

Trade Name: Uni-Tex Flat Wall Paint
 Category: Flat Paint
 Color: White
 Quality: First

	Lb.	Yield in Gallons	Unit Cost	Total Cost
Pigment: 66.4%				
Ti Cal R-20	500	18.50	.1779	.055
Scotch Laddie White Lead	100	1.30	.0173	.0825
Surfex	300	13.65	.1312	.0165
Asbestine	50	2.11	.0203	.013
Aluminum Stearate	3	.10	.0010	.25
Ultramarine Blue LL.	1 1/2 oz.			.24
Vehicle: 33.6%				
Elastoil N.P.Z.	170	21 3/4	.2091	1.00
Oleum Spirits	142	21 3/4	.2091	.08 1/2
White Enamel Grinding				
Varnish 023	78	10	.0962	.87
Oleum Spirits	40	6 1/2	.0625	.08 1/2
Eocene #5	41	3 1/2	.0625	.07 1/2
Cobalt Drier 0%	4	.44 7/16	.0042	2.65
16% Lead S-6072	5	.88 7/8	.0085	.84 1/2
				77.37

Calculated Yield 104
 Manufacturing loss 4
 Actual Yield 100

COST ANALYSIS

Material cost per gallon (Total cost divided by actual yield)----- .774
 Direct labor cost per gallon----- .0825
 Factory overhead per gallon----- .1012
 Bulk cost per gallon----- .096
 Complete package cost per gallon (container plus filling expense)---- 13
 Factory cost in package per gallon----- 1.03

PRICES

Show the highest net unit price which was charged or which would have been charged in March, 1942 to each of the following types of buyers or transferees:

- (A) To a company owned or controlled outlet-----
 (B) To an independent wholesaler-----
 (C) By company owned or controlled outlet to retail customer----
 (D) To an independent retailer (dealer)----- \$1.40
 (E) To other (specify)-----

(Our business is principally through the independent retail dealer and therefore we are showing that price only)

N 5047