

USE LOW-COST MONSANTO

AROCLORS

(as plasticizers and resin extenders)

... Nitrocellulose lacquers

FOR... Chlorinated rubber-base lacquers

... Chlorinated rubber-base varnishes
and paints

... Styrene-butadiene stucco finishes

In nitrocellulose coatings — the Aroclors function both as plasticizers and resin extenders. They impart weather resistance, luster, adhesion, decreased burning rate, excellent electrical characteristics, and excellent scuff resistance.

In chlorinated rubber-base lacquers, paints and varnishes—the Aroclors function both as plasticizers and resin extenders. They impart flame resistance, corrosion resistance, resistance to acids, alkalies and water, and good electrical properties.

In styrene-butadiene stucco finishes—the Aroclors impart resistance to acids, alkalies, water, mildew, staining, discoloration, rapid drying and can stability. This type of paint also gives excellent adhesion to masonry and allied surfaces, resistance to checking, peeling, pitting, flaking and cracking.

Aroclor is Monsanto's trade name for chlorinated biphenyls and chlorinated polyphenyls. These versatile products possess unique properties which enable them to fulfill requirements (at low cost) not met by other materials.

For further information, write for technical bulletins P-124, P-126 and P-149. Organic Chemicals Division, MONSANTO CHEMICAL COMPANY, Box 478-P-4, St. Louis 1, Mo.

Aroclor: Reg. U. S. Pat. Off.



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