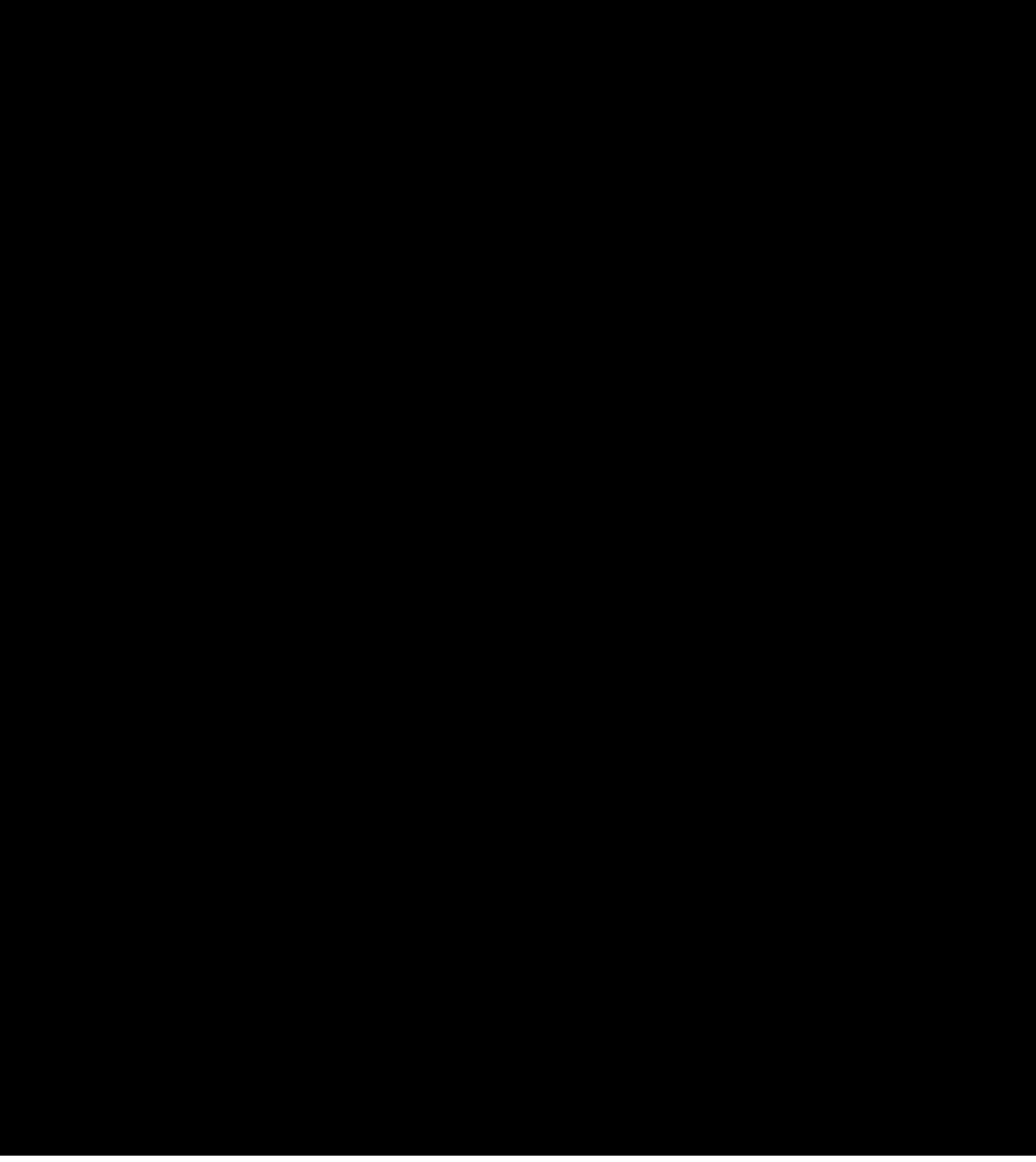
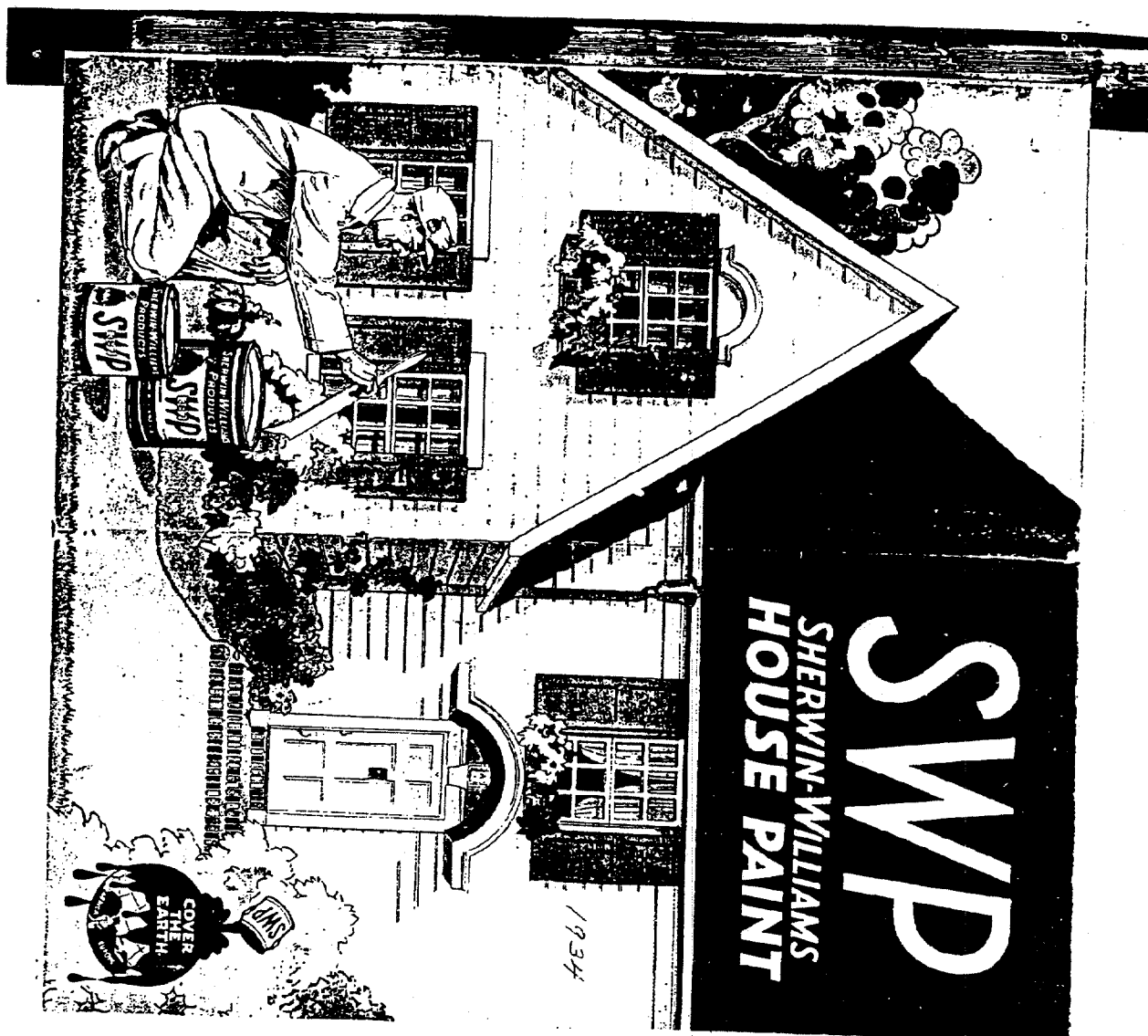






0007-SWP-040750

0007-SWP-000124142

THINNING RECOMMENDATIONS FOR SWP

SURFACE	FOR GLOSS WHITE, IVORY, CREAM, CANARY YELLOW, PEARL GRAY, SILVER GRAY		FOR BALANCE OF COLORS	
	First Coat	Last Coat	First Coat	Last Coat
NEW WOOD—(Soft) such as Cedar, White Pine or Redwood.	<i>No. 1 Mixture</i> 1 Gallon SWP 1 Gallon Raw Linseed Oil 1 Pint Pure Turpentine	<i>No. 2 Mixture</i> 1 Gallon SWP 1 Quart Raw Linseed Oil	<i>No. 1 Mixture</i>	<i>No. 2 Mixture</i>
NEW WOOD—(Resinous) such as Yellow Pine, Cypress, etc.	<i>No. 3 Mixture</i> 1 Gallon SWP 2 Quarts Raw Linseed Oil 1 Quart Pure Turpentine	<i>No. 2 Mixture</i>	<i>No. 3 Mixture</i>	<i>No. 2 Mixture</i>
REPAINTING—Old surfaces which have not been painted for a number of years or old lumber which has become extremely porous through exposure for years without the protection of paint.	<i>No. 1 Mixture</i>	<i>No. 6 Mixture</i> 1 Gallon SWP 1 to 2 Quarts Raw Linseed Oil	<i>No. 1 Mixture</i>	<i>No. 2 Mixture</i>
REPAINTING—Surfaces where the old paint is chalking and weathering but otherwise in fair condition and not unusually porous.	<i>No. 6 Mixture</i> 1 Gallon SWP 1 to 2 Qts. Raw Linseed Oil 1 Pint Pure Turpentine. <i>Caution: Use maximum amount of oil unless surface is extremely tight.</i>	<i>No. 6 Mixture</i>	<i>No. 7 Mixture</i> 1 Gallon SWP 1 to 2 Pints Raw Linseed Oil 1 Pint Pure Turpentine.	<i>No. 2 Mixture</i>
REPAINTING—Surfaces where old paint still carries a high gloss and has considerable life such as under eaves or other unexposed surfaces.	<i>No. 5 Mixture</i> 1 Gallon SWP 3 Pints Pure Turpentine.	<i>No. 6 Mixture</i>	<i>No. 8 Mixture</i> 1 Gallon SWP 1 to 1 1/2 Pints Pure Turpentine.	<i>No. 2 Mixture</i>
THREE-COAT THINNING INSTRUCTIONS (Most desirable specifications for New Wood).	FIRST COAT—No. 1 or No. 3 Mixture depending on type of surface. SECOND COAT—No. 5 Mixture. THIRD COAT—No. 6 Mixture.		FIRST COAT—No. 1 or No. 3 Mixture. SECOND COAT—No. 8 Mixture. THIRD COAT—No. 2 Mixture.	

TO REDUCE SWP TO MAKE SHINGLE STAIN

SWP when properly reduced produces an excellent Shingle Stain. On the average surface it should be reduced with one gallon mineral spirits and one-half gallon raw linseed oil to the gallon of SWP.

Since old shingles vary considerably in porosity and roughness it is advisable to try the mixture on a small section before going over the entire surface. If more gloss is desired increase the quantity of linseed oil. If two coats are applied a higher gloss may result. If too objectionable, it can be overcome by using less oil and more mineral spirits. However, greater durability is obtained with the mixture recommended above.

PAINTING GALVANIZED IRON

Use S-W Galvanized Iron Primer, observing carefully the directions on the package.

S-W STUCCO AND CONCRETE PAINT

Unpainted stucco is usually very porous and will absorb large quantities of moisture during wet weather.

This often causes rotting of the framework timbers and rusting of the metal lath, resulting in large repair bills.

S-W Stucco and Concrete Paint, seals the surface, producing a smooth uniform finish to which dirt does not cling readily, eliminating unsightly dirt streaks so often seen on unpainted stucco and concrete buildings.

IMPORTANT—Refer to the directions on the package label before using.

S-W PORCH AND DECK PAINT

Make your porch floor truly washable with S-W Porch and Deck Paint. Don't deny yourself the satisfaction of a clean, attractive porch. It saves children's clothing and prevents tracking dirt into the house.

SHERWIN-WILLIAMS BRUSHES



The Sherwin-Williams Company recognizes three factors in the production of a good paint job: (1) A good painter; (2) Good Paint; (3) A good brush.

For best results with SWP we recommend either a 3 1/4-inch or 4-inch S-W No. 10 or S-W No. 20 Brush.

For small jobs requiring one quart of paint, we recommend a 2 1/2-inch S-W No. 40 or S-W No. 60 Brush.



THE SHERWIN-WILLIAMS CO.

ADMINISTRATION OFFICES: CLEVELAND, OHIO

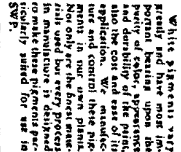
SALES OFFICES, FACTORIES AND WAREHOUSES
IN PRINCIPAL CITIES

Printed in U. S. A.

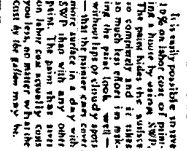
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QUALITY OF MANUFACTURE

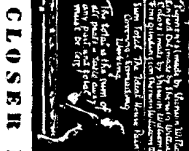
P I G M E N T S

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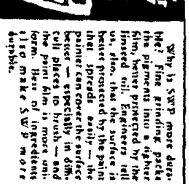
ECONOMY OF USE



FINE GRINDING

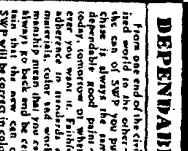
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result in SWP having a considerably greater capacity of 4000 square feet, under average conditions, to store two to three times as much gas as the others. This figure may vary, depending upon the conditions and the amount of gas to be stored. It will also help to make plain that the SWP is considerably more secure than any of the other systems, because had it the structure of a pressure vessel, doubling and tripling the capacity would be necessary. SWP always makes a *careful* claim and is most economical to use.



LINSEED OIL

Depositing "seed" from the burning, filtering and removing the water, leaving the residue in storage tanks are but a few of the many processes carried out with scrap metal by Shri Ram Industries Ltd., a private enterprise in S.P.T. Industries plant, on the outskirts of the city. Now, the color and the pigment may be



LE UNIFORMITY

with SVP, the painter finds it much easier to hide old, discolored surfaces. This is because its extremely fine ground pigments make a cluster knit film of greater opacity. Each particle is also inherently protected with its film, so that instead of thin, glassy, and brittle, it is tough and durable when the paint is cured. Ground in this same fine-mesh, it costs more to make SVP, but its cluster knit film doubles its protective value.



Four-to-one preference

Four-to-one preference

The Cover-the-Earth Trade-Mark is the World's Greatest Guarantee of Paint Quality

Colors marked (*) also Outside Gloss White, China Gloss White and Flat White are higher in price than others on this folder. SWP is also made in Black, No. 467.