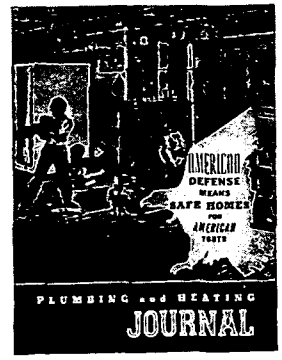
# Plumbing and Heating Journal

***Published by***

**THE ANGUS CO., INC.**

515 Madison Ave., New York City




PLUMBING and Heating Journal is edited to furnish a well-rounded, efficient service to the men engaged in the plumbing, heating, ventilating and air conditioning fields. It covers both the technical and business phases of their work.

It gives free technical service through a staff of practical engineers; expert merchandising assistance, and its technical and business articles are by men of recognized competence.

Many readers come to THE JOURNAL each year for solutions to their technical problems. While some of the questions and answers are published in the Readers' Technical Service section in each issue of the magazine, the vast majority of them—having to do with practically every phase of heating, ventilating and air conditioning as well as plumbing—are answered by mail, because most of the requests for help are urgent and a delay in answering would, in some cases, entail actual monetary loss to the contractor.

The Readers' Technical Service Department of THE JOURNAL is staffed by editors who have spent their lives in the business; men who were successful plumbing, heating, ventilating and air conditioning engineers who devote their entire time to keeping abreast of the fields' technical developments and using their knowledge and experience for benefit of JOURNAL subscribers.

The JOURNAL'S air conditioning articles are of special value to plumbing-heating contractors.

The "Comfort Heating" department, devoted to equipment for automatic heating with coal, gas or oil, is an exclusive JOURNAL feature.

A new department "With the Water System," informs the trade of the latest developments in the rural plumbing field and its increasing potentialities for the plumbing heating contractor, especially with the recent extensions of rural electric lines throughout the country. Special emphasis is now also given to the necessity of increased farm production for National Defense. Such increased production is possible, of course, largely by augmenting water systems in rural areas.

Washington Currents—THE JOURNAL, through its competent staff correspondent, Mr. Arnold Kruckman, whose headquarters are in Washington, who is well-known among Government officials in various departments, presents in each issue first-hand story happenings of vital interest to the plumbing-heating-air conditioning industry. Last minute news is received right up to our final press date, so as to give fresh information.

New and Improved Products—New Trade Literature—This is regular monthly section where manufacturers' latest products and promotional material are reviewed.

Supplementing the business and technical articles and departmental material is a large amount of exclusive, staff-gathered news that highlights the background of the trade's activities.

This news background is vital. It completes the industrial picture for the reader. It keeps him in intimate touch with what the various important associations and his fellow members of the craft are doing throughout the nation and it charts the trends that are likely to have a very definite influence on the future operation of his business.

THE JOURNAL editorial department draws its news from scores of trained correspondents located at strategic points throughout the country.

This combination of the technical, business, news and other aspects of the industry enables THE JOURNAL to achieve a finely balanced magazine that gives the reader the type of information he wants and needs, in brief, compact form.

*THE JOURNAL subscription price is: 1 year $2.00; special offer, 2 years $3.00; 4 years $5.00.*



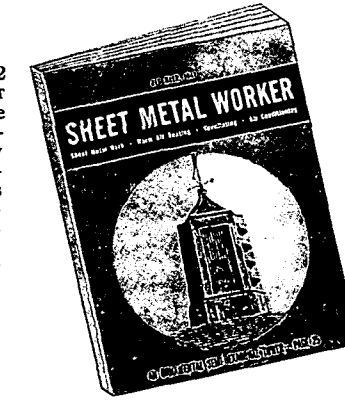


# Sheet Metal Worker

**Published by Edwin A. Scott Publishing Company**

45 West 45th Street

**New York**




THE January 1942 issue of SHEET METAL WORKER will be its Sixty-Eighth Anniversary and Directory Number. It is the oldest publication in its field and is of vital importance to men interested in sheet metal work—air conditioning—warm-air heating and ventilation. Founded and published to 1909 by David Williams Company; 1909 to 1920 by United Publishers Corp.; since 1920 by the present publisher, the Edwin A. Scott Publishing Co.

SHEET METAL WORKER is today a monthly merchandising, business and technical journal basic to the use of sheet metal. It serves the various unified merchandising and installing branches of the industry, consuming sheet metal for the erection, maintenance and operating equipment of homes and buildings, including central air conditioning equipment, warm-air heating, ventilating, dust and refuse removal, and systems for handling material by air; kitchen and restaurant work; a wide variety of interior and exterior work for commercial, industrial, institutional, and residential buildings.

Subscribers are mainly merchandising contractors purchasing practically all products and equipment which they fabricate, erect or install. Manufacturers, jobbers and distributors also subscribe.

The market has three main divisions:

(1) Equipment for resale in connection with erection or installation work.
(2) Materials for fabrication.
(3) Shop equipment and supplies.

## CIRCULATION

SHEET METAL WORKER is a member of the Audit Bureau of Circulations and the Associated Business Papers. It has a uniform distribution, with the greater part of its circulation centered in states showing the greatest industrial activity. Readers of SHEET METAL WORKER are made up of warm-air heating, air conditioning and sheet metal contractors and dealers. Also wholesalers, manufacturers, branch offices and salesmen. For further details send for ABC statement.

## EDITORIAL

SHEET METAL WORKER has been outstanding in the editorial service it has rendered the trade and is noted for the practical usefulness of its articles and the timeliness of its editorials. Its editor is a noted author in this field and the author of several well-known books.

SHEET METAL WORKER also publishes books on heating, ventilating, sheet metal work, air conditioning, etc.

The Annual Issue published in January, contains a comprehensive and valuable Directory Section.

## ADVERTISING

SHEET METAL WORKER has an enviable record of long term advertising and is proud of its long list of regular advertisers.

Because of its intimate contact with this field, SHEET METAL WORKER is well qualified to cooperate with manufacturers in their sales and advertising programs.

Subscription rates—$2.00 per year, U.S., and Mexico. Canada $2.50; Foreign $3.00. Advertising rates on request.