

Breaking Up now Quick *and* Easy

*White-lead in new form enables the painter to mix
lead paint ready for the brush in a few minutes*

A "HUNDRED" of Dutch Boy soft paste white-lead actually reduces to paint in a few minutes—saving time, saving labor.

Just stir the paste quickly, pour it into a mixing bucket and add drier, oil and turps. The paint is now ready for the brush. And it is pure lead paint—the kind that has been standard for generations.

Comes Ready for Final Thinning

Dutch Boy soft paste white-lead is pure lead-in-oil in about the consistency of shop lead. It is soft enough for a paddle to move through it easily—all ready for the final thinning.

The same strictly pure white-lead always sold under the Dutch Boy trademark, except that it contains more oil—that's what Dutch Boy soft paste white-lead is. Enough

additional linseed oil has been ground into it at the factory to relieve the painter of most of the mixing job—the initial breaking up. Pure white-lead and pure linseed oil—nothing else.

Material Costs Not Increased

The painter obtains the labor-saving advantages of Dutch Boy soft paste white-lead without any increase in the cost of materials. At present prices the cost for materials of a gallon of paint made from the soft paste is about the same as when the regular grind is used.

Sold in 100 lb. kegs and in 50, 25 and 12½ lb. pails, fitted with air-tight heads.

NATIONAL LEAD COMPANY
New York, 111 Broadway • Boston, 800
Albany St. • Buffalo, 116 Oak St. •
Chicago, 900 West 18th St. • Cincinnati,
659 Freeman Ave. • Cleveland, 520 W.
Superior Ave. • St. Louis, 722 Chestnut
St. • San Francisco, 235 Montgomery
St. • Pittsburgh National Lead & Oil
Co. of Pa., 316 Fourth Ave. • Philadel-
phia, John T. Lewis & Bros. Co., 437
Chestnut St.



Dutch Boy soft paste white-lead is the same strictly pure white-lead always sold under the Dutch Boy trademark—but, instead of being a fairly stout paste, it is a soft paste.

DUTCH BOY *Soft Paste* WHITE LEAD