

TRADE NAME: Hooker's Liquid Lead Paint
 CATEGORY: Exterior House Paint
 COLOR: White
 NUMBER: 4050
 QUALITY: First

	Lb.	Yield in Gallons	Unit Cost	Total Cos
Pigment: 65%				
Carbonate of White Lead	1111.00	19.86	.2120 .0825	91.66
Vehicle: 35%				
Raw Linseed Oil	458.31	59.06	.6305 .999 .95	56.11
Heat Bodied Linseed Oil	52.00	6.50	.0697 1.03	6.70
Mineral Spirits	48.75	7.50	.0801 .125	.94
Drier	6.75	.75	.0040 1.01	.76
		7.87		
Calculated Yield	1676.81	93.67		156.17
Manufacturing Loss 2%		2.34		
Actual Yield		91.33		

Cost Analysis:

Material Cost per gallon or pound (Total Cost divided by Actual Yield).....	\$ 1.71
Direct Labor Cost per gallon, or pound.....	.15
Factory Overhead per gallon, or pound.....	
Bulk Cost per gallons, or pound.....	\$ 1.86
Complete Package Cost per gallon, or pound (Container plus Filling Expense).....	.22
Factory Cost in package per gallon, or pound.....	\$ 2.08

PRICES

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of buyers or transferees:

(A) To a company owned or controlled outlet	\$ 2.30
(B) To an independent wholesaler	2.42
(C) By company owned or controlled outlet to retail customer	3.60
(D) To an independent retailer (Dealer)	2.75
(E) To other (Specify)	3.10

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