PLAINTIFF'S EXHIBIT

GP-1165

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ARDMORE Aug. 14, 1963 Paoli Lab

Mr. C. E. Martin

COMPETITIVE PERLITED TEXTURES

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As you know, the development of spray textures containing perlite aggregate is an "A" priority project. We are in the process of determining whether we have any equipment available at either Akron or Acme which could be used for blending and packaging aggregated textures. Concurrently we are doing some preliminary work on the formulas. We do not have any recent samples of competitive aggregated textures so we shall appreciate it if you will procure full bag samples of the main products we will be competing with. A bag of Proko's Aristex Simulated Acoustic Texture has already been sent to us. USG's Simulated Acoustic is one we should have. We also want one sample of a competitive sand finish texture and one sample of a medium coarse texture. The latter two should be either USG or National, unless there is a more popular product being furnished by one of the smaller companies.

The competitive products will be quite helpful to us. They may be charged to our R & D 261.

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