Author: CHRISTY BETH BECKMANN at MONSL316
Date: 02/12/1999 5:30 PM
Priority: Normal
TO: BLAKE E HAMILTON at MONANN01
TO: ALAN G FAUST at MONANN01
TO: KEVIN S CAHILL at MONSL320
TO: THOMAS M BISTLINE at MONSL322
TO: ROBERT G KALEY II at MONSL321
TO: MICHAEL A PIERLE at MONSL321
TO: GLENN S RUSKIN at SOIMOB01
TO: KARL R BARNICKOL at MONSL322
TO: BUFORD J GREEN at MONPNS17
TO: PAUL E MEGANCK at MONDCR17
TO: DENNIS L CAVNER at MONSL301
TO: JOHN (SOI) J FERGUSON at MONSL324
TO: hamsherf@fleishman.com at INTERNET
Subject: Alabama Computer Program

---------- Message Contents ----------

FYI, attached are some possible names for the computer/technology program we're planning in the state of Alabama. I think Frank has done a nice job here--offering a number of possibilities for the name and tagline. Solutia's name could be added to some of the program names, or used as a modifier ("Solutia's XYZ Program), which still gives us identity without being too blatant.

For Paul and Jim, feel free to weigh in, too. I'll provide news release and backgrounder drafts separately.

I'd welcome your feedback...let me know which you reject and particularly like. (My personal preferences are for those that tell more about us as "nice guys"--Solutia Connections, or Project Access...but there are many terrific ideas here.)

Blake, Kevin and others: please advise right away what the optimum announcement date is.

Christy

(Kevin--Pls. fax to Steve.)

*Draft*

## *Computer Program Names & Taglines*

Solutia Access to Technology [SAT]
Access to Computer Technology [ACT]
*Linking Alabama Students to the World*

e-Link Alabama
e-Connect Alabama
*Solutia Linking Alabama Students to the World*

Solutia Connections
*Bringing Online Access to Alabama Schools*
*welcome to the wired world [www]*
*Opening the World to Alabama Students*

Project Access
*Solutia's Online Partnership with Alabama Schools*

FutureLink

AlabamaLink [AL]

Alabama.connect
Solutia.connect

Alabama e-Access

NOTE: Any names seriously considered should be checked for tradename conflicts.

DSW 138385