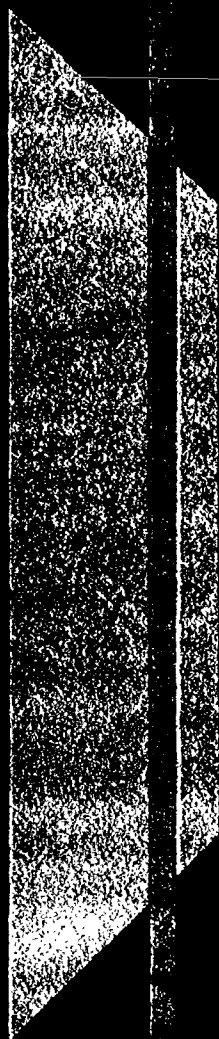


ETERNAWALL...



vinyl clad paneling by BESTWALL

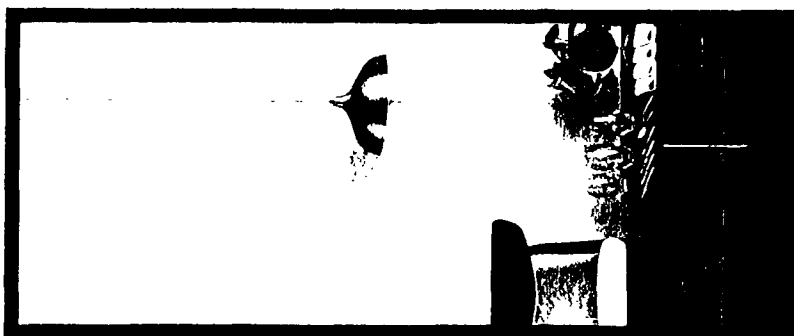
ETERNAWALL...

*a beautiful alliance
of vinyl splendor
and gypsum strength*

Here is a two-fold treasure that combines age-old gypsum with the modern miracle vinyl. Such a remarkable union inspires unlimited decorative possibilities. Look at the beauty of Eternawall. Feel its linen-weave texture. Think what it can do for your home! Accent your walls in den or living room. Set the dinner scene with colorful new luxury. Brighten up office or reception room. Trend-setting Eternawall finds its way into any decor with luxurious ease. No longer must walls be papered, painted, or endlessly pampered. Indestructible Eternawall defies the passing of time beautifully... lends an aura of permanent elegance everywhere. Years from now... it will look as lovely as the day you put it up.

an exciting new Eternawall pattern... **WOODMERE WALNUT**

Now you can add the wonderful warmth of wood paneling to any room. New Woodmere Walnut adds that extra touch of distinction to recreation rooms, kitchens, libraries, dens. It sparkles with rich wood highlights. Woodmere Walnut offers the luxury of real wood, without the cost or upkeep. It won't split or splinter. It's scuff proof. Easy to maintain, the vinyl surface wipes clean with a damp cloth. And another surprise. You'd expect Woodmere Walnut to be heavy. Quite the contrary! It possesses a lightness and ease of workability that let you remodel an entire room yourself. Why not let this happy harmony of vinyl and gypsum put its lasting luxury to work for you?



the first vinyl wall and the modern solution

SEAFOAM BLUE

SNOWDRIFT WHITE

WOODMERE WALNUT

SPRING GREEN

SHADOW GREY

SAND



ETERNAWALL IS TRULY ENDURING

- **WON'T CHIP OR PEEL.** Walls get rough treatment but Eternawall can take it. Scuff proof, it won't chip or peel. Cleaning ease comes naturally because Eternawall defies dirt and grime.
- **STRENGTH.** Literally miles of glass fibers reinforce the gypsum core of Eternawall for added impact strength (1.6 miles in 1/2" thick Eternawall).
- **FIRE PROTECTION.** Eternawall's core is made of gypsum, mineral with a memory. It won't burn because it can't burn. Its built-in sprinkler system "remembers" to unlock hidden water when exposed to fire.
- **EASY TO APPLY.** Score board through the vinyl surface. Snap it. Large panels go up fast. Apply vertically over studs or over existing walls with furring strips. Nails of matching colors blend with the board.

ETERNAWALL IS EASY TO INSTALL

LAMINATION

The best method of application is to laminate Eternawall to a gypsum or fiberboard backing board. In this case Eternawall would be nailed 8" o.c. top and bottom only, and these nails would be hidden by the baseboard on the bottom and molding at the ceiling line. Where there is a suspended ceiling, the top nails would be located above the ceiling line. Eternawall should be installed vertically, with the edge joints of the two layers of board staggered and the long dimension parallel to the studs. Bestwall Laminating Compound or a satisfactory contact adhesive is recommended for laminating.

STUD LAMINATION

The surfaces of Eternawall and framing to be adhered should be free from dust, dirt, grease, or any other foreign substance which would prevent a good bond. Apply a bead of stud adhesive to the face of all wood framing members, except plates. A 3/8" dia. bead of adhesive will normally result in desired spread. Where a joining of two adjacent pieces of Eternawall occurs, 2

parallel beads of adhesive should be applied; one near each edge of the framing member. Use nails at top and bottom only if adhesive is such as to assure bridging between the Eternawall and wood framing. Temporary shoring at the joint may be accomplished by means of a block through which a nail is driven. The nail is driven at the joint between the boards, and the block holds the boards in alignment and against the stud until the adhesive sets firm.

DIRECT NAIL-ON

If no adhesive is used, 1-3/8" long 14 gauge nails should be located a minimum of 16" o.c. These nails are located in the top and bottom butt edges of top and bottom floor line and the vertical edges and intermediate stud of each panel. Use nails of matching color. Full lamination or stud adhesive application is preferred over the direct nail-on of Eternawall because there are no nails in the field to detract from the appearance, the adhesive adds strength and rigidity to the installation, and the adhesive seals the joints thereby preventing sound leakage.

SGP 0025308



GEORGIA-PACIFIC



GYPSUM DIVISION

2 INDUSTRIAL BOULEVARD, PAOLI, PENNSYLVANIA 19301