

Message

From: Maggy Smith [info@heritage.org]
Sent: 8/10/2018 12:56:35 PM
To: Wagner, Kenneth [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=048236ab99bc4d5ea16c139b1b67719c-Wagner, Ken]
Subject: Less than a week left

Kenneth,

I hope you're doing well.

You know how crucial it is to fight for America's conservative principles. Over the past decade, we've drifted from being the strong, secure, respected country that we once were. As a result, it's no wonder that President Trump's promises resonate so strongly with Americans.

The return to conservative principles is not only necessary—it's urgent. Members of our Board of Trustees understand this and are taking action to bring it about.

They've pledged an incredible amount—a million dollars—of their own money as a matching challenge because they believe so strongly in the work that Heritage is doing. **From now until Wednesday, August 15, they are challenging you to match them, up to \$1 million.**

That's just a little under a week for you join the Heritage Foundation and make double the impact on conservative policy and on the future of America.

Use this secure link to become a Heritage member and join the matching challenge before Wednesday's deadline: **<https://secured.heritage.org/board-challenge-nm2>**

Thanks so much.

Best,

Maggy Smith
Membership Programs



The Heritage Foundation | 214 Massachusetts Avenue, NE | Washington, D.C. 20002 | (800) 546-2843

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