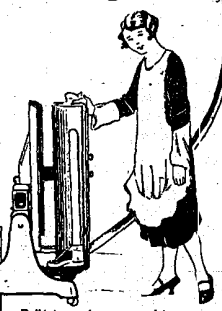
...lady of ...ings. The ...s. Jeanne

research has revealed that Europe discovered the umbrella 175 years ago this week. The first was brought to London from China.

Rent a Thor Ironer

No Delivery Charges

To introduce the new Thor Folding Ironer we are going to rent to responsible parties a limited number of these new wonder labor-saving machines at the nominal cost of $1.00 for one week. What the ordinary electric hand-iron takes to do in 4 hours the New Thor does in 1 hour, and at only a cost of 5c.



Roll it into a closet or out of the way
Only 22x26 inches floor space required.

A. Schlueter & Co.
for washers
WEBSTER AT 14TH ST.
LAKESIDE 7070

Sixteen tons of water "baked out" daily—to make Snow Flakes crisp

DO YOU KNOW that crackers, to be crisp, should be thoroughly "baked out," before packing?

Between Snow Flakes and mere "crackers" there are important differences. First of all, Snow Flakes are crisp, meaty, flaky!

This is due in part to the unusual process that Snow Flakes undergo before they are packed and sent out to our customers.

Any biscuit, in the making, requires water to "work" the dough. Snow Flakes, however, lose this water in a quick trip through a modern revolving oven. Forty gallons of water are evaporated from a single baking! Sixteen tons of water a day.

This unusual process guarantees surprising crispness. It brings out taste and flavor!

AMERICAN BISCUIT COMPANY
SAN FRANCISCO

Don't ask for crackers—*say*

SNOW FLAKES

—the largest-selling soda wafer in the West!



COLOR harmony in the home



Home lovers who seek new and more pleasing color schemes for their homes will accept with delight the new "mottletone" finish for walls. No other wall treatment offers such possibilities in color harmony. By the soft blending or "mottletoning" of two colors, the walls are made to harmonize with the hangings, rugs or furniture, as desired.

With FLAT COAT WALL PAINT, the two-tone effect now being used by the best decorators may be obtained at small cost. This finish has the added advantage of being washable. Ask for a color card which shows a number of color combinations obtainable through mottletoning, and explains fully how the work is done.

You can now paint your property and pay on the *Bass-Hueter Monthly Payment Plan.* Call and let us explain this plan to you.

Bass-Hueter Paints and Varnishes can be had from the following dealers:

OAKLAND
Bergenet & Saylor, 1347 Market St.
Castle Hardware Co., 5815 San Pablo Ave.
Central Hardware, 3032 Telegraph Ave.
C. O. Cole Hardware, 5008 Telegraph Ave.
Eakin Hardware Store, 6305 Telegraph Ave.
G. K. Peirce Hardware, 2153 Telegraph Ave.
Grand Avenue Hardware, 745 Grand Ave.
Hemy Hardware Co., 2020 San Pablo Ave.
Wm. Ree Hardware Store, 3820 Grove St.
Soljack Hardware Store, 1473 7th St.
Variety Store, 5407 Grove St.

EAST OAKLAND
Allendale Variety, 3021 38th Ave.
East Bay Spraying Co., 10130 E. 14th St.
D. R. Farquhar, 4006 E. 14th St.
J. St. Heaver, 5809 Bond St.
Hopkins Street Hardware, 2137 Hopkins St.
J. A. McKeever Hardware, 3914 Hopkins St.
R. B. Meder Hardware, 8315 Fairfax Ave.
Chris Nelson, 2253 E. 14th St.
J. Petrocelli Hardware, 1423 13th Ave.

ALAMEDA
Gem Variety Store, 1317 Webster St.
John Heritage & Son, 2308 Santa Clara Ave.

ALBANY
Albany Hardware Co., 810 San Pablo Ave.

ALVARADO
Jacinto & Menezes

BERKELEY
Barrett Paint & Wall Paper Co., 2135 University Ave.
L. Leloy, 2330 Adeline St.
Monterey Center Hardware, 1548 Hopkins St.
Thode Hardware, 2046 San Pablo Ave.
Thousand Oaks Hardware, 1707 Solano Ave.

CENTERVILLE
M. Nunes

CONCORD
Bermingham Hardware Co.

CROCKETT
J. D. Murphy

HAYWARD
Roberts Implement Co., 574 Main St.

LAFAYETTE
R. E. McNeil

LIVERMORE
Valley Hardware

MARTINEZ
Hersey Electric Co.

NILES
Niles Hardware

PINOLE
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PLEASANTON
Crulkshank & Kolin

RICHMOND
Richmond Hardware

SAN LEANDRO
Engstrup & Thomsen, 281 Davis St.
San Leandro Paint Store, 1323 Washington St.

BASS-HUETER
PAINTS and VARNISHES

Manufactured by

BASS-HUETER PAINT CO.
San Francisco
Portland Seattle
Oakland Los Angeles
16 Branches in the West