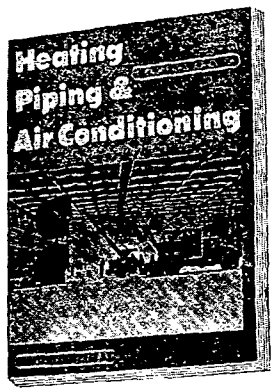
KEENEY PUBLISHING COMPANY

6 North Michigan Avenue, **Chicago 2, Ill.**



Heating, Piping & Air Conditioning carries the JOURNAL of the A.S.H.A.E. as well as its own regular editorial section. Its field is that of industry and large buildings. It is devoted to the design, installation, operation, and maintenance of heating, piping and air conditioning systems in plants, commercial, institutional and public buildings.

Each January issue includes a complete directory of commercial and industrial heating, piping, and air conditioning equipment, which lists all products, their trade names, and the manufacturers' addresses. It is the established buying and specifying guide of the industry.

H. P. & A. C. is read by consulting engineers and architects . . . contractors . . . and engineers in charge of heating, piping and air conditioning in industrial plants, and other large buildings, federal, state, and city governments, school boards, and public utilities. All A.S.-H.A.E. members are subscribers.

Such coverage means, for the advertiser, consideration at all points in the selling of a heating, piping, or air conditioning product . . . consideration in its selection during the preparation of plans and specifications; in its actual purchase for installation; in its year-' round buying for operating and maintenance requirements. Without waste, the manufacturer of air conditioning products and equipment can reach through H. P. & A. C. those from whom he is seeking the necessary engineering acceptance.

Member—A.B.P.—A.B.C.

Subscription Prices—U. S. $3 per year.



AMERICAN ARTISAN covers the field of warm air heating, residential air conditioning, and sheet metal contracting. Its readers are warm air heating and sheet metal contractors, dealers, jobbers, manufacturers, and public utility companies.

Special features of each issue have been devoted to air conditioning since 1932, when it first became apparent that air conditioning for homes was to be along the lines of the central forced warm air heating system. As a result of the ready adaptability of this type of heating system to all air conditioning factors, hundreds of thousands of homes today have winter air conditioning—supplied through forced warm air heating with air cleaning and humidification. Cooling apparatus can be attached to these systems readily whenever year-'round air conditioning is desired.

Each January issue includes a complete directory of residential air conditioning, warm air heating, and sheet metal products and equipment, which lists all products, their trade names, and the manufacturers' addresses.

The key man in the residential air conditioning picture is the warm air heating and sheet metal contractor—the one man experienced in "treating air" at a central place and getting it properly distributed. And American Artisan is the key publication—because it reaches these key men with information that has made it the recognized authority on residential air conditioning practice.

Member—A.B.P.—A.B.C.

Subscription Prices—U.S. $3 per year.

Canada, Spain, Central and So. America—$4.00 per year. Elsewhere $6 per year.

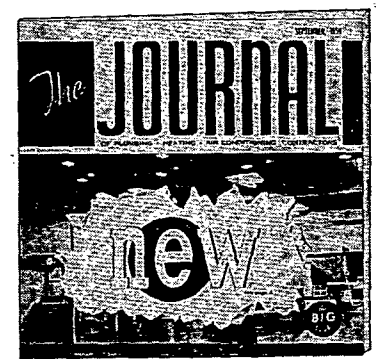
Heating-Air Conditioning Sheet Metal Contractor

Published by Edwin A. Scott Publishing Corporation

92 Martling Ave., **Tarrytown, N. Y.**



Subscription rates—$4.00 per year, U. S., Canada and Pan Amer. Foreign $5.00. Advertising rates on request.



Subscription rates—$4.00 per year, U. S., Canada and Pan Amer. Foreign $5.00. Advertising rates on request.

THE January 1955 issue of this magazine, formerly known as SHEET METAL WORKER, was its 81st Anniversary and Directory Number. It is the oldest publication in its field and is of vital importance to men interested in sheet metal work—air conditioning—warm-air heating and ventilation.

Subscribers are mainly merchandising contractors purchasing practically all products and equipment which they fabricate, erect or install. Manufacturers, jobbers and distributors also subscribe.

The market has three main divisions: (1) Equipment for resale in connection with erection or installation work. (2) Materials for fabrication. (3) Shop equipment and supplies.

Circulation: Heating—Air Conditioning—Sheet Metal CONTRACTOR is a member of Business Publications Audit of Circulation, Inc. Industry coverage exceeds 13,000 copies monthly.

Useful books on heating, ventilating, sheet metal work, air conditioning, etc. are published for the contractor readers.

The Journal of Plumbing—Heating—Air Conditioning Contractors

Scott-Choate Publishing Company, Inc., *Publishers*

92 Martling Ave., **Tarrytown, N. Y.**

THE new name and page size of the magazine long known as Plumbing and Heating Journal typifies the "service to the industry" concept of the publishers. The magazine continues as the authoritative source of technical and practical business information for contractors engaged in plumbing, heating, air conditioning and related products and equipment.

It gives free technical service through a staff of practical engineers; expert merchandising assistance, and its technical and business articles are by men of recognized competence.

This combination of the technical, business, news and other aspects of the industry enables **THE JOURNAL** to achieve a finely balanced magazine that gives the reader the type of information he wants and needs, in the most readable form.

One of the oldest departments in the magazine "With the Water Systems" is the trade's primary source of information on developments in this every-increasing plumbing business in suburbs, small towns and farms.