

Cross Reference:

Low Sheen Wall Paint
Emulsion Paints

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SUPER KEM-TONE

REFERENCE COPY

NOT FOR CIRCULATION

This product is Sherwin-Williams competitive offering to Glidden's Spred Satin and our proposed Low Sheen Wall Paint. Evaluation of this product has shown it to be identical to both Spred Satin and Low Sheen in most respects, but superior in freeze-thaw stability and resistance to foaming.

Composition:

Super Kem Tone is a butadiene-styrene copolymer emulsion paint which also contains 16% of an oil on the total binder. Preliminary analysis has shown this to be either a castor or dehydrated castor oil. The label defines the vehicle as an "emulsified oil and resin modified copolymer". No trace of rosin or phthalic anhydride has been found in our analysis to support this statement. The pigmentation is normal for this type product, consisting of lithopone, TiO_2 , and silicate extenders.

Application Properties:

Super Kem Tone is equal to our Low Sheen in ease of application and ease of lapping, but is more foam resistant.

Film Properties:

The hiding power of Super Kem Tone is superior to Spred Satin (500 sq. ft. per gallon) and approximately equal to our proposed Low Sheen (575). The sheen, appearance and washability are about the same as Spred Satin and our Low Sheen. Super Kem Tone does have a slight tendency to show a cold gravy effect.

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