began looking for a safe new family antiseptic. Since 1908, a group of substances known as quaternary ammonium compounds have been

recognized as the most powerful paid for by the government. It's a new a of th Hyam found Put tron watch It's means penetr even layers.

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