



Try Anaconda White Lead today. See for yourself why it's the fastest-growing white lead in America

You can prove to yourself that Anaconda brings whiter whites and cleaner tints to every paint job. It's simple — just compare it with the lead you're now using. You'll be amazed at the difference. Every time. Anaconda will show a whiter white, or, mixed with color-in-oil, a cleaner tint.

You can't afford to pass up this proof! One trial will

convince you that Anaconda is a really superior white lead. And in spite of its superior whiteness it costs you no more than other quality lead.

35501

INTERNATIONAL SMELTING & REFINING CO.
White Lead Department

Plant and General Offices: East Chicago, Ind. District Sales Offices: Akron, Philadelphia, Boston, Louisville, New York City

Anaconda White Lead

35501. THIS ADVERTISEMENT APPEARS IN AMERICAN PAINTER & DECORATOR, CIRCULATION 22,793, ISSUE OF MARCH, AND AS A HALF PAGE IN NATIONAL PAINTERS' MAGAZINE, CIRCULATION 55,440, ISSUE OF FEBRUARY, 1937. 1721.

ACTUAL SIZE—7" x 10"

PNYC00000037

N10005