

LEAD INDUSTRIES ASSOCIATION, INC.

202 MADISON AVENUE

NEW YORK 17, N. Y.

May 1, 1963

SUBJECT: LEAD INDUSTRIES EXHIBIT AT
1963 DESIGN ENGINEERING SHOW

To Members of the Lead Industries Association, Inc.:

Enclosed are two Rapid Registration Cards, a Guide Booklet, and Conference Program for the 1963 Design Engineering Show and concurrent ASME Conference to be held at the New York Coliseum, May 20-23.

As in past years, a \$2.00 registration fee will be charged for the Show only. By sending in the Rapid Registration Card you will eliminate the possibility of having to stand in line. Additional cards are available and will be supplied upon request.

The Association will occupy booth No. 2031 on the third floor, and a description of our display will be found in the attached press release.

We feel that ours will be an interesting and worthwhile display, and we hope every member will make a concerted effort to attend.

Sincerely yours,

Jerome F. Smith
Jerome F. Smith

Enc:



Look Ahead with Lead