



DUTCH BOY gives a quality paint job



• Paint intended for apartment, office building or hotel service must stand up under repeated cleaning, and still keep a fresh and pleasing appearance. In this respect, Dutch Boy White-Lead paint has no superior. It can be washed again and again.

But that's only part of the story. You can use Dutch Boy everywhere...to make paint for wood, plaster, wall board, masonry or metal, as well as to produce flat or eggshell finishes for interiors...gloss paint for outside use...undercoatings for enamels...plastic finishes.

Furthermore, you achieve the exact color effects you want by using Dutch Boy. With this pure white-lead, the necessary thinners

and tinting materials, your painter will find it quick and easy to obtain the precise tints you may specify.

"The Decorative Possibilities of Paint" is a useful booklet that should have a place in your files. If you have not received your copy, just send your request to our nearest branch.

NATIONAL LEAD COMPANY
111 Broadway, New York; 116 Oak Street, Buffalo; 908 West Eighteenth Street, Chicago; 559 Freeman Avenue, Cincinnati; 828 West Superior Avenue, Cleveland; 172 Chestnut Street, St. Louis; 2346 Twenty-fourth Street, San Francisco; National-Boston Lead Co., 800 Albany Street, Boston; National Lead & Oil Co. of Pa., 316 Fourth Avenue, Pittsburgh; John T. Lewis & Bros. Co., Widener Building, Philadelphia.



The well-known brand of Carter White-Lead is also made by the National Lead Company. In purchasing either Carter or Dutch Boy White-Lead, the buyer is assured of obtaining white-lead of the highest quality.



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