

LEAD INDUSTRIES ASSOCIATION

60 EAST 42ND STREET

NEW YORK 17, N. Y.

May 19, 1959

SUBJECT: CASTLE LEAD WORKS

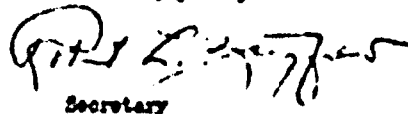
To the Industry Development Committee
and the Metallic Lead Products Division
of the Lead Industries Association

We believe the attached brochure on antimonial sheet lead for roofing and flashing will be of interest to you if only to indicate the promotional activities that are under way in other areas of the world.

The brochure is being distributed in South Africa by the Castle Lead Works (Pty.) Ltd., Cape Town, manufacturers of lead products.

We cooperated with this company in the preparation of the leaflet by supplying them with our own releases on the same subject. Mr. Mareden, director of the company, stressed in a letter to us that "This effort is due to your generous assistance mainly."

Sincerely yours,



Secretary

Att.



ANTIMONIAL SHEET LEAD FOR ROOFING & FLASHING

A SOUTH AFRICAN
MORE PROTECTED BY
2 LB ANTIMONIAL IN

Manufactured and distributed solely
through merchant trade by:



Builders and Architects
looked upon lead as
architectural show
longevity
and

WHY ANTIMONIAL SHEET LEAD GIVES MORE FOR YOUR MONEY

atmospheric corrosive re-
greater than that
which in itself
ability.

than
thinner sheets
therefore necessitating
lower pounds weight.

Antimonial sheet lead has been pre-tested
in the U.S.A., France and Germany and
found to cut the cost of lead flashing
by half judged on coverage and weight.
For white enamel lead flashing weights
4 lbs per sq ft., Antimonial sheet lead
weights only 2 lbs per sq ft.

In fact, the cost of antimonial lead flashing
is now less than that of some other
materials commonly used, which do not
possess lead's advantages.

Ask your nearest builders' merchants for
the leaflet giving more detailed informa-
tion about Antimonial Sheet Lead.
Antimonial sheet lead is available in stan-
dard rolls—

12, 18, 24, 7 ft wide by 2570 ft long
by 2 lbs per sq ft, and can also be
obtained in 24 lb and 3 lb weights per sq ft,
for heavier duty purposes.

NOW OBTAINABLE AT ALL LEADING
BUILDERS' MERCHANTS

durable

A homogenous
way through, not just
ing, enabling it always to give
the same uniformly good ser-
vice regardless of surface im-
pairment.

Beautiful colour, harmonious
with all other materials and
acquiring a natural patina that
improves with age.

Does not stain adjacent stone,
paint or other materials when
water runs over it and then
onto the adjoining structure.

Flexibility that permits easier
installation and better fitting
to irregular surfaces.

CASTLE LEAD WORKS (PTY.) LTD.
10 Sir Lowry Road, CAPE TOWN Phone 2-2254

Producers of lead products for more
than thirty-eight years.

Moderne ANTIMOON- PLAAT LOOD VIR DAKKE EN OORSLAGWERK

1 BUDAPEST
WONING 4 MET 12
ANTIMOON-PLAAT
BUDAPEST

Vervaardig en versprei uitsteklik deur
bemiddeling van die handel deur:

ARGITEKTE en Bouers

Bouers en Argitekte het altyd
aantekeninge van argitekte
beskou. Die verspreiding van
antimoonplaat is altyd
aan die hande van argitekte
gegaan.

Antimoonplaat is in die V.S.A.,
Duitsland en Nederland gebruik en
in bewyding is die prys van antimoonplaat met
die helfte verminder te oordeel volgens
deurlooptyd en gewig: mens sê dat normale
antimoonplaat 4 pond per vierkantvoet weeg,
want antimoonplaat slegs 2 pond per
vierkantvoet.

Om die waarheid te sê is die prys van
antimoonplaat slegs minder as die van
sommige ander materiale wat gewoonlik
gebruik word en wat nie die voordele van
lood het nie.

Vra u meeste handelaar in boumateriaal vir
die blaasre wat breedvoeriger inligting oor
Antimoonplaat verskerf.

Antimoonplaat is in standaard-rolle
verkrygbaar — 12 dm., 18 dm., 24 dm., 7 ft.
yd by 25/30 ft. lank — 2 pond per vier-
kantvoet en kan ook in 2 1/2 pond en 3
pond gewigte per vierkantvoet vir swaar
doelende verkry word.

TANS BY AL DIE VERNAAMSTE
HANDELAARS IN BOUWATERIAAL
VERKRYGBAAR.

CASTLE LEAD WORKS (EDMS.) BPK.

Sir Learyweg 10 KAAPSTAD. Foon: 2-2234

WAAROM ANTIMOONPLAAT-
LOOD MEER VIR U GELD GEE

Die atmosferiese korrosie-
ende en daarvan is groter
as enige lood wat
gebruik word. Oorsaak-
saam en

'n Hout-
deur, nie net
dit altyd in staat te
selfde goeie diens deurgaans
verskaf, ongeag oppervlakte-
beskadiging.

Pragtige kleur, in harmonie
met alle ander materiale en
was 'n natuurlike verwerings-
laag verkry. Met verloop van
tyd verbeter die verwerings-
laag.

Vlek nie aangrensende klip,
verf of ander materiale nie
as water daaroor en dan
daarna op die struktuur langs-
aan loop.

Buigbaarheid wat makliker
installerings—en beter mon-
teringswerk aan ongelyke
oppervlaktes toelaat.

Produsente van loodprodukte vir ruim
agt-en-dertig jaar.