



Yesterday and Today

white-lead for beauty and protection

THE stately old mansions of our forefathers were beautified and protected by paint—by lead-and-oil paint whose pigment was pure white-lead.

Today you still use white-lead paint to protect the homes of the nation against rot and decay.

White-lead was and is the basis of the painting industry.

Craftsmen of the painting industry, by their great skill in the use of paint made of pure white-lead and pure linseed oil, have raised to new levels the high standards of their profession. And as a result these masters have established enviable reputations for themselves—with the aid of white-lead.

Be sure of one thing—that a painter is judged by the materials he uses. As a user of white-lead paint, you can do a job that stamps you as one of the leaders in your profession.

Dutch Boy white-lead is pure white-lead.



NATIONAL LEAD COMPANY

New York, 111 Broadway; Boston, 131 State Street; Buffalo, 116 Oak Street;
Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland,
820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco,
463 California Street; Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth
Avenue; Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.

DUTCH BOY WHITE-LEAD

This advertisement appears in the following publication: