WEEKLY HIGHLIGHTS - 2/10/83

Monsanto has received considerable media attention this week--both local and national--in conjunction with various PCB related issues:

Times Beach PCB Analysis - "Dangerous" PCB levels of 50 ppb were reported from analyses at Times Beach on KMOX radio. (Higher levels, ∿300 ppm, were reported with less fanfare in the Post-Dispatch from other PCB analyses there.)

Larry O'Neill of Corporate PR and I took the initiative with KMOX to get the story corrected and re-reported in proper perspective re regulatory cut-off levels and health effects.

Rita Lavelle Ouster/Outboard Marine Care - The Washington Post and St. Louis Post-Dispatch carried stories about political struggles of Rita Lavelle within EPA prior to her ouster and alleged and inferred that Monsanto and others may have tried to influence her decisions and instructions to her staff. Highlighted out of context was a meeting of all parties involved in Outboard Marine litigation with Bob Perry of EPA. Monsanto was represented by outside legal counsel at the meeting.

Subsequently, Jack Anderson included the story in ABC-TV's Good Morning America Show on February 9.

J. H. Craddock

/dg

PCB-ARCH-EXT0192876